RISE AND ROAM LLC

DBA RISE + ROAM BAKERY

January 25, 2019

City of Carmel-by-the-Sea

To Whom It May Concern:

This application proposes a Specialty Store use permit to sell artisan bread, pastries, and other baked goods, as well as hot and cold beverages over-the-counter, in a space that is currently permitted as commercial office space. The area is located on the south side of the Carmel Plaza, at the northwest corner of Mission and Seventh Avenue, attached to a full restaurant space, formerly known as 400 degrees.

The attached map illustrates the proposed changes in floorplan for the office space (highlighted in Blue), in which a service counter is located in the front third of the space, and the rear 2/3's is converted into storage and production space, where bread and baked goods will be prepped and proofed.

Patrons would enter the retail space, select from packaged goods and cold beverages, then order from the bakery counter, where they would also pay for their purchases. Fourteen (14) seats would be located both inside and outside the space, depending on seasonality/weather.

Hours of Operation would be 7:30 am to 7:30 pm, daily, with possible adjustments during the off season. Bathrooms, waste services, and other operational details will be shared with the full-service restaurant attached to the Specialty Store, which currently has a connecting door at the back of the space.

A preliminary sample menu is attached.

Thank You,

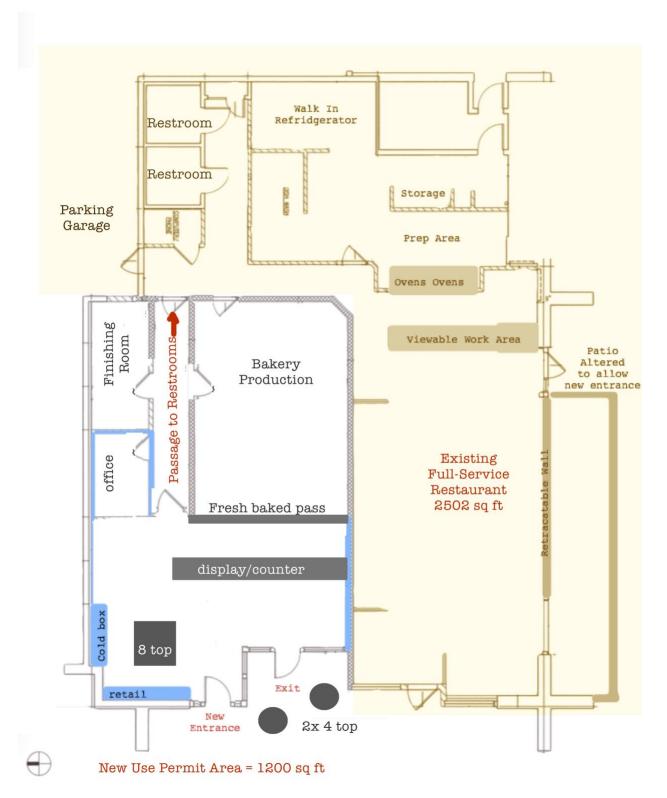
Gregory Ahn

Managing Member

Rise and Roam Ilc

RISE AND ROAM LLC

DBA RISE + ROAM BAKERY



RISE AND ROAM LLC

DBA RISE + ROAM BAKERY

RISE + ROAM BAKERY SAMPLE MENU

ALL OUR PASTRIES, TARTS +BREADS ARE BAKED DAILY AND SERVED UNTIL THEY'RE GONE

PASTRIES;

HAZELNUT CROISSANT 6 CHOCOLATE CROISSANT 7-

CROISSANT, BUTTER + JAM 6-HAM+EGG BRIOCHE BUN 7-SAUSAGE+CHEESE BRIOCHE 6-ALMOND KOUIGN-AMANN 7-KOUIGN-AMANN 6-LEMON+CRANBERRY SCONE 5- PUMPKIN+CARDAMOM SCONE 5-

TARTS:

SALTED CARAMEL TART 7-LAVENDER CURD TART 7-BLACK+WHITE TART 8-PERSIMMON TART 8-TOMATO+BRIE TART 8-BACON+GRUYERE TART 9-

BREADS;

HERB FOCACCIA 8-SOUR BOULE 9-EINKORN BAGUETTE 7-DARK+DENSE RYE 9-CHEESE FOCACCIA 8-ALL SEED TWIST 9-

CASTELVETRANO SOUR WHEAT 9- WHEAT + WHITE PULLMAN 6-RUM RAISIN PORRIDGE LOAF 8- PAIN AU CHOCOLATE 10-

COFFEE, TEA + BEVERAGES;

R+ R HOT CHOCOLATE 5- MEXICAN HOT CHOCOLATE 5-DRIP COFFEE 3.5-APPLE SPICE KOMBUCHA 8-ESPRESSO 3-FRESH PRESS CELERY JUICE 8-FRESH PRESS CARROT JUICE 8-ESPRESSO+MILK 4-CAPPUCCINO 5-FRESH PRESS APPLE JUICE 6-FRESH PRESS ORANGE JUICE 6-COLD BREW 4-

HOT TEA 5-SPARKLING WATER 6-