# 2.0 Goals, Policies, and Programs

## 2.1 Introduction

The Under state Housing Element Law, the City is responsible for enabling the production of housing by reducing regulatory barriers, providing incentives, and supporting programs that create or preserve housing, especially for vulnerable populations. To enable the construction of quality housing, the City has identified the following goals:

- Goal HE-1 Facilitate Housing Construction
- Goal HE-2 Protect Affordable Housing and Improve the Housing Stock
- Goal HE-3 Provide Opportunities for New Affordable and Other Special Needs Housing
- Goal HE-4 Exemplify Sustainable Development and Energy Conservation
- Goal HE-5 Publicize Housing Needs and Resources

The City's demographic and housing needs assessment, including contributing factors to housing disparities, formed an integral part of played a major role in informing program development. Highlights include: the predominant age group in 2019 was between 65 to 74 years of age; the population was comprised composed of over 85% percent. White individuals; the unemployment rate was 0.1 percent; above-moderate households made up the majority of households at 62 percent; and 57 percent of total households were owner occupied and 43 percent renter occupied. Of note, 23 percent of household households are cost burdened and 23 percent are severely cost burdened. Detailed information is provided shown in Appendix A.

Additionally, the <u>The</u> majority of the sites identified in the Site Inventory were not identified in the 5<sup>th</sup> Cycle Housing Element. The <u>Policies policies</u> and <u>Programs programs</u> below are intended to reduce the regulatory barriers to <u>redevelop redevelopment</u> of these sites and to demonstrate <u>that</u> the City is taking measures to ensure construction of more units <u>-</u> in the 6<sup>th</sup> cycle.

## 2.2 What's New

The City is proud of the policies and programs that follow below. They represent an honest desire by both the local government and residents of Carmel to create real affordable housing opportunities in what, by all accounts, is an unaffordable place to live. This shared desire is evidenced by how these policies and programs came together. Of course, creation of the 6th Cycle Housing Element included all of the requisite community meetings (over 14) and outreach (e.g. tabling at the City's farmer's market), which yielded a wealth of feedback that helped to shape the City's approach. However, this Housing Element also benefited from something uniquely Carmel, which is a highly motivated group of residents willing to learn and be deeply involved in crafting.

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policies that will actually work. Concerned about the housing challenges confronting the village, these residents partnered with City staff in an effort to help the City find creative solutions tailored to Carmel's unique circumstances. Calling themselves the Affordable Housing Alternatives Group, or "AHA", the AHA Group provided literally thousands of volunteer hours, met with City staff on a regular (often weekly) basis, leveraged community connections to identify property owner interest, attended meetings with HCD, and genuinely dedicated themselves to finding housing solutions with the best chance of becoming reality. The list of direct positive contributions from the AHA Group is long. One of their most notable contributions was the 'safari' effort, which is likely one of the most unique community-driven Housing Element research projects ever undertaken. The safaris were a highly organized, boots-on-the-ground effort in which 17 volunteers canvassed the commercial district of the City to collect data on every property and leasable space in downtown Carmel. These volunteers, utilizing a mobile app set up by a lead AHA member, catalogued 218 properties and nearly 1,000 leasable spaces, collecting unique data for each site, such as current use, vacancy status, and property condition, to help better understand housing development potential. When compiled with City and Assessor records, this data helped form the most complete understanding of Carmel's downtown inventory in history, and ultimately helped to inform the development of many of the creative policies and programs described below.

It is hard to overstate the value of the collaborative community approach taken to develop the City's 6th Cycle Housing Element. Aside from supercharging capacity to gather data, the approach also garnered massive community buy-in for creating real housing solutions. Most of all though, it leveraged the knowledge of both residents and City staff, making it possible to turn Carmel's unique constraints into opportunities for the creation of new housing.

## 2.2 AFFH In the 6th Cycle

This section provides an overview of significant new policy and program directions beingtaken by how the City of Carmel-by-the-Sea to address is working towards affirmatively further fair housing issues in the community and in the larger broader Monterey Bay Area.

### Affirmatively Furthering Fair Housing

The new policy direction that the City will undergo during the 6<sup>th</sup> Cycle Housing Element Update involves addressing-process includes a new state mandate to address historic patterns of economic and racial segregation-patterns. In 2018, the California Legislature established anindependent state mandate passed legislation requiring communities in California to take proactive steps to affirmatively further fair housing (AFFH). The 6th Cycle Housing Element is the first time that the City of Carmel-by-the-Sea has addressed AFFH. Affirmatively furthering fair housing is defined specifically as taking meaningful actions that, taken together, address significant disparities in housing needs and in access to opportunity by replacing segregated living patterns with truly integrated and balanced living patterns; transforming racially and ethnically concentrated areas of poverty into areas of opportunity; and fostering and maintaining compliance with civil rights and fair housing laws.

#### **Contributing Factors**

The following contributing factors that impact fair housing and affirmatively furthering fair housing (AFFH) within the City were identified and prioritized as follows:

#### High Priority

- Lack of affordable housing;
- Lack of adequate housing stock that meets the needs of residents;
- Jobs-worker imbalance;
- Lack of accessible units for individuals with disabilities;
- Lack of Transitional and Supportive Housing/Emergency Shelters;
- There is a lack Lack of developable land, and the City is subject to additional coastal zone regulations;
- •Lack of racial and ethnic diversity within the City; and
- Cost of land, materials, and labor-which limit profitability of affordable housing, which drive up the cost of housing development.

#### Medium Priority

- Lack of access to information about fair housing rights; and
- Limited knowledge of fair housing by residents.

More detailed AFFH information is located in Appendix A. The City of Carmel-by-the-Sea is adopting new policies and programs through the update of this 6<sup>th</sup> Cycle Housing Element, to align with the state's new AFFH mandate. Policies and programs that support this alignment are identified with the letters "AFFH." More detailed AFFH information can be found in Appendix A.

## 2.3 Program Overview and Quantified Objectives

Quantified Objectives estimate the number of units likely to be constructed, rehabilitated, or conserved/preserved by income level during the planning period. The Quantified Objectives <del>do</del> not represent a ceiling on development, but rather set a target <u>are not</u> required to match the City's Regional Housing Needs Allocation (RHNA). They are a goal for the jurisdiction to achievework towards, based on identified needs, resources, and constraints, and available resources. These objectives will focus communication between the City and HCD with <u>vis-a-vis</u> future Annual Progress Reports (APRs). HCD does not require that all objectives must be met, <u>rather, it is a goal that enables objective assessments about</u>; instead, these objectives create a framework for <u>evaluating program effectiveness-</u> so the City can make informed determinations to <u>as to whether it should</u> continue, modify, or <u>delete-climinate programs with in</u> the next Housing Element update Cycle. Table 2-1, Quantified Objectives, provides an estimate of the number of units likely to be constructed, rehabilitated or conserved/preserved in Carmel by the Sea in the 6<sup>th</sup> Cycle.cycle.

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Income Category	New- Construction	<del>Rehabilitatio</del> <del>n*</del>	<del>Conservatio</del> <del>n/</del>
Extremely Low	<del>61</del>	_	_
<del>Very Low</del>	<del>60</del>	5	_
Low	<del>93</del>	5	<del>50</del>
Moderate	<del>61</del>	<del>6</del>	_
Above Moderate	<del>135</del>	400	_
Total	4 <del>10</del>	4 <del>16</del>	<del>50</del>

#### Table 2-1 Quantified Objectives Summary

SOURCE: City of Carmel-by-the-Sea 2023

NOTES: \*The City has approximately 3,800 residential units, 60 (or about one percent) of which are affordable units. Each year the City processes approximately 100 buildingpermits for remodels, additions, and other construction, which rehabilitates the existing housing stock. For the lower-income categories rehabilitation goals, the City assumes that one percent of the total permits processed will be for affordable units. Under these assumptions, the City would rehabilitate two units of affordable housing a year orapproximately 16 units throughout the 2023-2031 planning cycle. This represents approximately 30 percent of the City's existing affordable housing inventory. \*\*The City has no units at risk of converting to market rate during this planning cycle.

## 2.4 Goals, Policies and Programs

Community input has been and continues to be an integral part of the development of policiesand programs for the 6<sup>th</sup> Cycle Housing Element. The purpose of this section is to set forth goals, policies, and programs to further the development of housing for all income levels in the community. The Implementation Programs listed below provide a workplan work plan for programs to ensure timely implementation and tracking. The following programs are will be implemented city-wide, unless otherwise specified below.

### GOAL H1 FACILITATE HOUSING CONSTRUCTION

<u>Community input has always been an integral part of crafting public policy in the City of</u> <u>Carmel-by-the-Sea. The development of the 6th Cycle Housing Element was no exception.</u> <u>The</u>

policies and programs below were informed by feedback received through community outreach events, correspondence with individual residents, over a dozen formal public meetings, and direct input from the AHA resident volunteer group. These programs and policies represent the desire of the residents of Carmel to create high quality affordable housing within the City.

### Goal H1 Facilitate Housing Construction

#### Policy 1.1: Ensure adequate sites are available to meet the City's projected

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#### housing growth needs.

## "... The land as it exists now, the way it's zoned, could support the 349 units, plus the buffer. So, the question then is how do we get people excited about developing some of those units?

#### That's where these programs and processes come into play and that's why we need to amendthe Municipal Code, to codify those things..."

May 24, 2023 Housing Ad Hoc Committee Community

#### Program 1.1.A: Adequate Sites

The City has a RHNA or growth need of 113 units affordable to Extremely Low- and Very Low- Incomehouseholds. The City's General Plan and Municipal Code provide for housing types at appropriate densities toaccommodate the RHNA. The City will encourage and facilitate the development of new units consistent with the RHNA by continuing to work with housing providers such as the Carmel Foundation and will actively find neworganizations to partner with. The City also offers incentives and concessions outlined in Programs listed below.

The Planning Division shall annually evaluate and report to the City Council on the City's progress in meeting its Housing Element objectives, as well as remain in compliance with the no-net loss requirements of Government-Code Section 65863.

#### Quantified Objective: 61 Extremely Low, 60 Very Low, 93 Low, 61 Moderate and 135 Above Moderate-Income housing units

#### Quantified Objective: # TBD

Timeframe:Maintain adequate sites to meet the RHNA through June2031 Responsible Party:Community Planning and Building DepartmentFunding Source:General Fund(Formerly Program 3-3.1.a: Adequate Sites)

#### Program 1.1.B: City-Owned Sites - AFFH

The City plans to make three (3) sites (#1, #2, and #3 in the Sites Inventory) available over the next five years for the potential development of 149 total units over the three sites (124 affordable to lower income households and 25 for moderate income households). These sites are planned to remain in City ownership and are anticipated to be made available for development through long- term leases. These sites are locations for affordable housing that would advance the City's goal of providing diverse housing types, including senior housing. Projects undertaken throughout the 2023–2031 Housing Element planning period will be processed in accordance with the requirements of the Surplus Land Act and all other applicable State laws. Please note there are no State-owned or Federally-owned sites within Carmel-by-the-Sea.

The City will assess the appropriateness of and consider implementing the following: outreach opportunities withhousing developers, requests for proposals, development incentives, fee waivers, priority process, and financialassistance (when available) to facilitate and incentivize developers to develop housing units on City-owned sites. The City has an existing long-term lease with the Carmel Foundation, which manages 50 affordable apartmentunits for seniors (55+). The lease has benefitted the community, and the City would like to expand the number of affordable housing in the City through the use of the three identified sites. Specific planned actions by the Cityinclude the establishment of development standards (for the Sunset Center sites, specifically), development of a project description, publication of an RFP, selection of a development partner, entering into an Exclusive-Negotiation Agreement, processing land use entitlements and development agreements, building permit issuance, and construction.

Council approval is required and public participation will take place for each step in this process. Specific actions the City is committed to:

- Establish and implement development standards for Sunset Center (Sites #1 and #2) by December 2025;
- Develop project description and establish an RFP process and solicit developers by December 2025;
- Target Exclusive Negotiating Agreement by December 2026; and
- Target land use entitlements issuance by December 2028.
- If by December 2026, the City has not established the necessary developer agreements, the City will pursue the following alternative actions to enable the development of the sites for affordable housing:
- Increase outreach efforts with non-profit affordable housing developers beginning January 2027;
- Re-issue RFP and solicit developers by December 2027;
- Pursue funding opportunities such as Permanent Local Housing Allocation (PLHA), Multifamily Super-NOFA, HG Small Jurisdictions, CDBG Funds, and HOME Investment Partnerships to assist with entitlement and building permit fees (ongoing); and
- Develop incentives for developers, including a maximum of one public hearing; 60-day approval timeline; clear development standards; full cooperation with City staff and elected and appointed officials; accelerated approval process; waiving parking standards for multi-family development.

The length of time it takes to gain entitlement approvals can drastically impact the financial feasibility of development projects. The developer incentives outlined above are intended to shorten the period of time-between submittal of entitlement applications and issuance of occupancy, in order to enable the development of multi-family residential units.

#### Quantified Objective: 39 Extremely Low, 39 Very Low, 46 Low, 25 Moderate Income units Timeframe: Complete investigations and potential partnerships by December

<u>The City has a Regional Housing Needs Allocation (RHNA) of 349 units, of which 187 units</u> <u>must be affordable to lower income households, 44 units must be affordable to Moderate</u> <u>income households and 118 units must be made available as Above Moderate units.</u>)

<u>The Sites Inventory identifies adequate sites to meet the City's RHNA throughout the planning</u> period. The Planning Division will actively monitor the sites identified on the Sites Inventory to remain in compliance with no-net loss requirements of Government Code Section 65863</u> <u>Chapter 2.0 – Goals, Policies, and Programs</u> and will report to the Planning Commission and the City Council annually on the City's progress in meeting its Housing Element objectives.

#### Program 1.1.B: Development on Small Sites

Quantified Objective:	<u># TBD</u>	
Timeframe:	Revise Zoning Code to allow mixed-income projects up to a total	
	of 88 du/ac, inclusive of all state and local bonuses, by June 2026.	
2026; Pursue alternative actions by August 2027-Responsible Party:		
	Community Planning and Building Department	
Funding Source:	General Fund	
(Formerly 3-3.1.b: Surplus Sites)		

#### Program 1.1.C: Development on Small Sites

Small <u>In recognition of the fact that small</u> sites can be difficult to develop <u>particularly when</u> development standards don't adequately take into account small lot dimensions. The <u>, the</u> City will continue to offer incentives and concessions that facilitate development on small sites in the commercial and <u>multi-family districts</u>, including density bonuses that allow for development upto 88 du/ac <u>multifamily districts</u>. Most notable among these incentives is a density bonus for mixed-income projects that include deed-restricted affordable units allowing for development up to a total of 88 du/ac, inclusive of all state and local bonuses.

Another challenge in developing small sites is achieving compliance with parking requirements. Presently, Carmel Municipal Code Section 17.14.060 (Central Commercial (CC) District Regulations Applicable) waives off-street parking entirely for apartments in the CC district. In the Service Commercial (SC) District,-the required parking <u>for a market rate unit is 1 space per unit</u>, and in the Residential and Limited Commercial (RC) District and Multi-Family (R4) District it is <u>1.5 spaces per unit</u>. However, for an affordable housing unit is in any of these four Districts, the requirement is already reduced to <sup>1</sup>/<sub>2</sub> space per unit and <u>is reduced even further to <sup>1</sup>/<sub>3</sub> space per unit</u> for senior housing it is <sup>1</sup>/<sub>3</sub> space per unit. Senior <u>units</u> (senior housing also has a guest parking requirement of 1 space per 4 housing units). The City will further evaluate the residential parking requirements in the Service Commercial (SC) and Residential & Limited Commercial (RC) zoning districts to help facilitate <u>the development of</u> market rate housing. Alternative parking programs such as bike and/or car share, <del>or and</del> free or discounted bus passes, will <u>also</u> be evaluated to offset <del>reduced</del> potential reductions in parking requirements.

#### Program 1.1.C: Live/Work Housing

Quantified Objective:# TBDTimeframe:Monitor and evaluate program effectiveness annually. If, by the<br/>end of 2028, the City is not trending to meet its objectives for the<br/>planning period, the City will review and revise its program

# requirements and incentives and enhance outreach efforts.Responsible Party:Community Planning and Building DepartmentFunding Source:General Fund

#### **Issues and Opportunities**

At first glance, downtown Carmel appears to be thriving, but a closer inspection reveals "a tale of two downtowns." The prime streetfront commercial spaces are, in fact, healthy, with high foot traffic and low vacancy, but Carmel's numerous alleys and courtyards contain a great many small, impaired commercial spaces that are not a good fit for traditional retail or commercial uses, as evidenced by the high proportion of these spaces that are either vacant or under-utilized. Walking through these off-street areas, it is common to see empty and for lease storefronts, by-appointment-only signs, storefronts being used for storage, and other evidence of inactivity and a lack of economic viability. Indeed, in cataloguing leasable spaces downtown, the resident volunteers on the Safari teams identified 266 off-street, upper story, or peripherally located storefronts that were either vacant or under-utilized.

#### **Program Description**

The City plans to add a new "live/work" classification to the existing categories of approved uses for space in the downtown. These live/work spaces will be hybrid units, with a storefront commercial space in front and residential space in the rear. Property owners will only be allowed to convert a space to a live/work use if they deed restrict that live/work unit at an affordable rental level. As detailed in the analysis in Appendix C, the lack of demand for under-utilized off-street and upper-story commercial spaces results in rents that are sufficiently low that a property owner could

make more money renting that space as a deed-restricted live/work unit than as a strictly commercial space.

The City plans to offer the following incentives to spur participation in the program:

- Free water credits. The City will explore offering property owners free water credits for any commercial spaces that are converted into deed-restricted live/work units through this program.
- Expedited processing. Expedited processing (i.e., jumping to the front of the queue for review by City staff) would be made available to applications for conversion of existing commercial space into one or more live/work units. In the event that a project which includes the creation of a live/work unit requires Planning Commission review, that project will jump to the front of the queue for Planning Commission review.
- <u>Waived or reduced fees. The City will waive or reduce permitting fees associated with</u> the conversion of existing commercial spaces to live/work units.

#### Program Benefits

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#### The live/work program would have the following benefits:

- By creating an economic incentive for property owners to convert existing commercial space into live/work space, the program is designed to create affordable housing without requiring any public funding (which tends to be either scarce and/or competitive). Indeed, there would be a high likelihood of property owners opting into these conversions, because of the opportunity that the program would afford to achieve a higher rent, and to increase the net operating income, and thereby the value of, their property. Given prevailing cap rates, every incremental dollar of net operating income for a building in downtown Carmel translates into a building that is 25-30 dollars more valuable. Thus, it would make economic sense for the building owner to invest the funds to convert the space from a purely commercial use into a live/work space.
- This program has the potential to return Carmel to its roots by once again making it a haven for local creatives, shopkeepers, and entrepreneurs who could showcase their wares or services in these unique live/work spaces.
- While the live/work units would command a higher rent than the existing purely commercial space, renting such a unit would actually reduce the overall rent burden on a local artist or shopkeeper because they would go from paying two rents (a commercial rent and a residential rent) to paying a single rent, with their total monthly rent payment going down substantially.
- The program has the potential to activate the less well-trodden alleys and courtyards that are a unique staple of the physical fabric of downtown Carmel.
- By combining a tenant's commercial rent and residential rent into one lower rent, and by capping that rent, the program has the potential to bring service businesses back to Carmel that cater to local residents rather than tourists (e.g., a single chair salon, a small tutoring space for local children, a therapist's office, a tailor, or a cobbler)
- To the extent that the program reduces the level of vacancy and under-utilization in these off-street commercial spaces, it will boost the City's sales tax revenue and generate additional resources to support the development of affordable housing.

#### Program 1.1.D: Mixed-Income Incentive Program

Quantified Objective:35 Very Low-Income units with reduced parking # TBDTimeframe:Complete evaluations by December 2024Establish program and beginimplementation by the end of 2026Responsible Party:Community Planning andBuilding DepartmentFunding Source:General Fund

(Formerly 3-3.1.c: Development on Small Sites) Program 1.1.D: Allow Religious Institution Affiliated Housing Development

In 2020, the California legislature passed Assembly Bill (AB) 1851 and AB 2244 in 2022, which encourage the

use of religious facility sites (including parking lots) for housing developments and prohibit jurisdictions fromrequiring replacement parking when used for qualified development. State law defines "religious institutionaffiliated housing" as housing that is on religious institution property and is eligible for a State density bonus,meaning it has elements of affordability.

Consistent with AB 1851 and AB 2244, the City will amend the Zoning Ordinance to allow religious institutionaffiliated housing development projects by-right as an accessory use to a permitted religious institution use, allow these uses at densities up to 33 dwelling units per acre, and update the parking requirements consistent with Statelaw. The City commits to modifying standards and make making other modifications as needed to achieve themaximum allowed densities.

If no application for housing on a religious institution/faith-based site is received by December 2025, the Citywill expand outreach efforts to be conducted annually. This may include direct mailings to faith-based siteshighlighting current successful affordable housing units on other faith-based sites, as well as available City grants and loans for such housing and human services endeavors.

#### **Issues and Opportunities**

In keeping with the community's expressed desire to distribute new housing throughout the community, the City and the AHA Group explored a variety of potential strategies for incentivizing the creation of new housing units in the downtown area. Since the Live/Work Program and the Hotel-to-Residential Conversion Program (described in Program 1.1.F below) tend to have relevance for a narrower subset of properties, one of the goals that emerged was to create a program with broader applicability—i.e., that virtually any downtown property owner could opt into. After extensive discussion and analysis, the City and AHA determined that such a program should be guided by four core principles:

- <u>It should be inspired by the physical layout of Trevvett Court. A 14-unit senior housing</u> development built in 2010 on an 8,000 square foot parcel across from the Post Office in downtown Carmel, Trevvett Court demonstrates that higher density housing can be designed in such a way as to seamlessly blend into the built environment of the village. While Trevvett Court itself has a density of 76 du/ac, space programming work by local architects on the AHA team pointed to 88 du/ac as an ideal density that would maximize housing creation while retaining a Trevvett Court-like feel and many of the most important hallmarks of properties in downtown Carmel: e.g., first floor commercial space, a two story floor plan, and an interior courtyard.
- 2. It should incentivize the creation of mixed-income housing. Newly constructed units should be a blend of Above Moderate rate, Moderate income, Low income, and Very Low income units.
- 3. It should be designed to make projects economically viable in the absence of public funding. Given the scarcity and competitiveness of public funding and the importance of ensuring that

housing ultimately gets built, it was determined that the program should be designed to make projects financially viable for a property owner without reliance on public funding.

<u>4.</u> It should incentivize the creation of housing for families with children. As noted elsewhere in this document, between 2016 and 2024 the population of Carmel-by-the-Sea dropped from 3,905 to 3,122, with the median age increasing during that same timeframe from 53 to

65. In light of these trends, creating new housing for families with children was determined to be an important priority.

#### Program Description

The City will explore the development of a Mixed-Income Incentive Program to incentivize the creation of mixed-income housing in the downtown area, either through adaptive re-use or redevelopment. Units created through this program would include a range of income levels, including both market rate units and deed-restricted affordable units. In exchange for deed-restricting a subset of the newly created units at affordable levels, the City will explore offering qualified projects the following incentives:

- <u>Higher density. The City will explore offering qualified projects up to a total of 88</u> <u>du/ac, inclusive of all state and local bonuses and incentives.</u>
- Free water credits. The City will explore providing owners participating in this program with the water credits required to build both the deed-restricted affordable units as well as the market rate units needed to make the investment economically viable.
- Expedited processing. The City will explore offering expedited processing to applications taking advantage of this program, with those applications jumping to the front of the queue for review by City staff, and, if applicable, by the Planning <u>Commission.</u>
- <u>Waived or reduced fees. The City will explore waiving or reduce permitting fees</u> for projects that participate in this program.

#### **Program Benefits**

- The program will help to incentivize the creation of mixed-income housing in downtown Carmel, and is in keeping with the City's desire to distribute housing for various income groups throughout the village.
- The income mix and the incentives in the program will be carefully calibrated to ensure that potential projects will be economically viable without any public funding required. Making these projects profitable for property owners will help to ensure that new housing ultimately gets built.
- This program will give the City the opportunity to incentivize the construction of much-needed larger bedroom count units, which will help to reverse the decline in the number of families with children in the village. Chapter 2.0 – Goals, Policies, and Programs

#### Program 1.1.E: Affordable Housing on Religious Facility Properties

Quantified Objective:1 Extremely Low, 1 Very Low, 1 Low, 3 Moderate, and 3 Above-<br/>Moderate Income units# TBDTimeframe:Host a forum for local churches (December 2024)<br/>Prepare an opportunities and constraints analysis for each church<br/>(March 2025)<br/>Meet with individual churches (June 2025)<br/>Timeframe:Amend the Zoning Ordinance byDecember 2026; Annual<br/>Responsible Party:Outreach to assess progress (December 2031)<br/>Community Planning & Building Department

Funding Funding Source: General Fund(NEW)

#### Program 1.1.E: City Partnership with the Carmel Foundation to Develop Affordable Housing

To ensure the City is able to meet its RHNA, the City is committed to working with the Carmel Foundation to enable the development of 21 lower-income residential units (identified as Site #8 in Appendix C). The City will-meet annually with the Carmel Foundation to identify funding sources to support redevelopment of the site with affordable residential units; provide guidance on the housing needs of the community to construct housing types/units that meet the need; and support the Foundation's efforts to serve Carmel-by-the-Sea community members.

If at mid-cycle the necessary land entitlements and building permits are not completed, the City will reallocate the anticipated 21 lower-income units for Site #8 by utilizing City-owned sites or another available public or private-site to construct the residential units to accommodate the RHNA. The City is committed to the following actions:

- Distributing the 21 lower-income units on City-owned sites including but not limited to Sunset Center Sites #1 and #2, Vista Lobos Sites #3, or another available public or private site by June 2028;
- Conducting outreach to non-profit developers and identifying funding sources such as, CDBG, HOME,
   PLHA, and the Housing Trust Fund to support the development of affordable residential units (ongoing; beginning with the City's partnership with the Carmel Foundation).

#### **Issues and Opportunities**

<u>The State of California and the City of Carmel-by-the-Sea have both adopted new rules and</u> <u>regulations in recent years to facilitate the development of housing on properties owned by</u> <u>religious institutions. For example, eligible housing proposals on property owned by religious</u> <u>institutions qualify for:</u>

- Exemptions from environmental (CEQA) review [2023 Senate Bill SB-4]
- <u>Reduction or elimination of parking requirements [2022 Assembly Bill AB-1851]</u>
- <u>■ Increased density [2023 Assembly Bill AB-1287 & Government Code §§65915-65918]</u>
- <u>"By-right" design approvals without planning commission review [2023 SB-4</u> <u>& Government Code §65589.5]</u>

- Priority water allocations [Housing Element Program 1.2.A.]
- <u>Expedited application processing [Housing Element Program 3.1.F.]</u>
- <u>
   Reduction in entitlement and development fees [Housing Element Program 3.1.D.]</u>
- Direct financial support through Carmel's affordable housing trust fund [Housing Element <u>Program 2.1.D.]</u>
- <u>Partnership facilitation for tenant selection and program management [City of Carmel]</u>

Should the above accommodations prove insufficient, Government Code §65915-65918 allows a church to receive bonuses and concessions for projects that are 100 percent affordable. These include:

- <u>Additional density bonuses to establish more residential units</u>
- <u>Reductions in setback and building height requirements</u>
- <u>
   Reductions in parking requirements</u>
- <u>Approval of mixed-use zoning compatible with the location</u>
- <u>•</u> <u>Other regulatory incentives or concessions proposed by the developer</u>

#### Program Description

In 2023, the California legislature passed Senate Bill (SB) 4, the Affordable Housing on Faith and Higher Education Lands Act of 2023. The Act requires a housing development project be allowed by-right when located on land owned by a religious institution. The housing units, exclusive of manager's units, must be 100 percent affordable to lower income households, except that 20 percent may be for Moderate-income households and 5 percent may be for staff of the religious institution that owns the land. Projects submitted pursuant to SB4 are also eligible for a density bonus, incentives, concessions, and waivers or reductions of development and parking standards.

The City will continue conducting outreach to the five religious institutions located within the jurisdictional boundaries of Carmel-by-the-Sea to evaluate potential housing opportunities. The City will educate the local churches about the benefits of SB4 and Density Bonus Law and look for opportunities to connect them with resources and interested affordable housing developers that will support the development of housing on their property.

#### Program Benefits

- <u>The program encourages the natural synergy between supportive faith communities and those</u> <u>most in need of this support.</u>
- <u>•</u> <u>The program leverages properties that are some of the largest in the village.</u>
- <u>The program provides a vehicle for translating the expressed interest and enthusiasm of the</u> <u>local religious community into concrete action.</u>

<b>Quantified Objective:</b>	11 Very Low-Income units and 10 Low-Income units <u># TBD</u>
Timeframe:	Outreach for developer interest by December 2025; Create/amend
	Municipal codes to support the program by March 2026.
Timeframe:	Review Site #8 development status by December 2027; Implement alternative
	measures by June 2028
<b>Responsible Party:</b>	Community Planning and Building Department
Funding Source:	General Fund

#### (Formerly 3-3.1.c: Development on Small Sites)

#### **Issues and Opportunities**

<u>Carmel has a significant number of older, underperforming overnight visitor accommodations</u> (hotels/motels, inns, bed and breakfasts and other various lodging options) distributed throughout the City in the CC, RC, and SC, and R-1 zoning districts. These properties are ideal candidates for conversion to multifamily housing—both because they tend to have physical layouts that lend themselves to such a conversion (indeed, several hotels and motels in Carmel were originally built as apartment buildings), and because their relatively low net operating income means that they can be acquired at a more modest price point.

One unique feature of the hospitality landscape in Carmel-by-the-Sea is that the City has a self-imposed cap in the General Plan on the number of hotel rooms permitted to operate in the city (948 rooms as of January 1, 2025.) Were the City to allow a hotel owner to sell the rights to these hotel rooms in the event of a hotel-to-residential conversion, these "hotel keys" would command a significant market value (approximately \$300,000/room according to commercial real estate brokers and hotel operators).

#### **Program Description**

The City plans to create a program providing opportunities for property owners and developers to convert underperforming hotels into mixed-income multifamily rentals with a deed restricted affordable component. Such conversions would be accomplished either through adaptive re-use or redevelopment. To incentivize participation in the program, the City plans to allow the owners of converted hotel properties to sell and transfer the hotel keys from the converted hotel to other parties to facilitate the construction of new hotel rooms on other sites within the village's commercial zoning districts—either as new hotels or as additions to existing hotels. While such conversions could be partially financed through public funding programs such as Low Income. Housing Tax Credits (LIHTC), the City's intent in allowing the sale of the hotel keys is to maximize housing production under the program by making these conversions economically viable without any reliance on public funding. The ultimate goal is to make conversion to multifamily residential through the program the highest and best use of the property, and one that would allow purchasers with this business plan to outbid other purchasers.

In the absence of any public subsidy, a property owner would be unlikely to convert a hotel into

deed-restricted affordable housing because the result would be lower net operating income and a reduction in the value of the property. However, as the analysis in Appendix C illustrates, by combining the value of the hotel keys with the residual value of the converted hotel, participating property owners and developers will be able to achieve an above market return. Put another way, the program is designed to allow participating owners and developers to "sell the property twice."

The program is designed to be flexible and to allow for a variety of potential scenarios. For example, the existing owner could convert the hotel to residential and sell the hotel keys. Or the existing owner could convert the hotel to residential and retain the keys for use on another property.

Alternatively, and perhaps most likely, the existing owner—who may lack expertise in development—could sell the underperforming hotel to a developer, who could in turn convert the hotel to residential and then either sell the hotel keys or retain them for use on another site within the village.

 <u>Transferable development rights. Hotel owners that convert their hotel into mixed-</u> income multifamily residential through the program will be allowed to sell the hotel keys and

transfer the hotel rights to new projects on other parcels (particularly valuable due to Carmel's General Plan cap of 948 hotel rooms).

- Water rights. In recognition of the fact that the sale of the hotel keys drives the production of affordable housing, the City intends to create opportunities for purchasers of hotel keys to receive the water credits required to construct new hotel rooms on other sites within the village. The City plans to require that the water rights associated with to-be-converted hotels stay with the property—i.e., once the property is converted into mixed-income housing through the program.
- Increased density. The City will explore granting modestly increased density on hotel sites that are converted into mixed-income multifamily housing through the program.
- Hotel residential suites (HRS). The City will explore the possibility of allowing purchasers of hotel keys under this program to designate a subset of the newly constructed hotel rooms as "hotel residential suites"--hybrid units that would be owner-occupied as market rate residential suites for a portion of the year and that would be required to be added to the hotel inventory for the rest of the year. The ability to sell these hotel residential suites would help to expand the universe of potential hotel key purchasers to include existing hotel owners (as opposed to just ownership groups newly acquiring hotels) by providing a near-term opportunity to recoup the capital invested to purchase the hotel keys and construct the new hotel rooms. These hotel residential suites are not included in the Sites Inventory and are not counted towards the City's RHNA.
- <u>Qualified projects will benefit from streamlined review, expedited permitting, and a</u>

reduced development fee schedule.

#### **Program Benefits**

- By unlocking the value associated with the hotel keys, the program will offer property owners an above market rate of return, which will encourage widespread participation and significantly increase the likelihood of generating a substantial number of new housing units.
- With its focus on the conversion of small, scattered site hotel properties, the program will integrate affordable housing into the physical and social fabric of the village.
- <u>The program is mixed-income at the property level, and is designed to create housing units</u> for Above Moderate, Moderate, Low, and Very Low income households.
- <u>By creating an investment opportunity with a return on investment that is substantially higher than what the market would typically offer, the City can explore ways to divert resources from these transactions to other affordable housing programs with less financial viability.</u>
- <u>The hotel residential suites created through this program have the potential to help stem the</u> <u>tide of population loss by providing an alternative to the purchase of a single-family</u>

residence as a second home, many of which remain vacant for much of the year, and which would be better utilized as homes for permanent residents. Hotel residential suites would offer prospective second home buyers an alternative that would be dramatically less expensive and that would offer a number of other benefits: e.g., lower maintenance requirements, enhanced security, easy access to restaurants and shops in the downtown area, and shared amenities.

- The same number of overnight visitor accommodation rooms to serve coastal visitor access in the City will be retained while increasing the affordable multifamily rental stock.
- <u>The transfer of hotel keys from underperforming hotels to newly constructed luxury hotel</u> rooms at new or existing hotels will dramatically increase the City's transient occupancy tax (TOT) revenue.

#### Program 1.1.G – Hotel Employee Housing Program

# Quantified Objective:# TBDTimeframe:Amend the Carmel Municipal Code by December 2026Responsible Party:Community Planning and Building DepartmentFunding Source:General Fund

The City has a number of overnight visitor accommodation properties (motels, hotels, inns) that would benefit from incorporating affordable on-site employee housing. These units would alleviate the current lack of housing many Carmel hospitality employees face. Therefore, the City plans to create a voluntary program to incentivize the generation of on-site employee housing at hotels, motels, and inns around the village.

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If the owner of an overnight visitor serving accommodation converts one or more legal guestrooms into a deed restricted affordable employee unit, the City will grant the owner the legal right to replace the hotel room on-site, sell the "hotel key", or transfer it to another site, similar to Program 1.1.F, the Hotel to Residential Conversion (Hotel 'Key' Transfer) Program.

As noted above, Carmel's General Plan caps the number of hotel rooms permitted to operate in the city (948 rooms as of Jan 1, 2025.) This cap is currently exceeded, meaning no additional rooms can be built in the City. This program leverages the scarcity of hotel rooms created by the General Plan cap to incentivize the development of affordable rental housing and offset the loss of revenues for participating hotel owners—all while maintaining visitor-serving coastal access. Qualifying Program

<u>1.1.G projects may be eligible to benefit from priority access to water credits, expedited review, and a reduced development fee schedule.</u>

#### Program 1.1.H: Accessory Dwelling Units - AFFH

Quantified Objective:	<u># TBD</u>
Timeframe:	December 2025 to December 2031
Responsible Party:	Community Planning and Building Department
Funding Source:	General Fund

#### **Issues and Opportunities**

The City's ADU ordinance was last updated in 2017 (Ord. 2017-10 § 1 (Exh. A), 2017). Carmel-bythe-Sea is currently following the requirements of State law in the review and approval of ADUs and JADUs. The City is in the process of updating its ADU Ordinance to incorporate State Laws that have expanded since 2017, and to clarify the ADU permitting process for property owners.

#### Program Description

The City recognizes that ADUs provide affordable housing options for family members, seniors, students, in-home health care providers, couples, small families, and friends. ADUs can also be useful to generate additional rental income for the homeowner. The City maintains a dedicated Housing webpage that includes the California Department of Housing and Community Development Accessory Dwelling Unit Handbook (January 2025) to offer technical assistance to property owners.

To further promote ADU development the City plans to implement the following between 2024 and 2031:

- <u>The City will complete revisions to its local ADU Ordinance and incorporate guidance</u> from the recent Senate Bill 1077. .
- <u>As new relevant State Laws are adopted during the planning cycle, the City will amend</u> the Carmel Municipal Code in a timely manner to reflect applicable changes in the law.

<u>•</u> <u>The City will develop a process for reviewing plans submitted for pre-approval pursuant</u> Chapter 2.0 – Goals, Policies, and Programs to AB 1332 (2023).

- <u>The City will develop a procedure for the review and approval of unpermitted ADUs</u> <u>pursuant to AB 2533 (2024) also known as the amnesty program.</u>
- <u>The City will explore implementing a pre-sales inspection program to identify unpermitted</u> <u>ADUs and refer them to the amnesty program.</u>
- <u>The City will explore a voluntary program to promote available ADUs to local workers.</u>
- <u>The City will explore a renter match program, potentially in partnership with The Carmel</u> <u>Foundation.</u>
- <u>To promote affordability and increase workforce housing, the City will explore developing</u> <u>a program to incentivize homeowners to create deed-restricted ADUs. One incentive could</u> <u>be providing the necessary water credits to serve the ADU. Other incentives would also be</u> <u>explored during the development of the program.</u>
- The City will conduct outreach and education including but not limited to the following efforts: holding community workshops, promoting the Property Owners Guide to Building an ADU (prepared by the AHA community group in coordination with the City of Carmel) and updating it as needed, maintaining a dedicated webpage on the City's website with information on ADUs, conducting outreach and providing education to local architects and realtors, and sending educational information through the mail to property owners.

#### Program Benefits

- <u>Legalize unpermitted ADUs will ensure they meet minimum health and safety regulations.</u>
- <u>Provide affordable housing options for the local workforce.</u>
- <u>Provide additional housing options for local seniors.</u>
- <u>Increase the proportion of ADUs that are occupied through a renter match program.</u>
- <u>Increase the permanent housing stock.</u>
- Policy 1.2: Continue to monitor and work cooperatively with regional agencies to augment infrastructure in a manner that provides adequate capacity for existing and new housing needs while preserving and improving the unique visual character of the City.

Program 1.2.A: Water Distribution Prioritization for Affordable Housing – AFFHQuantified Objective: # TBDTimeframe: Adopt Water Allocation Resolution by December2025 Responsible Party: Community Planning and Building DepartmentFunding Source: General Fund

Perhaps the greatest constraint to housing production in Carmel-by-the-Sea is the lack of water.

The City's Regional Housing Needs Allocation (RHNA) of 349 units for the 2023-2031 planning period is estimated to require approximately 40 acre feet of water. <u>On January 27, 2025, the</u> <u>Monterey Peninsula Water Management District (MPWMD) adopted Ordinance 197 allocating 14</u> <u>acre feet of water to the City of Carmel-by-the-Sea. The Ordinance took effect on March 1, 2025</u> <u>and the water is estimated to become available at the end of 2025 or early 2026.</u>

Potable water is a fundamental infrastructure need for housing and is a limited resource in Carmelby-the-Sea. Water is regulated by the State Water Resources Control Board (SWRCB) and the Monterey Peninsula Water Management District (MPWMD). Few developed sites have available water credits sufficient to accommodate construction of additional residential units, and the City's own water allocation is quite limited. <u>FurtherAlthough additional water resources are anticipated to</u> <u>become available in late 2025/early 2026</u>, <u>due to</u> the current State imposed cease-and-desist order in Carmel<del>,</del>

<u>remains in effect and California American Water (Cal-Am) is not permitted to set-install</u> new water meters at this time. In an effort to address water constraints, the City will:

- •Support efforts by the MPWMD to expand the water supply with new water sources that will support affordable housing development-(December 2027).
- •Work cooperatively with MPWMD to implement water conservation methods through the building permit process (e.g., low-flow fixtures, instant hot water heaters, cisterns/rain gardens) to augment water for new development projects. The City has <u>already</u>\_received many building permit applications for remodels and refurbishments of older homes, which would result in water conservation implementation, and is supportive of new watersupplies. The City and MPWMD will measure the amount of water conserved on an annual and ongoing basis.
- Update the City's water allocations by land use in accordance with the Water Management.
   Program (Carmel Municipal Code Chapter 17.50) to include the recent allocation from
   MPWMD of 14 acre feet. In establishing these allocations, the City will prioritize water
   for affordable housing ).
- Work cooperatively with MPWMD to establish a procedure to prioritize water allocation for housingdevelopments that include affordable units for lower-income households (December 2026). From its ownmodest water allocation of approximately 1.6 acre-feet, the City will grant water allocation priority to those projects that assist the City in meeting its share of the regional housing need for lower- and moderateincome households. A City policy to clearly reflect water allocation priority and incentives for Extremely-Low, Very Low, Low and Moderate-Income households will be adopted (December 2026).

#### **Quantified Objective: Prioritize 193 affordable units for water Timeframe:**

Adopt policy by June 2025 Responsible Party: Community Planning and Building Department Funding Source: General Fund Chapter 2.0 – Goals, Policies, and Programs

#### (Formerly Program 3-3.2: Address Infrastructure Constraints)

 Program 1.2.B: Address Infrastructure Constraints

 Quantified Objective:
 # TBD

 Timeframe:
 City's 5-Year Capital Improvement Plan through June

 2031 Responsible Party:
 Public Works Department

 Funding Source:
 General Fund

Ensuring the City's infrastructure is modernized and can accommodate future growth is a critical charge of local governments. Much of the <u>The</u> City's infrastructure is <u>nearing the end of its lifecycle</u> and crafting Capital Improvement Programs that effectively manage infrastructure isimperative. Additionally, the City experienced significant power outages during the 2022-2023winter season that negatively impacted the City at large. <u>continuously aging</u>, with deferred maintenance still remaining from the COVID Pandemic. Crafting capital improvement programs to effectively address this maintenance backlog and manage the City's infrastructure into the future is imperative. The City's Public Works Department continues to improve City infrastructure-<u></u> including road maintenance roads and storm drains, through the City's 5-Year Capital Improvement Plan process. The City will continue to work cooperatively with outside agencies, including the Pacific Gas and Electric Company (PG&E), the Carmel Area Wastewater District (CAWD), and California American Water (Cal-AM), to continue to maintain and upgrade the City's infrastructure.

The City of Carmel proposes the following actions and timeline to address infrastructure constraints during the 6<sup>th</sup> Cycle:

•The City of Carmel-, whenever possible, will collaborate with and support the undergrounding of electrical wires by PG&E in an effort to provide consistent power. The City is working with PG&E to develop an undergrounding plan-, with the work\_estimated to be complete within 10-15 years for a small portion of the City, with. With a desire to underground the remainder of the City's overhead electrical wires anticipated to be undergrounded in the next 20-30 years-, the City will continue to work with PG&E to develop a long term plan.Quantified Objective:

•Quantified Objective: Underground a small portion of the electrical wires by December 2034, and work with PG&E to underground the remainder over the next 20-30 years-)

- The City will implement drainage and street improvements, including ADA ramps and sidewalk slope improvements through the <u>5-year</u> Capital Improvement <u>ProcessPlan</u>.
   <u>Quantified Objective: The City will invest \$2.334 million in drainage improvements and</u> <u>\$4.969 million in street improvements by December 2026</u>
  - Quantified Objective: The City will invest \$2.065 million in drainage improvements and \$6.7 million in street improvements by December 2026.

Timeframe:	-City's 5-Year Capital Improvement Process through June 2031 Responsible
•	Public Works Department
Funding Source:	General Fund
(Formerly Program 3	3.2: Address Infrastructure Constraints)

Policy 1.3: Reduce or eliminate governmental constraints on the provision of affordable housing. Direct public funding resources to the conservation of existing housing units in neighborhoods where continued residential use is appropriate.

#### Program 1.3.A: Condominium Conversions - AFFH

Quantified Objective:# TBDTimeframe:Continued ordinance implementation through June2031 Responsible Party:Community Planning and Building DepartmentFunding Source:General Fund

The City will continue to implement the condominium conversion ordinance, which restricts the conversion of apartments to condominiums to preserve the lower-cost rental housing options (i.e., apartments) within the City. Apartments cannot be converted to condominiums unless a new apartment is being created to offset the conversion.

#### **Quantified Objective: Preserve rental units**

 Timeframe:
 Continued ordinance implementation through June 2031 Responsible

 Party:
 Community Planning and Building Department Funding Source:

 General Fund
 General Fund

 (Formerly Program 3-5.3.a: Condominium Conversions)

#### Program 1.3.B: Overnight Visitor Accommodation (Conversion) Development Transfer Rights - AFFHEmployee Housing

Pursuant to Coastal Zone requirements, the City has recognized existing overnight visitor accommodations-(hotels/motels, inns, bed and breakfasts and other various lodging options) as an important coastal visitor assetand economic base in the community. There are a number of older, overnight visitor accommodations in the R-1,-CC, RC, and SC zoning districts, including some that are non-conforming. Appendix C provides a list of existingeligible overnight visitor accommodation locations. Property owners of these establishments are encouraged toconsider rehabilitating these sites as multi-family rental residences. These properties are distributed throughout the City and this policy would diversify the housing stock through more cost-effective means of rehabilitating andrefurbishing existing buildings.

The City will incentivize both the transfer of development rights of overnight visitor accommodations to othersites within commercial zoning districts and conversion of existing overnight visitor accommodation propertiesto multi-family residences that include 15 percent lower-income units. The same number of overnight visitoraccommodation rooms to serve coastal visitor access in the City will be retained while increasing the affordablemulti-family housing rental stock.

The City will conduct outreach to property owners in addition to meeting annually with non-profit affordable housing developers to identify eligible sites that can be converted from overnight visitor accommodation to multi-family housing, and help to identify funding to enable the conversion of overnight uses to permanent affordable housing.

If at mid-cycle the City has not received any applications to transfer development rights or to convert existingproperties to permanent affordable housing, the City will evaluate the funds in the housing trust fund andpartner with a non-profit to identify eligible properties for purchase.

 Quantified Objective: 33 units converted from overnight visitor accommodation rooms to housing units

 Timeframe:
 Mid-cycle review in June 2027

 Responsible Party:
 Community Planning and Building Department Funding 

 Source:
 General Fund

 (Formerly Program 3-4.1.b Conversion of R-1 Motels)

 Program 1.3.C: Accessory Dwelling Units - AFFH

The City's ADU ordinance was last updated in 2017 (Ord. 2017-10 § 1 (Exh. A), 2017). Carmel-by- the Sea iscurrently following the requirements of State law in the review and approval of ADUs and JADUs. The City is in the process of updating its ADU Ordinance to incorporate state laws that have expanded since 2017, and to clarify the ADU permitting process for property owners.

The City recognizes that ADUs provide affordable housing options for family members, seniors, students, inhome health care providers, and other small household types. ADUs can also be useful to generate additionalrental income for the homeowner, making homeownership more financially feasible. It's also important to notethat 80 percent of Carmel-by-the-Sea's vacant units are for seasonal, recreational, or occasional (second home) use. ADU and JADU development on properties used for occasional use adds to the permanent rental housing stockand provides on-site oversight for second home properties. The City includes the Housing and Community-Development Department ADU Handbook on the Planning Department website to offer technical assistance tointerested property owners.

Pre-approved, standardized plans can eliminate the costs of designing a custom ADU, and assures propertyowners the unit type and size is already approved by the City. Pre-approved plans can also make constructionmore affordable if the designs are using materials that are easily sourced and standard sized.

To further promote ADU development the City will implement to the following:

The City is on track to adopt an updated ADU Ordinance by the end of 2024. The City will also amend the Municipal Code to reflect current State ADU law in a timely manner as new relevant state laws are adopted during the planning cycle.

#### Timeframe: Ordinance adopted by December 2024

- Develop pre-approved, standardized ADU plans available on the City's website to further incentive the construction of ADUs.
- Quantified Objective: <u>5 Extremely Low, 5 Very Low, 10 Low, 10 Moderate, and 4 Above</u>

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 Moderate-Income units# TBD

 Timeframe:
 December 2026

 Responsible Party:
 Community Planning and Building Department Funding-Source:

 General Fund
 General Fund

 (Formerly Program 3-5.3.e: Subordinate Units)

#### Program 1.3.D - Overnight Visitor Accommodation - Employee Housing Program

The City has a number of overnight visitor accommodation (motels, hotels, inns) properties that would greatly benefit from incorporating affordable on site employee housing. Appendix C provides a list of existing overnight visitor accommodation locations. These units would alleviate the current lack of housing that many hospitality employees that work in Carmel face. As an incentive to the owners/operators of motels, hotels, and inns to-provide on-site affordable employee housing, the City will offer an additional overnight accommodation room for each onsite housing unit created.

This incentive will serve to increase affordable rental housing, offset the loss of revenues for the business owners, and maintain visitor-serving coastal access. The City will amend the Municipal Code to allow at least one on-site affordable employee housing unit in conjunction with one new overnight visitor accommodation room.

The City will conduct outreach with overnight visitor accommodation property owners to better discern the viability of the incentive program by December 2024.

If at mid-cycle, the City has not received any building permits identifying construction of an on-site employeehousing unit, the City will amend the Municipal Code to require an on-site deed-restricted affordable housing unitbe developed, in conjunction with one new overnight visitor accommodation room upon receiving a buildingpermit.

Quantified Objective: 4 Extremely Low, 4 Very Low, 12 Low, 11 Moderate-Income employee housing units by December 2031 Timeframe:Amend Municipal Code by December Timeframe: Adoption of Municipal Code amendments by June 2026 Responsible Party: Community Planning and Building Department Funding Source: General Fund

(Formerly Program 3-5.3.c: Subordinate Units)

#### Program 1.3.E: Amend the A-2 Zoning District - AFFH

The Community and Cultural Center Zoning District, A-2, allows senior housing (55+) as a permitted use in addition to uses that provide cultural and community activities associated with the arts, education and recreation; however, development standards are not specified for the A-2 district

and design review is required. The lack of development and design standards adds uncertainty and cansignificantly lengthen the development process. Amending the A-2 zoning district with clear setbacks, height, and objective design standards will add clarity and remove a development constraint. The City will amend the-Municipal Code to include clear development and design standards for the A-2 zoning district to encourage affordable senior housing.

Quantified Objective: 25 Extremely Low, 25 Very Low, 35 Low, and 8 Moderate-Income unitsTimeframe:Adoption of Municipal Code amendments by December 2025 ResponsibleParty:Community Planning and Building DepartmentFunding Source:General Fund (NEW)

#### Program 1.3.F: Employee Housing

As stated in Appendix A there are no farmworkers or agricultural employment in Carmel-by-the-Sea. Accordingly, the City has not identified a need for specialized farmworker housing beyond overall programs for housing affordability.

In compliance with <u>the</u> Employee Housing Act (Health and Safety Code § 17000 et seq.) Sections 17021.5 and 17021.6, the City of Carmel-by-the-Sea will amend the <u>Carmel</u> Municipal Code to include a definition for employee housing that permits employee housing for six or fewer employees to be treated as a single-family structure and permitted in the same manner as other dwellings of the same type in the same zone.

#### Quantified Objective: N/A

Timeframe:	Adoption of Municipal Code amendments by December 2024 Responsible
Party:	Community Planning and Building Department
Funding Source:	General Fund (NEW)

#### **Program 1.3.G**Program 1.3.C: Manufactured Homes on a Foundation System

Quantified Objective:# TBDTimeframe:Adopt Municipal Code amendments by June2026 Responsible Party:Community Planning and Building DepartmentFunding Source:General Fund

The City currently permits manufactured homes on a foundation system on lots zoned for conventional single-family residential dwellings pursuant to <u>state law State Law</u> Government Code 65852.3. Manufactured homes represent an affordable and cost-effective form of housing. The City will amend the <u>Carmel Municipal</u> Code to include manufactured homes as a permitted use in the R-1 zoning district subject to the same development standards to which a conventional single-family residential dwelling on the same lot would be subject.

 Quantified Objective: 8 Low Income units

 Timeframe: Adoption of Municipal Code amendments by December 2024 Responsible

 Party: Community Planning and Building Department

 Funding Source: General Fund (NEW)

Program <u>1.3.H1.3.D</u>: Senate Bill 35 and Senate Bill 423 Processing Procedure

Quantified Objective:# TBDTimeframe:Adopt a procedure by December 2025Responsible Party:Community Planning and Building DepartmentFunding Source:General Fund

Chapter 2.0 - Goals, Policies, and Programs

According to Senate Bill (SB) 35<del>, Statutes of 2017 (2017)</del>, jurisdictions that have insufficient progress toward their lower-income RHNA <u>units</u> must accommodate a streamlined ministerial approval process for proposed developments with at least 50 percent affordability. Early implementation of SB 35 did not apply to coastal cities. However, in October 2023, SB 423 was signed into <u>orderlaw</u>, expanding SB 35 measures to include cities located in the coastal zone and extending the operation of the streamlined ministerial approval process to January 1, 2036.

Eligibility requirements for a development in the coastal zone include the following:

- The development that is located in a coastal zone satisfies the conditions to obtain a coastal developmentpermit; and
- A public agency with coastal development permitting authority to approve a coastal development permit if it determines that the development is consistent with all objective standards of the localgovernment's certified local coastal program, as specified.

Changes made by SB 423 would apply in a coastal zone on or after January 1, 2025.

In compliance with SB 35 and SB 423, the City will establish a standard procedure for processing eligible development projects.

#### Program 1.3.E: Emergency Shelters

Quantified Objective:N/A# TBDTimeframe:Adoption of AdoptMunicipal Code amendments byDecember 2024-June 2026Responsible Party:Community Planningand Building Department Funding Source:General Fund

#### (NEW) Program 1.3.1: Implement State Law SB 10 Opportunities to Maximize Feasibility of Development in Strategic Locations.

SB 10 encourages strategic density within neighborhoods. Three (3) underutilized sites currently zoned R-1 and located on the periphery of the commercial district are occupied by non-residential uses that could accommodate multi-family housing with the implementation of SB 10. The City will work with the property owners to zone-these sites for development under the provisions of SB 10, including a by right process, requiring no discretionary review. These sites include Site #5 (First Church of Christ Parking Lot), Site #6 (American Red Cross), and Site #9 (American Legion).

# Quantified Objective: 4 Extremely Low, 3 Very low, 6 Low, 3 Moderate, and 3 Above Moderate-Income units Timeframe: Adoption of Municipal Code amendments by December 2024 Responsible Party: Community Planning and Building Department Funding Source: General Fund (NEW)

### Program 1.3.J: Emergency Shelters

In compliance with AB 2339 Statutes of 2022(2022), the City will amend Title 17 of the Carmel

Municipal Code to define emergency shelters and clearly state they are a permitted use by-right,

requiring no discretionary review in the CC, SC, and RC commercial districts.

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#### Quantified Objective: N/A

Government Code Section 65583 requires the identification of one or more zoning designations that allow residential uses, including mixed uses, where emergency shelters are allowed as a permitted use without a conditional use or other discretionary permit and that are suitable for residential uses.

The Carmel Municipal Code includes emergency shelters within the definition of Community Social Service Facilities and reads as follows: "Any noncommercial housing facility, such as homeless shelters or emergency shelters, which may also provide meals, showers, and/or laundry facilities. Specialized programs and services related to the needs of the residents may also be provided. This classification excludes transitional housing facilities that provide long-term living accommodations."

Carmel Municipal Code Chapter 17.14, Commercial Zoning Districts, Schedule II-B: Commercial Districts - Use Regulations, includes Community Social Service Facility as a permitted use in the Central Commercial (CC), Service Commercial (SC), and Residential and Limited Commercial (RC) Districts.

Pursuant to Subparagraph (G) of Section 65583, A local government with an existing ordinance or ordinances that comply with this paragraph shall not be required to take additional action to identify zoning designations for emergency shelters. The housing element must only describe how existing ordinances, policies, and standards are consistent with the requirements of this paragraph.

The City does not currently have objective standards that govern the operation and management of emergency shelters such as the maximum number of beds or persons to be permitted to be served nightly by the facility, sufficient parking to accommodate all staff working at the shelter, size and location of intake areas, provision of onsite management, proximity to other emergency shelters, length of stay, lighting, and security during the hours the shelter is in operation.

The City will amend the Carmel Municipal Code to create objective operational standards for emergency shelters.

#### Program 1.3.F: Forest and Beach Commission Required Findings

Quantified Objective:# TBDTimeframe: Adoption of Timeframe:AdoptAdoptMunicipal Codeamendments by December 2024June 2026Responsible Party:Community Planning and Building DepartmentFunding Source:General Fund

(NEW) Program 1.3.K: Forest and Beach Commission Required Findings

To remove potential constraints to the development of multi-family housing, the City will review and modify the Forest and Beach Commission required findings to ensure they do not impede multi-family development on the basis of base floor area.

Quantified Objective: N/A Chapter 2.0 – Goals, Policies, and Programs Timeframe:Adoption of Municipal Code amendments by December 2024 ResponsibleParty:Community Planning and Building DepartmentFunding Source:General Fund (NEW)

<u>Carmel Municipal Code Section 17.48.070, Findings Required for Significant Trees prohibits the</u> removal of significant trees to facilitate construction or development unless one of the two following findings is met:

- 1. That removal of the tree is required to protect public health or safety; or
- 2. That the following four conditions exist:
  - <u>a.</u> <u>The existing site is vacant or is developed to an extent less than one-third of</u> the base floor area allowed by the zoning applicable to the site; and
  - <u>b.</u> The available land area of the site not occupied by significant trees (including land within six feet of the trunk of significant trees) does not adequately and practically

provide space for development of at least one-third of the base floor area allowed by the zoning for the site; and

- <u>c.</u> <u>The issuance of a variance for development in one or more setbacks has been</u> <u>considered and would not provide a remedy or would be inappropriate due to a</u> <u>significant overriding inconsistency with another policy or ordinance of the LCP;</u> <u>and</u>
- <u>d.</u> <u>Failure to authorize removal of the tree(s) would deprive the owner of all</u> <u>reasonable economic use of the property.</u>

The findings in 2.a and 2.b have been identified as a potential constraint to the development of multifamily housing. The City will review the findings to ensure they do not impede multifamily development in the commercial and multifamily districts.

#### Policy 1.4: Improve Development Review and Approval Processes

## Program 1.4.A: <u>Modify or</u> Eliminate <u>Unnecessary Onerous</u> Use Permits - AFFH

Quantified Objective:# TBDTimeframe:Adopt Municipal Code amendments by June2026 Responsible Party:Community Development DepartmentFunding Source:General Fund

<u>Multi-family Multifamily</u> and duplex housing units <u>constituted constitute</u> approximately 13 percent of Carmel's housing stock. The use permit (UP) (<u>or AKA</u> conditional use permit (CUP)) requirement is implemented as an additional regulatory tool and adds extra regulations, review, and required findings, to a variety of development standards that affect <u>multi-family multifamily</u> development. <u>Carmel</u> Municipal Code Chapter 17.64 Findings Required for Permits and Approvals includes a broad list of applicable conditional uses and incentives. There are opportunities to reduce redundancies and facilitate residential construction while still enabling development to meet City regulations. For example, a use permit is required in:

- Municipal Code Section 17.64.190 Residential Construction at Densities Between 33 and 44 Units per-Acre;
- Municipal Code Section 17.64.230 Affordable Housing Residential Construction at Densities Between 45and 88 Units Per Acre for developments the request a bonus density or a density bonus; and
- Municipal Code Section 17.14.150 Building Height requires a use permit for additional underground floorsused for parking vehicles, storage and mechanical equipment. The additional use permit requirement can affect how much parking can be accommodated and limit the number of units.

The City will eliminate UP requirements to remove the <u>To address this potential</u> constraint to the development of <u>multi-family multifamily</u> residential units, <u>and licensed residential care facilities of seven or more persons. Additionally,</u> the City will <u>remove explore replacing</u> subjective language <u>from in</u> the required findings for <u>UP and adopt Use Permits with</u> objective findings to promote <u>approval certainty</u>, or eliminating these Use Permits altogether.

 Quantified Objective: 50 Moderate-Income units

 Timeframe: Adoption of Municipal Code amendments by December 2024 Responsible

 Party:
 Community Development Department

 Funding Source:
 General Fund

 (Formerly Program 3-2.1.D: Multi-Family Residential Development Review)

#### Program 1.4.B: Objective Design and Development Standards - AFFH

The City currently relies upon mostly subjective design guidelines for new single-family residences. In the commercial and multi-family districts, less detailed subjective design guidelines are in place. The City's residential and commercial design guidelines are being updated this year to provide clarity and more objectivity. The lack of objective design guidelines creates a higher level of subjectivity for multi-family affordable projects.

The lack of Objective Design and Development Standards poses a constraint to residential development. Guidelines that are subjective increase uncertainty and risk for housing developers. Objective Design and Development Standards provide a measure of clarity that proposed developments will be measured against, and provide the community with assurance that developments will conform with measurable objective standards. The City will create Objective Design and Development Standards for multi-family housing projects that include at least one deed-restricted affordable housing unit.

Quantified Objective:# TBDTimeframe:Adopt Objective Design Guidelines by July 2026Responsible Party:Community Planning and Building DepartmentFunding Source:General Fund

<u>Carmel Municipal Code Chapter 17.58, Design Review describes a discretionary review process for</u> <u>the construction of new buildings and additions to existing buildings in the commercial districts.</u> <u>Chapter 2.0 – Goals, Policies, and Programs</u> 2. There are three findings for approval: 1) Conformance to the applicable policies of the General Plan and the Local Coastal Program; 2) Compliance with all applicable provisions of this code; and 3) Consistency with the applicable adopted design review guidelines.

In November 2023, the City received an \$85,000 REAP 2.0 Local Suballocation Grant-, which will be used to pursue the creation and adoption of Objective Design and Development Standards (ODDS) to reduce governmental constraints presently limiting the production of affordablehousing. Once adopted, the City's ODDS will be used to review and approve housing projectswith at least 20 percent affordable units (units for very-low, low, and moderate•incomehouseholds) on sites identified within the City's draft 2023-2031 6th Cycle Housing-Elementmultifamily housing. The City's expectation, and desired intent, is that having ODDS in place will incentivize and accelerate the construction of <u>qualifying affordable</u> multi-family affordable housing projects in the City's downtown zonesarea, including the Central Commercial (CC), Service Commercial (SC), Residential & Limited Commercial (RC), and Multi-family-Multifamily Residential (R-4), which all fall within the Potential Opportunity Area identified by Moving-Forward Monterey Bay 2045 Districts.

#### Program 1.4.C: By-Right Approval - AFFH

Quantified Objective:	N/A <u># TBD</u>
Timeframe:	Amend the Municipal Code to comply with State by-right
	requirements by June 2026
Timeframe:Adoption of	f Objective Design Guidelines by December 2025
<b>Responsible Party:</b>	Community Planning and Building Department
Funding Source:	General Fund <del>(NEW)</del>
5	

Pursuant to Government Code Section 65583.2(h)(i) (AB 1397 passed in 2017), the City will amend the Carmel Municipal Code to require by-right approval without discretionary review for a housing development that includes 20 percent of the units as affordable to lower income households, applicable to the following types of sites:

- Vacant sites being used to meet the RHNA adequate sites requirements that represent a "reuse" of sites identified in two or more previous and consecutive Housing Element cvcles.
- Nonvacant sites being used to meet the RHNA adequate sites requirements that represent a "reuse" of sites identified in the previous cycle of Housing Element.
- Sites being redesignated/rezoned after the statutory deadline of the Housing Element to • accommodate the RHNA shortfall. By-right approval of these sites would be triggered by the rezoning.

For the 6<sup>th</sup> cycle Housing Element, the City does not anticipate the need to rezone sites or utilize any sites that may be considered reuse sites to meet its RHNA. However, the City will amend the Zoning Code to comply with State law should any circumstances arise in the future for the necessity to grant Chapter 2.0 - Goals, Policies, and Programs

by-right approval to qualified projects.

By-right means a jurisdiction shall not require:

- <u>A Conditional Use Permit;</u>
- <u>A Planned Unit Development Permit;</u>
- <u>Design review, other than Objective Development Design Standards; or</u>
- Other discretionary, local government review or approval that would constitute a "project" as defined in Section 2100 of the Public Resources Code (California Environmental Quality Act "CEQA")

# GOAL H2 PROTECT AFFORDABLE HOUSING AND IMPROVE THE HOUSING STOCK

# Policy 2.1: Maintain and encourage expansion of permanent residential housing stock in the Residential and Commercial Districts.

#### Program 2.1.A: Incentives for Mixed-Use Development - AFFH

Quantified Objective:# TBDTimeframe:Adopt Municipal Code amendments by June2026 Responsible Party:Community Planning and Building DepartmentFunding Source:General Fund

Providing additional development capacity of any type increases project feasibility. In order to better incentivize affordable residential development, the City will-plans to amend the Municipal Code to increase the floor area bonuses from 15 to up to 25 percent-, inclusive of all state and local bonuses, for projects in the CC, SC, RC and R-4 Zoning Districts that include housing for Moderate, Low or Very-Low-income households. The City will also distribute informational materials promoting the floor area bonus and other applicable incentives.

**Quantified Objective: 5 Moderate-Income units** 

 Timeframe:
 Adoption of Municipal Code amendments by December 2024 Responsible

 Party:
 Community Planning and Building Department

 Funding Source:
 General Fund (Formerly

 Program 3-2.1.a)
 Program 2.1.B: Permanent Housing - AFFH

Quantified Objective:# TBDTimeframe:Continued ordinance implementation through June 2031Responsible Party:Community Planning & Building Department/City AdministratorFunding Source:General Fund

Short-term rentals can provide valuable coastal visitor-serving access; however, units used as short-short-term rentals preclude the establishment of permanent housing. The City also has a

significant percentage of the housing stock that remains vacant for part of the year due to second home ownership. This creates a significant barrier for current and potential residents to enter the local housing market and further limits opportunities to correct the housing crisis, address diversity, and provide inclusive housing options.

The City's ordinance prohibiting short-term, transient rentals-<u>, fractional ownership</u>, and timeshares of residential dwellings in the R-1 District and allowing a limited number of short-term rentals in the commercial areas has successfully limited the proliferation of these uses. The City will continue to implement these ordinances. In an effort to address the high rate of second home ownership, the

City will promote Accessory Dwelling Units and Junior Accessory Dwelling Units (see Programs-1.3.C and 1.3.DProgram 1.1.G) to add affordable rental units on properties that may otherwise lie vacant, and will establish an Affordable Housing Trust Fund (see Program 2.1.D).

Quantified Objective: Preservation of permanent housing and affordable units Timeframe: Continued ordinance implementation through June 2031 Responsible Party: Community Planning & Building Department/City Administrator Funding Source: General Fund (Formerly Program 3-4.1.a)

Program 2.1.C: Monitor Affordable Housing Stock - AFFH

Quantified Objective:	<u># TBD</u>
Timeframe:	Develop a program by June 2025
Responsible Party:	Community Planning and Building Department
Funding Source:	General Fund

The City will develop a City-managed Affordable Housing Oversight Program and continue to monitor affordable housing projects and work with the owners to preserve affordability through identification of funding sources and/or opportunities for partnerships with other housing providers. The program will formalize annual monitoring of the affordable housing stock throughout the city to ensure affordable housing is being protected and provided as required by Government Code Section 65590. This may also include partnering with a qualified entity, like the local Carmel Foundation, that already actively manages, monitors, and provides reporting for affordable housing units in the City. The City will update its databases to better track data on new construction, demolition, conversion-, and replacement <u>of</u> housing units for <u>lowLow</u>- and moderate income Moderate-income households including the following:

#### "I believe a vacancy tax should be proposed to the voters, which can go toward funding affordable housing. The City needs to frame affordable housing in a positive way. I feel like people's aversion to affordable housing in their communities is just a public relations failure."

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- The number of new housing units approved for construction;
- The number of <u>lowLow</u>- and <u>moderate-income</u>. Moderate-income housing units required to be provided in new housing developments;

- The number of existing residential dwelling units occupied by <u>lowLow</u>- and <u>moderate-income</u> households that have been authorized to be demolished or converted; and
- The number of low- and moderate-income Moderate-income housing units required to be replaced (of those units being demolished or converted).

Additionally, in compliance with AB 1397, the City will adopt a policy to require replacement housing units subject to the requirements of Government Code section 65915, subdivision (c)(3) when any new housing development project occurs on a site meeting the any of the following conditions: 1) currently has residential uses or within the past five years has had residential uses that have been vacated or demolished, 2) was subject to a recorded covenant, ordinance, or law that restricts rents to levels affordable to persons and families of low or very low-incomeLow or Very. Low-income, 3) subject to any other form of rent or price control through a public entity's valid exercise of its police power, or is occupied by low or very low-income Low or Very Low-income households.

# Quantified Objective: Monitor 50 Lower-Income housing units Timeframe: Develop program by June 2025 Responsible Party: Community Planning and Building Department Funding Source: General Fund (Formerly Program 3-5.3.d: Monitor Affordable Housing Stock)

#### Program 2.1.D: Establish Affordable Housing Trust Fund - AFFH

Quantified Objective:# TBDTimeframe:Establish a Fund by December2025 Responsible Party:City AdministratorFunding Source:General Fund

The City currently relies on outside agencies and organizations to fund affordable housing projects. However, in an effort to establish a City-funded source dedicated to supporting the creation, maintenance, and rehabilitation of affordable units, the City will explore the creation of an Affordable Housing Trust Fund. Sources of funding could include increasing the existing Transit-Occupancy Tax (TOT) or dedicating a portion of existing TOT to affordable housing, propertytransfer tax, sales tax, vacancy tax or other funding source. The Trust would be funded by the City, either through a dedicated revenue source or via the General Fund...

#### Quantified Objective: \$1,000,000

Timeframe:	Establish Fund by June 2031 Responsible	
Party:	- City Administrator	
Funding Source:	General Fund (NEW)	
Policy 2.2: Prese	rve and protect the scale of established neighborhoods while	
encouraging property improvement.		

Program 2	2 A. Histor	ic Procorvatio	on Educational	Programs
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Quantified Objective:	<u># TBD</u>
Timeframe:	Continued education and ordinance implementation through
	<u>June 2031</u>
Responsible Party:	Community Planning and Building Department
Funding Source:	General Fund

Cities have unique characteristics that develop over time. Carmel-by-the-Sea has a distinctive building style and form that existing residents cherish and which serves to attract new residents and visitors. In an effort to continue to encourage improvements to the existing housing stock, the City will continue to promote education programs that improve public understanding of the City's rich cultural and design heritage, and provide zoning flexibility and incentives to facilitate rehabilitation of historic resources. The City will continue to use the Historic Building Code to facilitate residential rehabilitation of historic residences.

Quantified Objective: 50 Low Income rehabilitated historic units		
Timeframe:	Continued education and ordinance implementation through June 2031	
Responsible Party:	Community Planning and Building Department Funding	
Source:	General Fund	
(Formerly Program 3-4.3.a: Neighborhood Preservation Educational Programs)		

## Policy 2.3: Preserve and expand affordable and rental housing opportunities to enable local employees to live in the community where they work.

#### Program 2.3.A: Preserve and Increase Upper Floor Residential Uses - AFFH

Quantified Objective:	<u># TBD</u>
Timeframe:	Proactive outreach through December 2031
Responsible Party:	Community Planning and Building Department
Funding Source:	General Fund

The retail and office landscape is shifting and the City continues to experience retail and office vacancies. This shift represents an opportunity to increase supply of housing as a preferred development form in all Commercial Districts. The City currently prohibits the conversion of existing second-floor residential units to commercial use and requires all newly constructed second-floor space to be used as residential units. Housing over first-floor commercial uses is a particularly suitable solution for underutilized second-floor space. Therefore, the City will proactively work with property owners to encourage conversion of vacant or underutilized upper floors to residential use.

	Proactive outreach through December 2031 Responsible Pa	<del>rty:</del>
	Community Planning and Building Department Funding	•
Source:	General Fund	
(Formerly Prog	<del>m 3-2.1.b)</del>	

#### Policy 2.4: Preserve the existing housing stock

#### Program 2.4.A: Housing Rehabilitation and Maintenance Information - AFFH

Quantified Objective:	<u># TBD</u>
Timeframe:	Proactive outreach through June 2031
Responsible Party:	Community Planning and Building Department
Funding Source:	General Fund

In order to stay habitable and energy efficient, all buildings need maintenance. When buildings fall into an extreme state of disrepair, a more comprehensive housing rehabilitation procedure is needed. Over the past few years, inflation and building supply chain issues have dramatically increased the cost of building materials. Labor costs have also risen significantly due to a shortage of skilled construction workers and ongoing cost-of-living increases. This results in very costly rehabilitation projects.

In order to assist low-income property owners, the City will distribute information on inspection services, housing rehabilitation programs, and alternative ways to finance home repairs. Based on Code Compliance reports, the City will specifically monitor and conduct outreach to residential units in need of rehabilitation and maintenance throughout the city with a focus on the southern region of the city.

Quantified Objective: 16 Low-Income rehabilitated units Timeframe:		
	Proactive outreach through June 3031	
Responsible Party:	Community Planning and Building Department Funding	
Source:	-General Fund	
(Formerly Programs 3	-1.1.a and 3-1.1.c Housing Rehabilitation and Housing Maintenance)	

# GOAL H3 PROVIDE OPPORTUNITIES FOR NEW AFFORDABLE AND OTHER SPECIAL NEEDS HOUSING

Policy 3.1: Incentivize affordable housing development, with an emphasis on affordable housing built to accommodate Extremely-Low and Low-Income residents. Encourage the private sector to produce affordable housing.

# Quantified Objective:# TBDTimeframe:Proactive outreach through June 2031; Revise guidelinesand approval processes by December 2027Responsible Party:Community Planning and Building DepartmentFunding Source:General Fund

The retail and office landscapes are shifting and this change represents an opportunity to encourage mixed-use developments (housing over first-floor commercial uses) as a preferred development form via community outreach. The City will proactively work with property owners, property managers, and realtors to promote and incentivize upper-floor housing opportunities, including the potential of allowing a third-floor mezzanine for affordable housing. Such development would be subject to appropriate objective design standards, including the City's 30-foot height limit.

The City has identified the following regional affordable housing organizations to include in the discussion of revising design guidelines to promote mixed-use affordable housing in the City.

- County of Monterey Housing Authority Development Corporation (HDC);
- •Woodman Development Company, Inc.;
- Community Housing Improvement Systems and Planning Association, Inc. (CHISPA);
- Eden Housing;
- •EAH Housing; and
- Mid-Peninsula Housing.

Based on the feedback received by City Staff from the development community, the City will implement the following actions:

- Revise design guidelines based on community and developer feedback;
- Revise approval processes if constraints are identified during feedback gathering; and
- Annually host outreach and FAQ forums for developers and community members.

# Quantified Objective: 10 lower-income units Timeframe: Proactive outreach through June 2031; Revise guidelines and approval processes by December 2027 Responsible Party: Community Planning and Building Department Funding-Source: General Fund General Fund (Formerly 3-2.1.c: Incentives for Mixed Use Affordable Housing)

#### Program 3.1.B: Housing for Extremely-Low Income Households - AFFH

Quantified Objective:# TBDTimeframe:Fund an Associate Planner through June2031 Responsible Party:Planning and Building DepartmentFunding Source:General Fund

Providing housing units for Extremely-Low Income (ELI) Households earning 30 percent or less of

the Area Median Income (AMI) for Monterey County has proved challenging for the City. The City will continue to place specific emphasis on the provision of multi-family housing and nontraditional housing types such as single-room-occupancy units and transitional housing. The City will encourage development of housing for ELI households through a variety of activities such as targeted outreach to for-profit and non-profit housing developers on at least an annual basis, providing in-kind technical assistance, fee deferrals, expedited/priority processing, identifying grant and funding opportunities, applying for or supporting applications for

"I'm pretty passionate about affordable housing and diversity. I think that's what makes a community, and we do lack it. I have kids that live in the community and go to Carmel High School, and I would like to see more of a social, economic, and age difference in our community, personally."

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funding on an ongoing basis, reviewing and prioritizing local funding for developments that include housing for ELI households-<u>and/or offering additional incentives to supplement the density</u> bonus provisions in <u>state lawState Law</u>.

The City also has a variety of programs to encourage the development <u>of</u> ELI units-, including Accessory Dwelling Units, a portion of which are <u>designed to provide</u> affordable by <u>design to</u> <u>housing for</u> Extremely-Low Income Households and <u>Employee Housingemployee housing</u>. The City has also funded a full-time permanent Associate Planner position through the General Fund to focus on long-range planning and housing needs.

Quantified Objective: 57 Extremely Low-Income units Timeframe: Fund Associate Planner through June 2031 Responsible Party: Planning and Building Department Funding Source: General Fund (Formerly Program 3-5.4.b)

Program 3.1.C: Density Bonus - AFFH

Quantified Objective:# TBDTimeframe:Adopt Municipal Code amendments by June2026 Responsible Party:Community Planning and Building DepartmentFunding Source:General Fund

Density bonuses can provide a significant incentive to build affordable housing units. By increasing the number of units permitted to be built on a property, the financial investment required to bring the development to fruition has a higher likelihood of a return. Given the high cost of materials, labor-, and borrowing costs, increasing the number of units can make the housing project financially feasible.

The City's Density Bonus provisions <u>must-will</u> be updated to reflect recent changes to State law. Pursuant to Government Code Section 65915<u>-65918</u>, the City will amend the City's Density Bonus provisions to be consistent with recent changes to State Density Bonus Law. Additionally, the City will further review and revise local bonus density ordinances to clarify the regulations and increase certainty of applicability.

<b>Quantified Objective:</b>	187 Lower-income units	
Timeframe:	Adoption of Municipal Code amendments by December 2024 Responsible	
Party:	Community Planning and Building Department	
Funding Source:	General Fund (Formerly	
Program 3-5.4.a: Density Bonus)		
Program 3.1.D: Reduced Entitlement and Development Fees - AFFH		
<b>Quantified Objective:</b>	<u># TBD</u>	
Timeframe:	Adopt a Fee Schedule by July 2026	
Responsible Party:	Community Planning and Building Department	
Funding Source:	General Fund	

Entitlement and development fees paid by project applicants assist in the City's ability to recover administrative and operating costs; however, these fees may have the unintended consequence of increasing the cost of housing. To encourage the development of affordable housing, the City will waive the parking in-lieu fees for affordable housing units and reduce the planning and building permit fees by up to 25% for affordable housing units in commercial areas.

(Formerly Program 3-5.5.a: Reduced Entitlement and Development Fees)

Program 3.1.E: Reduced Parking Requirements - AFFH

Quantified Objective:# TBDTimeframe:Adopt Municipal Code amendments by June2026 Responsible Party:Community Planning and Building DepartmentFunding Source:General Fund

Carmel Municipal Code Chapter 17.38, Off-Street Parking Requirements, Table A: Minimum Parking Requirements provides parking factors for land uses by zoning district. In the Central Commercial (CC), Service Commercial (SC), Residential and Limited Commercial (RC) and Multi-Family Residential (R-4) districts, the parking requirement for affordable housing is <sup>1</sup>/<sub>2</sub> space per unit. For senior housing, it is <sup>1</sup>/<sub>3</sub> space per unit plus 1 guest space for every 4 units. Other permanent residential uses are required to provide 1 parking space per unit in the SC <u>District, and</u>

1.5 spaces in the RC and R4 Districts. No parking is required in the CC District.

Parking <u>The City recognizes that parking</u> requirements increase <u>costs to the cost of</u> residential development and take up valuable space that can be used for housing<u>, and has maintained a low</u> parking ratio for residential uses. The City will continue to offer reduced parking requirements for

affordable housing developments. Additionally, the City will waive the parking in-lieu fees foraffordable units, clarify the program requirements in the Central Commercial (CC) zoning district, and reduce parking requirements in the Multi-Family Residential (R-4), Residential & Limited-Commercial (RC), and Service Commercial (SC) zoning districts-clarify that affordable units are exempt from parking in-lieu fees.

# Quantified Objective: Reduced parking for developments with affordable units Timeframe: Adoption of Municipal Code amendments by December 2024 Responsible Party: Community Planning and Building Department Funding Source: General Fund (Formerly Program 3-5.5.b: Reduced Parking Requirements)

#### Program 3.1.F: Expedited Processing Procedures - AFFH

Quantified Objective:	<u># TBD</u>
Timeframe:	Hire a consultant by December 2025; Adopt Municipal Code
	amendments by June 2026
Responsible Party:	Community Planning and Building Department
Funding Source:	General Fund

Faster permit processing times reduce overall project timelines and allow a project to get to the construction stage in a timely manner.

Reducing overall project timelines is critical during thisinflationary period where materials and labor costscontinue to rise. Additionally, supply chains still have not recovered to pre-pandemic levels and delays inprocessing can also result in delays in placing orders and receiving materials and securing labor.

To enable a more efficient permit processing system, the City is committed to contracting with a qualified consultant to review the Planning Division's current permitting procedures to identify inefficiencies and make recommendations on process

improvements to streamline the permitting process. Based on the consultant's recommendations, the City will update existing permitting procedures-\_including-\_but not limited to-\_the following:

- Implement concurrent permit processing for projects that incorporate several land uses or features that would typically require two or more permit applications, to be concurrently reviewed and approved or disapproved by the highest-level review authority or joint meetings. This will expedite the review process for complex development projects.
- Allow an option for affordable multi-family projects to utilize 3-D modeling or other comparable methods, in lieu of story poles, that provide objective information for the City to assess impacts of development on important coastal scenic view resources-;
- Prioritize projects with affordable units, assign a dedicated planner to facilitate the development process, and schedule joint public hearings when multiple decision-making bodies are involved.

#### Program 3.1.G: Establish Minimum Densities - AFFH

**Quantified Objective:** Shorter processing times by 50 percent for developments withaffordable units# TBD Timeframe: Hire consultant by December 2024; Adoption of Adopt Municipal Code amendments by June 2026 Responsible Party: **Community Planning and Building Department Funding Source:** General Fund The City will revise the Municipal Code for commercial districts (RC, SC, and CC) and the multi-family-

residential (R-4) district to establish a minimum density of 33 dwelling units per acre, as part (Formerly Program 3-5.5.c: Expedited Processing Procedures)

#### Program 3.1.G: Establish Minimum Densities and Ministerial Approval Process - AFFH

Establishing a minimum density can be utilized as a tool to ensure the limited available land in a City is used in an efficient manner and lower densities are avoided. The City's intention for establishing a minimum density in the Commercial and Multi-Family Residential Districts is rooted in enabling the development of more dense housing in the City. Currently, the Commercial District (CC, SC, RC, and <u>CCRC</u>) permits residential densities of 0-22 dwelling units per acre and the Multi-Family Residential District (R-4) permits a maximum of 33 dwelling units per acre. Effectively, establishing a minimum density in these districts will result in higher yields of residential units. Recent residential development developments in the City's Commercial District have ranged in densities density from 22-33 dwelling units per acre. The City will revise the Municipal Code for commercial districts (CC, SC and RC) and the multi-family residential (R-4) district to establish a minimum density of 22 dwelling units per acre, as part of the base zoning and a maximum allowable density of 40 units per acre, with a total capacity of 88 units per acre, inclusive of all local and State density bonuses. Additionally, the City will restrict prohibit new single-family development in the R-4, CC, RCSC, and SC Districts RCDistricts. Existing single-family dwellings in these districts will be considered legal nonconforming uses. Recognizing that there is a need for housing to accommodate families, and to try and increase the mix of housing types, the City will explore options for incentivizing the development of two- and three-bedroom units ..

In addition, and in compliance with Government Code 65583.2(h)(i), sites identified in the site inventory to accommodate the lower income RHNA category, are subject to by-right development, requiring no discretionary review. By-right means a jurisdiction shall not require:

- Conditional Use Permit;
- Planned Unit Development Permit;
- Design review, other than Objective Development Design Standards; or
- Other discretionary, local government review or approval that would constitute a "project" as defined in Section 2100 of the Public Resources Code (California Environmental Quality Act "CEQA"). Chapter 2.0 - Goals, Policies, and Programs 39

The City is committed to modifying development standards in the commercial and multi-family districts to ensure the standards support the minimum density and do not function as a constraint to meeting the minimum density, as necessary.

<b>Quantified Objective:</b>	14 Extremely Low, 14 Very Low, 11 Low, 22 Moderate, and 110 Above Moderate-
	Income units
Timeframe:	Adoption of Municipal Code amendments by December 2024 Responsible
Party:	Community Planning and Building Department
Funding Source:	General Fund (NEW)

- Policy 3.2: Recognize the special needs of persons with disabilities and the need to retain flexibility in the design review process to accommodate these needs.
- Program 3.2.A: Reasonable Accommodation Procedures AFFH

Quantified Objective:	<u># TBD</u>
Timeframe:	Adopt a revised policy and Municipal Code amendment by
	<u>June 2025</u>
Responsible Party:	Community Planning and Building Department
Funding Source:	General Fund

A reasonable accommodation is any change, exception-\_or adjustment to a rule, policy, practice or service that allows a person with a disability to have an equal opportunity to participate. Information on reasonable accommodation procedures will continue to be provided at City Hall and on the City's website. The City will evaluate and revise Policy C11-01, which describes procedures to provide reasonable accommodation-\_and will explore reduced or waived permit fees for persons with disabilities in compliance with the provisions of SB 520, in an effort to remove any additional barriers and encourage those with disabilities to apply. To eliminate subjectivity from the required findings for requests for reasonable accommodation, the City will amend the Municipal Code to remove the findings requirement for requested accommodations stating, "the requested accommodation will not result in a significant and unavoidable negative impact on adjacent uses or structures." and develop a finding to allow for the reasonable accommodations that adequately\_addresses the need with the least intrusive impacts.

Further, the City will <u>amend-explore amending</u> the definition of aggrieved parties <u>and the appeal</u> <u>process</u> in the Municipal Code. An exception for reasonable accommodation appeals will limit the parties eligible to appeal a request for a , to ensure that appeals of reasonable accommodation permit to the applicant or the personal beneficiary permits do not create an undue additional barrier.

**Quantified Objective: 8 applications** 

Timeframe:Adoption of revised policy and Municipal Code amendment by June 2025Responsible Party:Community Planning and Building Department Funding

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#### Source: General Fund (Formerly Program 3-5.1: Reasonable Accommodation Procedures)

Program 3.2.B: Housing Mobility - AFFH

Quantified Objective: # <u>TBD Timeframe: December</u> <u>2027</u> <u>Responsible Party: Community Planning and Building Department</u> <u>Funding Source: General Plan</u>

The City of Carmel-by-the-Sea is committed to promoting a diverse array of housing options for all income groups throughout the community. To improve housing mobility and promote more housing choices and affordability throughout Carmel by the Sea, the City will employ a suite of actions to be targeted in lower density areas, including outreach, resources, and other strategies with an overall goal of expanding housing opportunities affordable to extremely low, very low, low, and moderate-income households. This initiative strategies to create and/or enhance opportunities in various neighborhoods, including in lower density neighborhoods and in downtown Carmel. This initiative represents an effort to increase housing mobility. Actions and strategies are detailed in individual programs above and include:

- 1. Religious institution/faith-based sites: the City will Facilitate housing on religious institution/faith-based sites. Consistent with AB 1851 and AB 2244, the City will amend the Zoning Ordinance to allow religiousinstitution affiliated housing development projects by-right as an accessory use to a permitted religiousinstitution use, allow these uses at densities up to 33 dwelling units per acre, and update the parkingrequirements consistent with State law. The City commits to modifying standards and making othermodifications as needed to achieve the maximum allowed densities. If no application for housing on areligious institution/faith-based site is received by December 2025, the City will expand outreach efforts to be conducted annually. This may include direct mailings to faith-based sites highlighting current successfulaffordable housing units on other faith-based sites, as well as available City grants and loans for suchhousing and human services endeavors. See Program 1.1.D.
- E.Homesharing: Research and pursue a homesharing program, including coordination with non-profits and other organizations to assist with matching tenants with existing homeowners. The City may provide collaborators with data about single-family homeswith long-time residents, Typically, homesharing is a service provided by nonprofit organizations to assist in matching a homeowner with a tenant. This homesharing process can also include helping homeowners rent out their ADUs. The process of identifying and screening potential tenants, developing lease agreements, and understanding the rights and responsibilities of being a landlord can be onerous. The City may facilitate presentations at The Carmel Foundation Senior Center, and other outreach assistance. The City will market and take other actions as necessary at least annually with the goal of five

3.

- 4.Accessory dwelling units (ADUs) and other "missing middle" housing in lower density zones: Prepare preapproved ADU building plans, Publicize ADU and JADU incentives such as reduced permit fees (asestablished in Program 1.3.C). City will provide information about Government Code 65852.21 and-66411.7 (urban lot splits and two-unit developments), including the relevant objective design standardsand streamlined review available for such units, with a target of one application for an additional housingunit each year, the City will provide information that homeowners associations and CC&Rs arepreempted by state law and cannot prohibit ADUs or JADUs.
- Program 1.1.C: Live/Work Housing
- <u>Program 1.1.D: Mixed-Income Incentive Program</u>
- Program 1.1.E: Affordable Housing on Religious Facility Properties
- <u>Program 1.1.F: Hotels to Residential Development</u>
- <u>Program 1.1.G: Hotel Employee Housing</u>
- <u>Program 1.1.H: Accessory dwelling units (ADUs)</u>
- 5. Marketing of housing resources and opportunities: Provide housing resources and information available through various City and regional in-person and virtual outlets.. <u>The City will provide this information</u> in multiple languages based on U.S. Census Bureau's American Community Survey indicating-the languages spoken by Carmel-by-the-Sea residents-, as indicated in the U.S. Census Bureau's American Community Survey.
- 6. Local Universal Design Ordinance: Adopt a local Universal Design Ordinance applicable to single-family, duplex, and tri-plex projects. See Program 3.2.C.
- 7. Additional Housing Opportunities: Adopt an ordinance to zone certain parcels for up to 10 units of residential density if located in either a transit-rich area or an urban infill site consistent with Government-Code Section 65913.5 (SB 10). The ordinance will include a map demarcating the parcels subject to this upzoning. The City will adopt this ordinance no later than December 2025. The objective is to provide opportunities for at least an additional 20 units through this zoning ordinance. See Program 1.3.I.

Quantified Objective: Provide 75 affordable housing opportunities by January 2031.

Timeframe: Annually review overall progress and effectiveness in April and include information in annual report to HCD. If the City is not on track to achieve development of 75 affordable housing units beyond the RHNA goal for the 8-year planning cycle by 2027 (i.e., 37 units built or in process by 2027), the City will consider alternative land use strategies and make necessary amendments to zoning or other land use documents to facilitate a variety of housing choices, including but not limited to, strategies that encourage missing middle zoning (small-scale multi-unit projects up to four-plexes) in addition to lotsplits/additional housing units; adaptive reuse, and allowing additional ADUs and/or JADUs, within six months, if sufficient progress toward this quantifiedobjective is not being met. Responsible Party: Community Planning and Building Department Funding Source: General Fund (New)

Program 3.2.C

*: Local Universal Design Standards – AFFH*Universal design is the design of products and environments to be usable by all people, to the greatest extent possible, without the need for adaptation or specialized design. To ensure accessible housing for all residents, the City will develop Universal Design Standards that incorporate accessibility design features that exceed current California Building Code requirements.

#### Quantified Objective: N/A

 Timeframe:
 Adoption of Universal Design Standards by June 2026 Responsible

 Party:
 Community Planning and Building Department Funding Source:

 General Fund

(Formerly Program 3-5.1: Reasonable Accommodation Procedures) Program 3.2.D: Family Friendly Housing – AFFH

Quantified Objective:	<u># TBD</u>
Timeframe:	Develop Regulatory Incentive (Mid-Term); Implement
	Family Friendly Design Guidelines (Ongoing)
Responsible Party:	Community Planning and Building Department
Funding Source:	General Fund

Promote multifamily housing designs to attract households with children and larger Promote multi-family housing designs and unit mix to attract multigenerational multi-generational households by encouraging developers to include housing features and more bedrooms-unit mixes with higher bedroom counts (including four-bedroom units),-as well as other family friendly features and on-site amenities, such as usable outdoor open space for multigenerational use, and multipurpose rooms that can be used for after-school homework clubs, computer, art, or other resident activities. To boost the number of families with children residing in the village and to address potential displacement of households with four or more persons, the City will research options to expand regulatory incentives to encourage the development of larger units.

Quantified Objective: 15 two-, three-, and four-bedroom units entitled; 15 family friendly designated		
	units	
Timeframe:	Develop Regulatory Incentive (Mid-Term); Implement Family Friendly	
	Design Guidelines (Ongoing)	
Responsible Party:	Community Planning and Building Department Funding	
Source:	General Fund	
(Formerly Program 3-5.1: Reasonable Accommodation Procedures)		

### Policy 3.3: Facilitate the provision of transitional and supportive housing in appropriate districts in the community.

#### Quantified Objective: # TBD

Timeframe:Adopt Municipal Code amendments by June2026 Responsible Party:Community Planning and Building DepartmentFunding Source:General Fund

Senate Bill (SB) 2 (2007) revised Housing Element law requiring that transitional and supportive housing be permitted as a residential use, subject only to restrictions that apply to other residential dwellings of the same type in the same zone. In compliance with SB 2, the City will continue to allow transitional/supportive housing as a residential use. The City's Municipal Code permits transitional and supportive housing by-right in all districts that permit residential uses-, including the CC, SC, RC and R-4 Districts, regardless of the number of persons in the facility.

#### **Quantified Objective: N/A**

Timeframe:Adoption of Municipal Code amendments by December 2024 Responsible<br/>Party:Party:Community Planning and Building DepartmentFunding Source:General Fund<br/>(Formerly Program 3-5.8: Zoning for Transitional and Supportive Housing)

Program 3.3.B: Low-Barrier Navigation Centers - AFFH

Quantified Objective:# TBDTimeframe:Adopt Municipal Code amendments by June2026 Responsible Party:Community Planning and Building DepartmentFunding Source:General Fund

Assembly Bill (AB) 101 (2019) provides a pathway to permanent housing for people experiencing homelessness. A "Low Barrier Navigation Center" is a housing first, low-barrier, service-enriched shelter focused on moving people into permanent housing. The shelter provides temporary living facilities while case managers connect individuals experiencing homelessness to income, public benefits, health services, shelter, and housing. In order to comply with state law<u>State Law</u>, the City will amend the Municipal Code to include the definition for "Low Barrier Navigation Center" and will develop By Right procedures for processing low barrier navigation centers.

#### **Quantified Objective: N/A**

Timeframe:Adoption of Municipal Code amendments by December 2024 ResponsibleParty:Community Planning and Building DepartmentFunding Source:General Fund (NEW)

#### Program 3.3.C: Unlicensed Residential Care Facilities

Quantified Objective:# TBDTimeframe:Amend the Carmel Municipal Code by June 2026Responsible Agency:Community Planning and Building DepartmentFunding Source:General Fund

State law requires local governments to treat licensed residential care facilities (e.g. group homes) with six or fewer residents as a residential use and subject to the same development standards as a

single-family dwelling. Furthermore, no conditional use permit, variance, or other zoning clearance Chapter 2.0 – Goals, Policies, and Programs shall be required of a residential care facility that serves six or fewer persons that is not also required of a single-family dwelling of the same type in the same zone. The residents and operators of a residential care facility shall be considered a family for the purposes of any law or zoning ordinance

that relates to the residential use of a property. However, "six or fewer persons" does not include the operator, the operator's family, or persons employed as staff. These facilities are licensed and regulated by the State of California.

The City defines Residential Care Facilities as facilities that require or are licensed by the State of California to provide living accommodations and 24-hour, primarily nonmedical care and supervision for persons in need of personal services, supervision, protection, or assistance. Living accommodations are shared living quarters with or without separate kitchens or bathrooms for each room or unit. This classification includes facilities that are operated for profit as well as those operated by public or nonprofit institutions.

Residential Care, General. A residential care facility providing 24-hour nonmedical care for more than six persons in need of personal services, supervision, protection, or assistance. This classification includes hospices, board and care homes, and similar establishments that are licensed by the State of California. These types of facilities are conditionally permitted in the SC and RC Districts.

Residential Care, Limited. A residential care facility providing 24-hour nonmedical care for six or fewer persons in need of personal services, supervision, protection, or assistance essential for sustaining the activities of daily living. This classification includes only those facilities licensed for residential care by the State of California. These types of facilities are subject to the same regulations as apply to other family residential dwellings in the CC, SC, and RC Districts. In the R-1 District, they are permitted in single-family homes. In the R-4 District, they are permitted by-right with no restrictions.

Residential Care, Senior. A residential care facility providing 24-hour medical or nonmedical care for more than six persons 60 years of age or older in need of personal services, supervision, protection, or assistance for sustaining the activities of daily living. This classification includes nursing homes for the elderly, life care or continuing care homes, and similar facilities licensed for residential care by the State of California. These types of facilities are conditionally permitted in the SC, RC, and R-4 Districts.

Recognizing that larger facilities provide necessary supportive environments for a variety of households, the City will amend the Zoning Ordinance to conditionally permit unlicensed facilities of seven or more persons in all zones that allow similar residential uses.

#### Quantified Objective: Amend the Zoning Ordinance to conditionally permit unlicensed residential care facilities of seven or more persons in all zones that allow similarresidential uses

Timeframe:	Amend the Zoning Ordinance by December 2024 Responsible
Agency:	Community Planning and Building Department Funding
Source:	General Fund
<del>(NEW)</del>	

#### Program 3.3.D: Single Room Occupancy (SRO) Units

Quantified Objective:	<u># TBD</u>
Timeframe:	Adopt an Ordinance by June 2026
<u>Responsible Party:</u>	Community Planning & Building Department
Funding Source:	General Fund

Government Code Section 65583 and 65583.2 require that a city plan for a variety of housing types, including single-room occupancy units or SROs. An SRO consists of a single room dwelling unit that is the primary residence of its occupant(s). One example of an SRO could be the proposed Live/Work units in Program 1.1.C. To support the creation of SROs, the City will take the following actions:

- <u>Adopt a definition of "single room occupancy unit" in the Carmel Municipal Code.</u>
- The Carmel Municipal Code will be amended to permit single-room occupancy units Amend the Carmel Municipal Code to identify the districts where SROs would be permitted as a residential use subject only to those regulations that apply to other residential dwellings of the same type in the same zone. As such, City staff will complete the followingschedule of actions to amend the Municipal Code: The City may adopt specific, objective standards applicable to SROs such as maximum number of occupants, minimum or maximum unit size, and requirements relating to food preparation facilities, sanitation facilities, etc.
- Draft a definition for "single room occupancy unit" to add to the zoning ordinance consistentwith the Government Code (November 2024)
- Propose the zoning change amendment to the City Council for approval (December 2024)

<b>Quantified Objective:</b>	N/A
Timeframe:	Adopt Ordinance by December 2024
Responsible Party:	Community Planning & Building Department Funding
Source:	General Fund
(NEW)	

### GOAL H4 EXEMPLIFY SUSTAINABLE DEVELOPMENT AND ENERGY CONSERVATION

## Policy 4.1: Support energy and water conservation programs to reduce the consumption of these resources in housing and to reduce housing costs.

#### Program 4.1.A: Water Conservation - AFFH

Quantified Objective:	<u># TBD</u>
Timeframe:	Implement the water management program through December
	<u>2031</u>
Responsible Party:	Community Planning and Building Department
Funding Source:	General Fund

Potable-Even with a recent allocation of water from the Monterey Peninsula Water Management District, potable water remains scarce and highly regulated in the City and continues to be a major limiting constraint to new development. In order to preserve the City's limited water allocation for new residential units, the City will continue to <u>enforce-implement</u> the Water Management Program (Carmel Municipal Code Chapter 17.50) through the building permit process, establishthe Water Distribution Policy, and provide information to the community on water conservation retrofits and best practices. In addition, the City will provide

information on and promote water conservation education through outreach and community engagement, and retrofit rebates provided by the Monterey Peninsula Water Management District.

# Quantified Objective: Promote water conservation in 100 existing units Timeframe: Adoption of policy by June 2031 Responsible Party: Community Planning and Building Department Funding Source: General Fund (Formerly 3-5.6.b Water Conservation)

Program 4.1.B: Energy Conservation and Green Building

Quantified Objective:# TBDTimeframe:Continued education and compliance through June2031 Responsible Party:Community Planning and Building DepartmentFunding Source:General Fund

Conserving energy to reduce stress on the electrical grid and reduce the effects of climate change (i.e. wildfire and flooding) is increasingly critical. The City experienced significant power outages during the 2022-23 winter storms, adjacent areas were flooded, and the past few wildfire seasons have significantly impacted air quality and resulted in evacuations of neighboring communities. The City will continue to review applications for new construction and substantial alterations, taking into consideration solar orientation and access to sunlight. The City will also continue to require compliance with current state building standards for energy efficiency in all new homes. The City will further disseminate information by updating the website annually with related energy conservation and green building information. The City also participates in the Community Wildfire

Protection Program and is committed to implementing Program recommendations.

## Quantified Objective: Promote energy conservation in 100 existing units Timeframe: Continued education and compliance through June 2031 Responsible Party: Community Planning and Building Department Funding Source: General Fund (Formasky Brogram 3.5.6 or Energy Conservation and Creen Building)

(Formerly Program 3-5.6.a: Energy Conservation and Green Building)

### GOAL H5 PUBLICIZE HOUSING NEEDS AND RESOURCES

## Policy 5.1: Support and enforce fair housing laws. Expand fair housing choice by promoting housing opportunities and removing impediments to fair housing.

#### Program 5.1.A: Fair Housing Services - AFFH

Quantified Objective:	<u># TBD</u>
Timeframe:	Proactive outreach through June 2031
Responsible Party:	Community Planning and Building Department
Funding Source:	General Fund

The Fair Housing Act protects people from discrimination when they are renting or buying a home, getting a mortgage, seeking housing assistance, or engaging in other housing-related activities. The California Department of Fair Employment and Housing and the Conflict Resolution and Mediation Center of Monterey County provide fair housing services and information. These agencies advise persons in need of information on housing and employment, mediate landlord/tenant disputes and research complaints about discriminatory housing practices. The City shall will coordinate with these agencies to provide printed information about fair housing services at City Hall, on the City's website, and in other public buildings such as the City's two libraries. The City shall will also refer inquiries related to fair housing to these agencies and provide fair housing resources at outreach events.

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#### Program 5.1.B: Housing Choice Voucher Program - AFFH

Quantified Objective:# TBDTimeframe:Proactive outreach through June 2031Responsible Party:Community Planning and Building DepartmentFunding Source:General Fund

Created by the Housing and Community Development Act of 1978, the Housing Choice Voucher program, formerly known as Section 8, provides assistance to eligible Low- and Moderate-Income Chapter 2.0 – Goals, Policies, and Programs families to rent housing in the private market. Eligibility for this program is based on the family's gross annual income and family size. The Housing Choice Voucher rental assistance program is administered by the Housing Authority of <u>the County of</u> Monterey-County. The City will continue to facilitate use of the Housing Choice Voucher program in the community by distributing information for the program at City Hall and the Library and making referrals to the Housing Authority.

#### Program 5.1.C: Shared Housing Information - AFFH

Quantified Objective:	40 referrals/materials distributed <u># TBDs</u>	
Timeframe:	Proactive outreach through June 2031	
<b>Responsible Party:</b>	Community Planning and Building Department	
Funding Source:	General Fund	
(Formerly Program 3-5.3.b Section 8 Rental Assistance)		

#### Program 5.1.C: Shared Housing Information - AFFH

Shared housing is another important tool to provide affordable housing <u>unitsoptions</u>. Shared housing is generally more affordable because a portion of a residence is rented as opposed to an entire unit. Shared housing can also financially help low-income individuals who own their homes and alleviate loneliness. Benefits to <u>Low-Income low-income</u> individuals include provision of safe and secure affordable housing in a high-cost market. The City will continue to distribute informational materials from the <u>Monterey County</u> Housing Authority <u>of the County of Monterey</u> and <u>the The Carmel Foundation</u>, display information at City Hall-and, other public buildings-, and posted on the City's website. The City will also seek out other <u>Shared Housing shared housing</u> providers and resources to expand this housing option.

Quantified Objective: 80 referrals/website visits Timeframe: Proactiveoutreach through June 2031Responsible Party: Community Planning and Building Department FundingSource: General Fund(Formerly Program 3-5.2: Shared Housing Information)

#### Program 5.1.D: Farmworker Housing – AFFH

Quantified Objective:# TBDTimeframe:OngoingResponsible Party:Community Planning and Building DepartmentFunding Source:General Fund

Although the City does not have agricultural uses, and therefore, no housing designated specifically for farmworkers —the City supports the County of Monterey's efforts to educate the public on resources that are available for agricultural workers. The City has identified the following resources that are available throughout the region for agricultural employees:

legal help and medication services, stress<u>management</u>, resources for farmworkers with disabilities, etc.

- The Center for Community Advocacy an organization whose mission is to support and
- build leadership within the community and in particular for farmworkers and their families. The Center has worked side by side with farmworkers to help improve their living conditions, advocate to have more affordable housing and access to health services and resources.
- Farm and Food Worker Relief Program Catholic Charities Diocese Monterey is providing direct financial relief to eligible farmworkers in the counties of Monterey, Santa Cruz, San Benito, and San Luis Obispo. The purpose of this program is to provide direct financial relief to eligible field workers, meatpacking workers, livestock workers, and grocery store workers.

Quantified	Objective N/	A Timoframe		
Quantifica Objective. 19/11 Finicitanie.				
Ongoing				
		ngung		

Responsible Party:	Community Planning and Building Department Funding
Source:	General Fund
(NEW)	

Policy 5.2: Promote public awareness and foster pride in the history of the village.

#### Program 5.2.A: Support Community Organizations - AFFH

Quantified Objective:	<u># TBD</u>
Timeframe:	Proactive outreach and partnerships through June 2031
Responsible Party:	Community Planning and Building Department
Funding Source:	General Fund

Community organizations play a pivotal role to provide outreach and services to those facing housing issues. The City will continue to support neighborhood organizations that promote neighborhood involvement, safety and improvement, including but not limited to the Carmel Residents Association, the <u>The</u> Carmel Foundation-, and the Carmel Heritage Society. The City will develop partnerships with these organizations to promote neighborhood enhancement programs, conduct and improve outreach and education, and solicit community input.

#### **Quantified Objective: N/A**

Timoframo	Proactive outreach and partnerships through June 2031 Responsible
Timename:	Troactive outreach and particesnips through June 2001 Responsible
Party:	Community Planning and Building Department Funding Source:
I alty.	• • • • •
	- General Fund

(Formerly Program 3-4.2.b: Support Neighborhood Organizations)