

City Council Strategic Priorities (*items added to approved Council priorities list)

Target Goal
Completion

S-1 Model Financial Sustainability, Accountability and Transparency

P-1.1 Budget Clarity*

G-1.1.1	Review and Reformulate Approach to Reserves *	Date
G-1.1.2	Update and Refine Financial Policies *	Date

P-1.2 Financial Health*

G-1.2.1	Receive Council approval on revised investment portfolio approach *	Date
G-1.2.2	Complete internal review (checklist) of City readiness to take on bonds or other financing *	Date
G-1.2.3	Implement a new HR and Payroll management system *	Date
G-1.2.4	Develop potential revenue enhancements and receive Council direction *	Date

S-2 Steward the Natural Environment

P-2.1 Beach Infrastructure Repairs and Maintenance

G-2.1.1	Rebuild 8th Ave. sand ramp *	Date
G-2.1.2	Complete 4th Ave. outfall repair/replacement *	Date
G-2.1.3	Rebuild 10th Ave. stairs *	Date
G-2.1.4	Rebuild 12th Ave. stairs *	Date
G-2.1.5	Complete maintenance/repair of bluff revetments *	Date

P-2.2 Wildfire Mitigation and Prevention

G-2.2.1	Adopt updated Carmel Forest Management Plan (City Council)	Date
G-2.2.2	Certify LCP amendment for updated Carmel Forest Management Plan (Coastal Commission)	Date
G-2.2.3	Adopt Local Fire Hazard Maps *	Date
G-2.2.4	Adopt additional citywide wildfire and prevention measures	June 2026

S-3 Maintain Public Safety and Infrastructure

P-3.1 Public Safety*

G-3.1.1	Complete transition of ambulance services to Monterey Fire	Date
G-3.1.2	Implement a Street Address Program	March 2026

P-3.2 City Buildings (Non-Police/PW)*

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	<i>G-3.2.1 Conduct condition assessment of all buildings and develop maintenance plan*</i>	Date
	<i>G-3.2.2 Make Police/PW Building safe before remodel*</i>	Date
P-3.3	Police/Public Works Building Project	
	<i>G-3.3.1 City Council decision on rebuild vs. renovate*</i>	Date
	<i>G-3.3.2 Construction Plans approved by City Council*</i>	Date
	<i>G-3.3.3 Construction begins*</i>	Date
	<i>G-3.3.4 Employees fully move back into building*</i>	Date
P-3.4	Digital Infrastructure	
	<i>G-3.4.1 Complete an IT audit, including cyber-security*</i>	Date
	<i>G-3.4.2 Develop and adopt an IT Strategic Plan*</i>	Date
P-3.5	Streets and Sidewalks*	
	<i>G-3.5.1 Assess condition of all sidewalks and tree wells and create maintenance plan to get current on repairs*</i>	Date
	<i>G-3.5.2 Complete repairs to get current on all sidewalk and ADA improvements*</i>	Date

S-4 Preserve the Village Character

P-4.1	Design Review*	
	<i>G-4.1.1 Adopt updated Design guidelines and Zoning Code - Design Traditions 1.5 Project (City Council)</i>	Date
	<i>G-4.1.2 Certify LCP amendment for updated Design Guidelines and Zoning Code (Coastal Commission)</i>	Date
	<i>G-4.1.3 Reinstate the Design Review Board (DRB)</i>	Date
	<i>G-4.1.4 Complete Objective Design and Development Standards for affordable units (ODDS)*</i>	Date
P-4.2	Attract New Full Time Residents*	
	<i>G-4.2.1 Complete update to ADU ordinance</i>	Date
	<i>G-4.2.2 Complete Housing Element amendment to move units from City lots</i>	Date

S-5 Provide Effective, Reliable, Responsive and Friendly Government Services

P-5.1	Process Improvements*	
	<i>G-5.1.1 Research and implement new permitting software, with focus on integrating Artificial Intelligence*</i>	Date
	<i>G-5.1.2 Implement technologies to support routine tasks and free up time for enhanced customer service*</i>	Date
P-5.2	Public Access to Records*	

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P-5.3	G-5.2.1	Scan and digitize all physical city records to make available online (resolutions, ordinances, etc.)*	Date
	"Smart Village" Plan		
	G-5.3.1	Expand free public Wi-Fi network to cover all parks and key public areas*	Date
S-6 Implement the City's Adopted Plans*			
P-6.1 Climate Action and Adaptation Plan			
	G-6.1.1	Complete Coastal Adaptation Study and Certify LCP Amendment (\$500K Coastal Commission Planning Grant)	Date
	G-6.1.2	Fill In More Goals From Actual Plan*	Date
	G-6.1.3	Fill In More Goals From Actual Plan*	Date
	G-6.1.4	Fill In More Goals From Actual Plan*	Date
P-6.2 Housing Element - Cycle 6			
	G-6.2.1	Council adopts water allocation policy	Date
	G-6.2.2	Council adopts Implementation Plan and LCP Certification for Program 1.3.B - Hotel Conersion	Date
	G-6.2.3	Fill In More Goals From Actual Plan*	Date
	G-6.2.4	Fill In More Goals From Actual Plan*	Date
P-6.3 Carmel Forest Management Plan			
	G-6.3.1	Fill In More Goals From Actual Plan*	Date
P-6.4 Community Wildfire Prevention Program (CWPP)			
	G-6.4.1	Fill In More Goals From Actual Plan*	Date
P-6.5 Shoreline Management Plan*			
	G-6.5.1	Fill In More Goals From Actual Plan*	Date
P-6.6 Library Master Plan*			
	G-6.6.1	Fill In More Goals From Actual Plan*	Date
P-6.7 Del Mar Master Plan*			
	G-6.7.1	Fill In More Goals From Actual Plan*	Date
P-6.8 Mission Trails Nature Preserve Master Plan*			
	G-6.8.1	Fill In More Goals From Actual Plan*	Date

Parking Lot

Transient Occupancy Tax (TOT) Increase

Explore Opportunities for Flanders Mansion

Explore Opportunities for Permanent Outdoor Dining/Downtown Master Plan

Outdoor Wine Tasting Ordinance

Explore Opportunities for Scout House

Carmel Area Wastewater District (CAWD) Bridge to Everywhere Project

Undergrounding Power Lines separate from Rule 20A

*Build city-owned conduit system for data (currently Comcast owned)**

Implement a parking and traffic management program