



COUNTY OF MONTEREY HEALTH DEPARTMENT

Elsa Mendoza Jimenez, Director of Health

Administration Animal Services Behavioral Health Clinic Services
Emergency Medical Services Environmental Health Public Administrator/Public Guardian Public Health

May 25, 2021

Chip Rerig
City Administrator
City of Carmel-by-the-Sea
PO Box CC
Carmel-by-the-Sea, CA 93921

Dear Mr. Rerig:

Each year the Monterey County Environmental Health Bureau (EHB) requests a letter of authorization from the City Administrator or designee authorizing the County of Monterey to execute all documents necessary to continue to implement the annual Oil Payment Program Cycle 12 (OPP12) on your city's behalf. A sample letter is enclosed for your convenience. **We request that you return the signed authorization letter to our office by June 28, 2021** to ensure timely submittal to CalRecycle.

For over 15 years, the EHB has administered a successful countywide Used Oil & Filter Recycling Program on behalf of all cities and the unincorporated area of Monterey County. The Program is funded by a grant from the California Department of Resources Recycling and Recovery (CalRecycle) and supports used oil and filter recycling activities throughout the County. Enclosed is the FY 2019-2020 Annual Report Summary detailing the activities, outreach events and volume collected as a result of this program. Below are a few highlights of program activities:

- Hosted 9 used oil filter collection events around the County,
- Ran over 830 ads in English and Spanish through various media outlets including radio, newspaper and online, and
- Through our contracted vendor Save Our Shores, hosted 5 outreach events held at local harbors targeting boaters.

Continuing to pool funds allows both the Cities and County to continue to achieve greater efficiencies by maximizing resources, allowing consistency in outreach efforts and preventing duplication of labor. I look forward to continue working with your city in providing used oil and filter recycling services to our community.

Please contact Recycling Services at (831) 755-4579 should you need further information regarding this program.

Sincerely,

Ric Encarnacion, REHS, MPH
Acting Bureau Chief, Environmental Health Bureau



Annual Report Summary

Recipient/Jurisdiction: Monterey County

Status: Open

Fiscal Year: 2019-20

Program Advisor: Batavia, Ashraf

| Oil Collection Type | Oil (Gallons) | Oil Filters |
|------------------------------|----------------|---------------|
| Certified Collection Centers | 88,430 | 5,000 |
| PHHW and ABOPS | 23,545 | 8,132 |
| Agricultural Collection | 50,864 | 22,600 |
| Residential Collection | 28,983 | 9,938 |
| Marinas | 2,281 | 500 |
| Oil Collection Total: | 194,103 | 46,170 |

Expenditures

PAYMENT NUMBER : OPP10-19-0251

| | | |
|-------------------------------|---------------------------|------------|
| | AVAILABLE BALANCE | 138,266.00 |
| Administration | Indirect / Overhead Cost | 2,757.06 |
| | Personnel | 2,624.97 |
| Collection | Curbside (allow resident) | 2,601.50 |
| | Permanent HouseHold Haza | 11,294.50 |
| Education | Newspaper Ads | 2,600.00 |
| | Other | 443.20 |
| | Radio Ads | 5,113.42 |
| Materials/Construction | Oil Absorbent Rags/Socks | 2,892.98 |
| | REMAINING BALANCE | 107,938.37 |

PAYMENT NUMBER : OPP9-18-0251

| | | |
|-------------------------------|---------------------------|-----------|
| | AVAILABLE BALANCE | 89,309.85 |
| Administration | Indirect / Overhead Cost | 8,119.08 |
| | Personnel | 4,087.23 |
| Collection | Curbside (allow resident) | 8,235.75 |
| | Permanent HouseHold Haza | 33,900.25 |
| Education | Newspaper Ads | 5,800.00 |
| | Other | 4,249.74 |
| | Radio Ads | 10,141.58 |
| Materials/Construction | Oil Absorbent Rags/Socks | 5,768.12 |
| | Oil Containers | 2,589.64 |
| | Other | 6,418.46 |
| | REMAINING BALANCE | 0.00 |

Program Highlights

Theme: One of the main activities of the Used Oil Program is to promote/increase used oil filter collection. What activities did you conduct to increase used oil filter collection?

The Monterey County Used Oil and Filter Recycling Program continued to educate on the importance of recycling used oil and filters. During the 2019 calendar year Monterey County Environmental Health (MCEH) increased Filter Exchange Events, placed print and radio advertisements, purchased oil containers and lids for the curbside program, conducted site visits to local Certified Collection Centers (CCC's) and continued to cover the cost of used oil and filter hauling for garbage and recycling haulers, agricultural and marine centers. The program also continues to cover the cost of maintenance and repairs of oil tanks at various oil collection sites.

- o Incorporated 9 Used Oil Filter Collection events in (3) of the south county cities community clean up events as well as tabled at various Certified Collection Centers around the County:
 - o Salinas- March 23, 2020, AutoZone Auto Parts, 1541 N. Sanborn Road
 - o King City - April 13, 2019, O'Reilly Auto Parts, 743 Broadway Street
 - o Soledad – May 18, 2019, Auto Zone, 2092 H De La Rosa Street
 - o Greenfield- May 25, 2019, AutoZone Auto Parts, 722 Walnut Avenue
 - o Salinas – June 8, 2019, Napa Auto Parts, 11 W Bernal Drive
 - o Marina – August 17, 2019, Auto Zone, 262 Reservation Road
 - o Soledad – September 28, 2019, O'Reilly Auto Parts, 2233 H Dela Rosa Sr Street
 - o Gonzales – October 12, 2019, Napa Auto Parts, 724 Alta Street
 - o Greenfield – November 11, 2019, AutoZone Auto Parts, 722 Walnut Avenue
- o Community clean up events allow customers to drop off clothing, reusable items, large bulky items and hazardous household waste. Residents that take advantage of the cleanup events look forward to the filter exchange events and are always appreciative of the opportunity to be able to receive a brand-new filter when recycling their used one (up to 2 per customer).
- o Paid for 16 advertisements in local newspapers such as King City Rustler, Soledad Bee, Gonzales Tribune, Greenfield News.
- o Paid for 815 radio ads both in English and Spanish radio iHeart Radio on the Total Traffic & Weather Network focusing on the residential and curbside collection programs. Advertisements are played on KDON 102.5, KION 101.1FM, KOCN 105.1, KTOM 92.7 and La Preciosa KPRC
- o Participated in community events such as: AG Expo, Gabilan Resource Fair, Chualar Community Meeting, Dia Del Trajabador, Hazardous Waste Conference, Gonzales Community Clean Up, Soledad Reuse, Recycle & Clean Up Day and Greenfield Reuse, Recycle & Clean Up Day. Information about the program is also posted on the Monterey County Health Department website. In 2020, MCEH staff plans to establish an additional social media platform (Instagram) as a way to educate residents about proper oil and filter disposal.
- o Conducted 29 Certified Collection Center site visits

MCEH continued partnership with Save Our Shore to perform outreach to boaters at local marinas. Save Our Shores provides clean and green boating information and supply kits to boaters in Monterey County. A total of 5 dock walker events held by Save Our Shores in 2019.

Did you increase or decrease used oil and filter collection compared to last year? How much and why?

Overall, Monterey County used oil and filter collection data shows an increase in used oil collection and a decrease in filter collection compared to 2018. The decrease could be the cause of the following:

- Filter data for Auto Zone collection centers show a huge decrease compared to 2018. Monterey County staff will be in touch with Auto Zone to seek input on why they had such a large decrease in filter collection.
- O' Reilly collection centers continue to not report filter collection for their stores.

The total gallons of used oil collected in 2019: 194,103 gallons. This was a 4.39% increase in used oil collection compared to prior year.

The total number of used oil filters collected in 2019: 46,170 filters. This was a -25.43% decrease in used oil filters compared to prior year. The decrease is mainly attributed to the Auto Zone stores total filters collected from do-it-yourselfers.

Oil Collection at CCC's increased by 4.40% and filters decreased by -74.68% compared to 2018. MCEH staff called and emailed centers directly to obtain oil and filters collected by do-it-yourselfers; report also includes data provided from CalRecycle.

Collection at PHHW/ABOP's increased by 2.83% for used oil and 2.51% in filter collection. The increase of both oil and filters collected might be attributed to increased advertising and tabling at events of HHW facilities by those facilities. Information on HHW is also listed on the facilities websites as well as Monterey County's

Collection at Agricultural Used Collection centers increased by 9.92% for used oil and 0.44% for filters. Collection at Sturdy Oil continued to increase. We have noticed that the majority of oil is collected at the Sturdy Oil location. Sturdy Oil is in the Salinas Valley and is in the center of agricultural community.

Used oil collection for the Curbside program decreased slightly by -2.40% and by -9.51% for filter collection. The reduction in both categories is surprising since a large amount of the advertisements that were ran focused on the curbside program. A new supply of oil containers were purchased in 2019 for the program and we are making sure that a filter bag is placed on the container to ensure the resident and quick and convenient access for recycling their used oil filter. The goal for next year is to increase the use of our social media platforms in sharing information on this topic. Staff used the data provided by Cal Recycle, manifest provided by Bayside Oil, our used oil hauler and contacted the haulers directly to obtain this data.

Marine

Used oil collection at marine centers took a dip in both categories by -4% in used oil and -33.33% used oil filters compared to 2018. MCEB continues to utilize Save Our Shores (SOS) who provides education to boaters.

- 7/12/2019 Breakwater Cove
- 7/12/2019 Monterey Municipal Marina
- 8/17/2019 Lake Nacimiento
- 9/7/2019 Monterey Municipal Marina
- 10/26/2019 Breakwater Cove

Non-certified Centers:

No oil or filter data was collected from or reported by in 2019.

Were there any program changes from this year to last year?

MCEH increased filter exchange events in 2019 as part of our outreach and education. MCEH staff tabled at community clean up events as well as certified collections centers around the County. In 2019, the total number of filter exchange events held were 9. Filter exchange events seem to be greatly received and is a great way to increase awareness of the program, answer questions and provide residents with rags, funnels, or other necessities for the DIYers.

If you dropped a program or method, why do you think it didn't work?

King City agricultural collection center closed in 2019. This closure was mainly due to limited staffing.

What program or method has worked best for you?

Continuing to target events where a good percentage of attendees are bilingual and do-it-yourselfers seems to be the best opportunity for educating on proper recycling.

Did you develop any best practices or techniques to share with other grantees?

Not at this time.

What can CalRecycle do to help you? Or what would you like to see modified to better assist you?

An idea would be to create a networking group of jurisdictions to get together to share success stories and new ideas for education.

Annual Report Certification

"I certify under penalty of perjury, under the laws of the State of California, that I have read the Oil Payment Program (OPP) Guidelines (Guidelines), that the submitted Annual Report and Expenditure information is correct, and that all funds received under the OPP have been expended in accordance with the Guidelines."

DocuSigned by:

X 

8/11/2020 | 12:38 PM PDT

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Signature of Signature Authority (as authorized in Resolution) or Authorized Designee (as authorized in Letter of Designation)
Elsa Jimenez

Date

Print Name

IMPORTANT! Recipient must print out this page, obtain Signature of Signature Authority, upload signed document to the LoGOPP system, and retain the original document in Recipient's cycle file.