

April 29, 2025

City of Carmel-by-the-Sea

Attention: Mayor Byrne, Mayor Pro-Tem Delves, Councilmembers Baron, Buder, Dramov, & City Administrator Rerig P.O. Box CC Carmel-by-the-Sea, CA 93921

Re: FY 2025–2026 Budget Request – Carmel Chamber of Commerce

Dear Mayor Byrne, Mayor Pro-Tem Delves, Councilmembers Baron, Buder, Dramov, and City Administrator Rerig,

On behalf of the Carmel Chamber of Commerce, I am pleased to submit our budget request for the 2025–2026 fiscal year. We are sincerely thankful for the City's steadfast partnership and the shared progress we've made in support of our wonderful village. It has been a joyful and productive year, and we are proud of the momentum we've built—together.

Over the past year, the Chamber has grown in exciting ways, enhancing our ability to serve both our business community and the many visitors who fall in love with Carmel-by-the-Sea. From supporting local entrepreneurs to warmly welcoming guests at the Visitor Center, our work is rooted in community, collaboration, and a deep appreciation for the spirit of Carmel.

To continue this important work, we respectfully request a budget allocation of \$60,000 for fiscal year 2025—2026. This funding will directly support the ongoing operations of the Visitor Center, including staffing, visitor services, community outreach, and workforce development. These efforts not only elevate the visitor experience but also create lasting benefits for our local economy and quality of life.

Our team—staff and volunteers alike—brings energy and dedication to every interaction, and we are especially proud of the growth and excellence on display at the Visitor Center. With heart and hospitality, we aim to make every potential guest a lifelong admirer and advocate of Carmel-by-the-Sea.

We take seriously our responsibility to use City funds wisely and transparently. Each dollar entrusted to us is invested thoughtfully to sustain the charm, vitality, and economic health of our beloved community.

Thank you for caring so deeply about Carmel and for the trust you place in the Chamber. We are excited about the future and eager to continue building on the strong foundation we've created.

With gratitude and in partnership,

Kati Enea

President & CEO Carmel Chamber of Commerce