Estimated Election Costs and Timelines for Ballot Measure

Timelines for an Election

2025 Special Election

The deadlines for a Special Election in an odd-numbered year are determined by California Elections Code section 9222. For a Special Election, the City would contract with the Monterey County Elections Office to conduct the election.

August 6, 2025	City adopts a Resolution calling for a special municipal election on November 4, 2025, for a street address ballot measure, requests that the Monterey County Elections Office conduct the election. The Resolution would contain the ballot measure language for the voters.
August 7, 2025	The Resolution is sent to the Monterey County Elections Office and County Board of Supervisors for approval. The election will be scheduled for 88-103 days from August 6th.
October 2025	The County will mail out ballots to Carmel-by-the-Sea registered voters.
November 4, 2025	Election day
December 4, 2025	Election results certified by the County

2026 General Election Timeline (estimated dates)

June 2, 2025	Adopt a Resolution calling for a general municipal election for Mayor, Councilmembers, and ballot measure, and requesting consolidation with the County.
August 9, 2025	Last date to withdraw a ballot measure.
October 2026	County will mail out ballots.
November 3, 2026	Election day
December 3, 2026	Election results certified by the County

Estimated Costs for Elections – Monterey County

The Monterey County Elections office has estimated that the cost of standalone election in an odd numbered year would be \$16-24 per registered voter. Carmel has about 2,500 registered voters, so the estimated cost to hold an election in 2025 is \$40,000 - 60,000.

However, the cost to hold an election during an even numbered year when consolidated with a county/statewide election, is about \$4-6 per registered voter when we have no ballot measures (only mayor and councilmember election), which is \$10,000 to \$15,000. If the City were to add a ballot measure an already planned election in 2026, the cost to add a ballot measure in 2026 would be estimated to be \$8,000 to \$10,000