

Workshop Background

This document summarizes the evolution of the City Council Strategic Priority List from November 2019 to March 2024:

- **November 19, 2019** – The City Council and the Executive Team participated in a workshop led by a consultant to establish key guiding principles for future decision-making. Before the workshop, the consultant met individually with Council Members to gather input and shape discussions. During the workshop, the Council developed a Vision Statement, Mission Statement, and Guiding Values, and identified and refined strategic priorities in five key areas:
 - Financial Sustainability
 - Natural Environment/Village Character
 - Community Engagement
 - Infrastructure
 - Business Environment

- **February 3, 2020** – Through Resolution 2020-014, the Council officially adopted the Vision Statement, Mission Statement, and Guiding Values, establishing clear priorities and direction for staff and the community.

- **October 12th, 2021** - The Council held a public workshop at the Sunset Center to discuss roughly 60 different projects associated with the Council’s adopted Strategic Initiatives. Following a hearty and productive discussion, the list was refined to 30 priority projects, as some were deemed “day-to-day” tasks or better suited for inclusion in other programs such as the Capital Improvement Program (CIP) list. To aid in managing the Council’s priority projects, staff created the “Council Priorities Tracker”, which is a spreadsheet that tracks project progress and provides frequent updates and forecasting.

- **January 4th, 2022** – The Council received a status report on the 30 priority projects assigned at the October 12, 2021, Workshop. Staff reported that most of the projects (approximately 70%) are underway at various levels of completeness.

- **March 10th, 2022** - The Council held a public workshop where department heads presented the status of each of the 30 priority projects. After considering available resources, the Council designated 16 projects as “top priority” and directed staff to focus on these first. The top priority designation was intended to be dynamic—once a top priority project was completed and resources became available, the Council would identify and elevate another project from the list to top priority as needed.

- **September 13th, 2022** – The Council received a status update on all 30 strategic priority projects, including 6 of which are considered complete, reducing the active list to 24 active

priorities, with 16 of those deemed as “top priorities”. The Council directed staff to provide another update after the election when the new Councilmember was seated.

- **January 31st, 2023** – The Council held a strategic workshop at the Sunset Center, where department heads presented the status of all 30 priority projects. The update included completion percentages and a review of the 6 completed projects. The Council discussed active projects and moved certain projects—such as Vacant Positions and Pandemic Recovery—to the completed projects list, resulting in a total of 8 projects being considered complete. Staff were directed to return in March to summarize the workshop outcomes and seek further direction.
- **March 7th, 2023** – The Council received a report summarizing the January 31, 2023, Strategic Workshop direction received. Council provided clarification on each item on the priority list, such as items to keep as top priority, items to elevate, and items that have changed status or to combine.
- **August 30, 2023** – The Council held a public workshop at the Sunset Center to review the progress of the priority list since the last workshop on March 7, 2023. Staff highlighted the 8 projects that have been completed since 2021. 6 new priorities were added. Ad hoc committees were assigned to some projects.
- **March 28, 2024** - The Council conducted a public workshop at the Sunset Center to review the status of its 29 active priorities. At this session, 5 priorities were removed from the list either due to their ongoing nature without a defined end date or because they were no longer considered necessary as priorities. Of the 24 remaining priorities, 12 were deemed as high priority, with the remaining 12 considered as low priority to be addressed once the high-priority items are completed.