

Recommended Council Strategic Priority List - New Category Titles and Staff Recommended Projects

Financial Sustainability, Accountability & Transparency

Refine financial policies
Better position the City for bonds or other financing
Tune-up investment portfolio
Find revenue enhancements
Implement new HR and Payroll management system

Stewarding the Natural Environment

Coastal Engineering Study Phase 2 - LCP Amendment
8th Ave. sand ramp repair
4th Ave. Outfall repair/replace
Beach stair repair/replace (10th and 12th Ave)
Bluff revetments repairs
Develop more wildfire mitigation and prevention measures
Complete Carmel Forest Management Plan

Maintaining Public Safety and Infrastructure

Conduct assessment of all city buildings and get current on maintenance
Conduct assessment of all city sidewalks (incl. tree wells) and get current on repairs and ADA improvements
Make Police/PW Building safe
Complete ambulance merger with Monterey Fire
Formalize a street address program
Develop a formal IT Strategic Plan, including cyber-security

Preserving the Village Character

Complete the Design Traditions 1.5 Project
Re-establish the Design Review Board (DRB)
Implement the Housing Element
Complete Accessory Dwelling Unit (ADU) Ordinance
Complete amendment to shift units from City lots
Establish Objective Design Guidelines for affordable units
Explore the shrinking population of the City

Recommended Council Strategic Priority List - New Category Titles and Staff Recommended Projects

Providing Effective, Reliable, Responsive and Friendly Government Services

Research and implement new permitting software, with focus on integrating Artificial Intelligence

Scan and digitize ALL historic city records to make available online (resolutions, ordinances, etc.)

Expand public Wi-Fi network to cover all parks and key public areas

Implement new technologies across all City functions to support routine staff tasks and free up time for enhanced customer service

Routine/"Hygiene"

Board and Commissioner Training

Develop and Implement Social Media Plan

Develop a plan to ensure that the City's natural areas, as well as private property, are properly maintained to reduce fire risk

Continue the Financial Stewardship Workgroup

Parking Lot

Transient Occupancy Tax (TOT) Increase

Explore Opportunities for Flanders Mansion

Explore Opportunities for Permanent Outdoor Dining/Downtown Master Plan

Outdoor Wine Tasting Ordinance

Explore Opportunities for Scout House

Undergrounding Power Lines separate from Rule 20A

Climate Committee Implementation of Climate Action Plan

Carmel Area Wastewater District (CAWD) Bridge to Everywhere Project

Build city-owned conduit system for data (currently Comcast owned)

Implement a parking and traffic management program

Done

Review Barriers to Construction of Affordable Housing (Housing Element Adoption)

Underground Utilities Rule 20A

Stormwater Ordinances Update

Recommended Council Strategic Priority List - New Category Titles and Staff Recommended Projects

Dropped Council Priority "Project Names" Because They Were Duplicative

Review/Reformulate Approach to Reserves/Update Financial Policies (FSW)

Develop Carmel Forest Management Plan

Police/Public Works Building Project

Review Opportunities for Enhanced Fire/Ambulance Service

Explore Street Addresses

Update Zoning Code and Design Guidelines (residential & commercial) AND Explore Reinstatement of the Design Review Board (DRB)

Housing Element Implementation

Explore opportunities for alternate affordable housing sites and amend Housing Element to move units from City-Owned Sites

Exiting Council Priorities and Category Names - Following February Strategic Meeting

Financial Stability

Review Opportunities for Enhanced Fire/Ambulance Service

Review/Reformulate Approach to Reserves/Update Financial Policies (FSW)

Natural Environment/Village Character

Coastal Engineering Study

Climate Committee Implementation of Climate Action Plan

Explore Street Addresses

Explore opportunities for alternate affordable housing sites and amend Housing Element to move units from City-Owned Sites

Housing Element Implementation

Develop Accessory Dwelling Unit (ADU) Ordinance

Update Zoning Code and Design Guidelines (residential & commercial) AND Explore Reinstatement of the Design Review Board (DRB)

Carmel Area Wastewater District (CAWD) Bridge to Everywhere Project

Develop Carmel Forest Management Plan

Infrastructure

Police/Public Works Building Project

Community Engagement

Business Environment

Explore Parking and Traffic Management Program

Routine/"Hygiene"

Board and Commissioner Training

Develop and Implement Social Media Plan

Develop a plan to ensure that the City's natural areas, as well as private property, are properly maintained to reduce fire risk

Exiting Council Priorities and Category Names - Following February Strategic Meeting

Parking Lot

Transient Occupancy Tax (TOT) Increase
Explore Opportunities for Flanders Mansion
Explore Opportunities for Permanent Outdoor Dining/Downtown Master Plan
Outdoor Wine Tasting Ordinance
Explore Opportunities for Scout House
Undergrounding Power Lines separate from Rule 20A

Done

Review Barriers to Construction of Affordable Housing (Housing Element Adoption)
Underground Utilities Rule 20A
Stormwater Ordinances Update

Staff Recommended Priorities and Category Names from February Strategic Workshop

Financial Sustainability, Accountability & Transparency

- Refine financial policies
- Better position the City for bonds or other financing
- Tune-up investment portfolio
- Continue the Financial Stewardship Workgroup
- Find revenue enhancements
- Implement new HR and Payroll management system

Stewarding the Natural Environment

- Beach infrastructure repairs
- Ramp
- 4th Ave. Outfall
- Stairs
- Revetments
- Wildfire mitigation and prevention
- Complete Urban Forest Management Plan – Consistent with CWPP

Maintaining Public Safety and Infrastructure

- Conduct assessment of all buildings and get current on maintenance
- Conduct assessment of all city sidewalks (incl. tree wells) and get current on repairs and ADA improvements
- Make Police/PW Building safe
- Complete ambulance merger with Monterey Fire
- Implement a parking and traffic management program
- Build city-owned conduit system for data (currently Comcast owned)
- Formalize a street address program
- Develop a formal IT Strategic Plan, including cyber-security

Staff Recommended Priorities and Category Names from February Strategic Workshop

Preserving the Village Character

Complete the Design Traditions 1.5 Project

Re-establish the Design Review Board (DRB)

Implement the Housing Element

Complete amendment to move units from City lots

Establish Objective Design Guidelines for affordable units

Providing Effective, Reliable, Responsive and Friendly Government Services

Research and implement new permitting software, with focus on integrating Artificial Intelligence

Scan and digitize ALL historic city records to make available online (resolutions, ordinances, etc.)

Expand public Wi-Fi network to cover all parks and key public areas

Part of “Smart Village” plan

Implement new technologies across all City functions to support routine staff tasks and free up time for enhanced customer service