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9/20/2020

**Mayor Dave Potter  
Members of the Carmel City Council**

Dear Mayor Potter and City Council members,

As you are aware, PacRep is embarking on the 2nd phase of its capital plan to improve Carmel's historic Golden Bough Playhouse. Due to a significant gift from Roberta Bialek Elliott, we have reached our initial fundraising goal of \$2.7M, although we continue to fundraise to address cost increases caused by the passage of time. We expect a final project cost of approximately \$3M, and are working towards this goal – although the new economic environment is making capital fundraising challenging, to say the least.

The next phase of the Golden Bough remodel will primarily address all the public areas in and around the facility, including the main auditorium, lobbies, restrooms, and a complete updating of our ADA features, as dictated by our recently completed CASP report.

As we did with Phase One in 2011, we would like to respectfully request the waiver of the city building permit fees and planning application fees associated with the project. In 2011, we received unanimous council support for a similar request, which was granted based on the following rationale:

- 1) Carmel has the distinction of providing three outstanding and unique performing arts facilities. All three have faced significant remodels, but because the Golden Bough is privately owned, it is the only facility that faces building and planning fees. Out of a sense of fairness, it seems appropriate to waive these fees.
- 2) As a public facility, we were required to furnish an ADA CASP report, outlining the deficiencies at the current facility, and creating a plan to address them. This remodel addresses these deficiencies. As such, the project is worthy of your additional support.
- 3) As a non-profit that relies on public and private gifts, it is important to show grantors and donors a wide range of support. As of this date, private donors, local foundations, and regional businesses have all contributed to the current project, and we think it important that the city participates, as well. Rather than a cash donation, a fee waiver has a similar positive effect, while sparing the city's general fund, especially at this challenging time.
- 4) The 2011 City Council made special note of the marketing, promotion and good will that PacRep and the Golden Bough bring to the community, as well as the associated income provided annually to the city, and the local business community.

We are grateful for your consideration. If you have any questions, please feel free to contact me.

Sincerely,

Stephen Moorer

Stephen Moorer, Founder and Executive Director  
Pacific Repertory Theatre