

Staff Recommended Priorities and Category Names from February Strategic Workshop

Financial Sustainability, Accountability & Transparency

- Refine financial policies
- Better position the City for bonds or other financing
- Tune-up investment portfolio
- Continue the Financial Stewardship Workgroup
- Find revenue enhancements
- Implement new HR and Payroll management system

Stewarding the Natural Environment

- Beach infrastructure repairs
- Ramp
- 4th Ave. Outfall
- Stairs
- Revetments
- Wildfire mitigation and prevention
- Complete Urban Forest Management Plan – Consistent with CWPP

Maintaining Public Safety and Infrastructure

- Conduct assessment of all buildings and get current on maintenance
- Conduct assessment of all city sidewalks (incl. tree wells) and get current on repairs and ADA improvements
- Make Police/PW Building safe
- Complete ambulance merger with Monterey Fire
- Implement a parking and traffic management program
- Build city-owned conduit system for data (currently Comcast owned)
- Formalize a street address program
- Develop a formal IT Strategic Plan, including cyber-security

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Preserving the Village Character

Complete the Design Traditions 1.5 Project

Re-establish the Design Review Board (DRB)

Implement the Housing Element

Complete amendment to move units from City lots

Establish Objective Design Guidelines for affordable units

Providing Effective, Reliable, Responsive and Friendly Government Services

Research and implement new permitting software, with focus on integrating Artificial Intelligence

Scan and digitize ALL historic city records to make available online (resolutions, ordinances, etc.)

Expand public Wi-Fi network to cover all parks and key public areas

Part of “Smart Village” plan

Implement new technologies across all City functions to support routine staff tasks and free up time for enhanced customer service