

**From:** Phil Smith <REDACTED>  
**Sent:** Tuesday, October 11, 2022 11:23 AM  
**To:** '[bswanson@ci.carmel.ca.us](mailto:bswanson@ci.carmel.ca.us)'  
**Subject:** Ulrika Plaza Project - Carmel-by-the-Sea

**October 11, 2022**

To: **Brandon Swanson**  
**City Planner**  
**Carmel-by-the-Sea**

Dear Brandon,

We have owned a home in Carmel for many years, love Carmel and appreciate the Design Guidelines, which are important in keeping Carmel one of the most desired communities in the United State. I have reviewed the redesigned concept for Ulrika Plaza and find it appropriate for this location in Carmel and will enhance the value for everyone in this area.

We owe a great deal of gratitude to the ownership and team members of Esperanza Carmel to take on such an ambitious and expensive project and deliver such a beautiful and timeless development. We should all be thankful that this project is moving forward. The approval process has taken much too long and it is time to approve this project.

This project has my complete support and recommendation that the Planning Commission and City Council unanimously approve this project. I look forward to the start of construction as soon as possible.

Very truly yours,

Phil Smith

**Carmel Address:**  
Phil and Barbara Smith  
<REDACTED>  
Carmel, CA 93923

<REDACTED>  
<REDACTED>