



City of Carmel-by-the-Sea

Street Addresses Public Vote Discussion & Work Group Update

Staff Presentation
City Council Special Meeting
May 5, 2025



Mayor Pro Tem's Update

The Address Working Group

We are a self-forming group of citizens volunteering to help staff write the Book on Addresses

Group Members

- ❖ Nancy Twomey
- ❖ Kevin Ruess
- ❖ Paula Hazdovac
- ❖ Mayor Pro Tem Delves
- ❖ Administrative Analyst Emily Garay
- ❖ Others, as appropriate



Writing the Book on Addresses

Table of Contents		Lead	% Complete
Chapter 1	Goals and History	All Members	90%
Chapter 2	Post Office/Home Delivery	Emily Garay	90%
Chapter 3	Emergency Dispatch/Response Times	Mayor Pro Tem Delves	75%
Chapter 4	Service Provider Input/Findings	Nancy Twomey	10%
Chapter 5	Community Input So Far	Paula Hazdovac	50%
Chapter 6	Address Requirements	Emily Garay	90%
Chapter 7	Potential Address Analysis	Kevin Ruess	80%
Chapter 8	Potential Address Prototype	Kevin Ruess	80%
Chapter 9	Change Management Plan	All Members	10%
Chapter 10	Book Tour	All Members	5%



Mayor Pro Tem's Update

The Street Addresses Book Estimated Timeline

Phase	Date
Write the Book	August 1 st
Book Tour	September 15 th
City Council Update	October
City Council Action	November



City of Carmel-by-the-Sea

Public Vote Options

Three types of public vote:

1. Initiative – Voter Petition or City initiated
Elections Code Sections 9200 to 9226

2. Referendum

Elections Code Sections 9235 to 9247

3. Advisory Vote

Elections Code Section 9603



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Public Vote Options Continued

- ❖ Voter Initiative – Council choices per Elections Code 9215: adopt the Ordinance without change or submit the Ordinance to the voters. Legal issue of state preemption if the result would be to allow the City's current code to remain in effect
- ❖ City Council Initiative – Propose an Ordinance to voters regarding address identification
- ❖ Advisory Vote – Propose a question to voters



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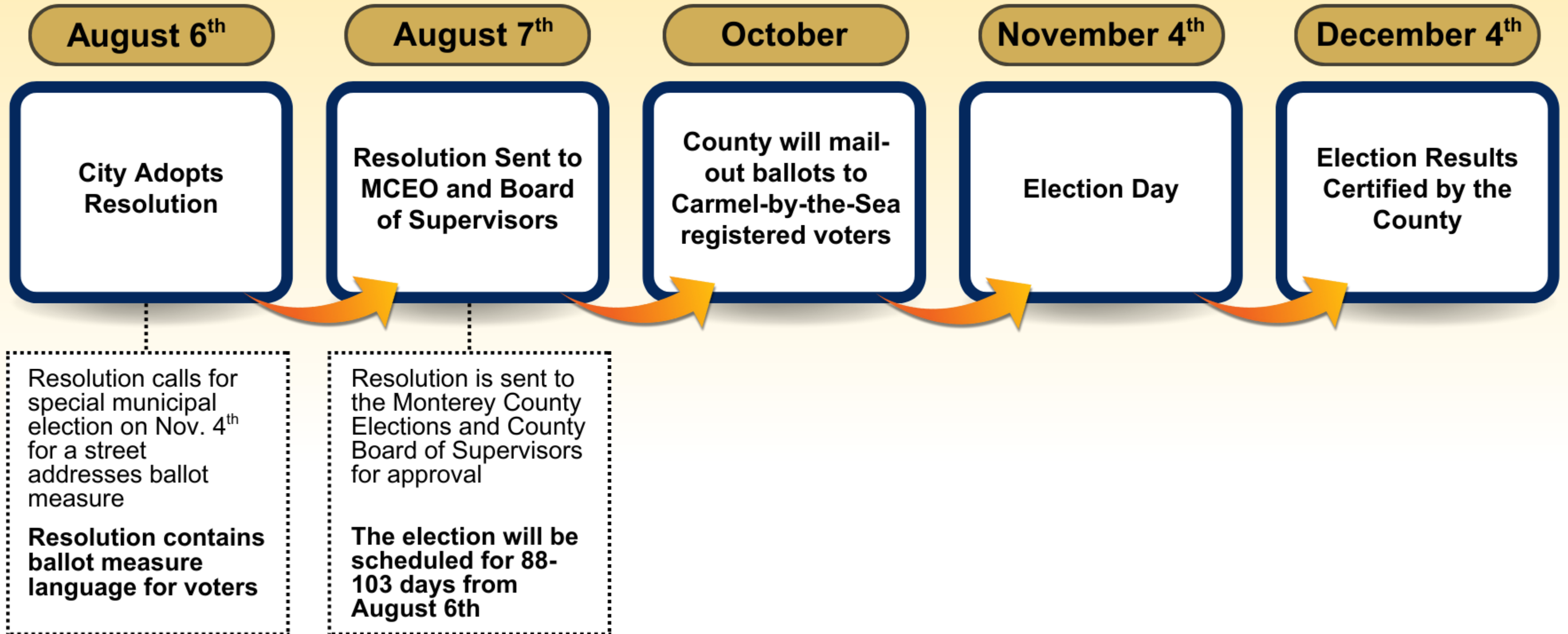
Focus of Presentation

- ❖ Timeline and cost of a 2025 Special Election
- ❖ Discussion necessary considering:
 - Timeline constraints
 - Resolution by City Council is required
 - Appropriate ballot language must be drafted for City Council's consideration



2025 Special Election Timeline

The deadlines for a Special Election in an odd-numbered year are determined by California Elections Code section 9222.
For a Special Election, the City would contract with the Monterey County Elections Office to conduct the election.





2025 Special Election Estimated Cost

Monterey County Elections Office

November 2025 Special Election for Ballot Measure

\$16.00 - \$24.0 per registered voter

~2,500 Carmel-by-the-Sea Registered Voters

Total Estimated Cost

\$40,000 - \$60,000



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Staff's Recommendation

- City Council action
- In consideration of the 2025 Special Election timeline requirements, staff recommends that City Council decides if the City will hold a special election for a street addresses ballot measure in November 2025
 - If City Council decides to hold a November 2025 Special Election, staff will begin drafting necessary language for a Resolution to meet timeline requirements for a ballot measure in a November 2025 Special Election



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Questions?