

Planning +
Forest + Beach
resident



City of Carmel-By-The-Sea

DEC 16 2024

Office of the City Clerk

APPLICATION TO SERVE ON A CARMEL-BY-THE-SEA CITY BOARD OR COMMISSION

In accordance with the Public Records Act, submitted applications and attachments are considered public records and will be disclosed upon receipt of a public records request. Applications may also be published (with signatures and personal contact information redacted) in the agendas of relevant meetings of the City Council, boards and commissions.

NAME David O'Neil DATE December 14,, 2024

RESIDENCE ADDRESS [REDACTED] CITY Carmel-by-the-Sea ZIP 93921

MAILING ADDRESS PO [REDACTED] CITY Carmel-by-the-Sea ZIP 93921

RESIDENCE PHONE [REDACTED] BUSINESS PHONE [REDACTED]

EMAIL [REDACTED]

HOW LONG HAVE YOU LIVED IN CARMEL-BY-THE-SEA? 4 Years

Board or Commission Selection:

You may apply for more than one Board or Commission. Please note, however, that members shall not serve simultaneously on more than one Council-appointed Board or Commission.

Community Activities & Cultural Commission (meets the second Tuesday of the month at 9:30 a.m.)	
Harrison Memorial Library Board of Trustees (meets the fourth Wednesday of the month at 9:00 a.m.)	
Planning Commission (meets the second Wednesday of the month at 4:00 p.m., tour of inspection at 2:00 p.m.)	X
Forest & Beach Commission (meets the second Thursday of the month at 3:30 p.m., tour of inspection at 3 p.m.)	X
Historic Resources Board (meets the third Monday of the month at 4:00 p.m., tour of inspection at 3:15 p.m.)	
Board of Appeals (once annually and on an as-needed basis)	

Will you be available to attend board/commission meetings regularly? Yes

All members of boards and commissions are subject to the Conflict of Interest Laws of the State of California and are required to submit Form 700, "Statement of Economic Interest," within 30 days of assuming office. Form 700 must be filed annually thereafter, and within 30 days of leaving office as well.

In accordance with Assembly Bill (AB) 1234 appointed members are required to attend Public Service Ethics Education upon appointment and every two years thereafter.

Do you agree to file all required statements in a timely manner as prescribed by law or the City's Conflict of Interest Code? YES ☒ NO ☐

Reason for Interest in the Position:

Carmel-by-the-Sea's captivating landscape and architecture have fueled my passion and career in construction, land planning, and real estate, shaped by my mother's role as a Monterey Real Estate Broker and my father's work as a General Contractor. Working with them since childhood made me value the impact of thoughtful community development. While auditing the Planning Commission, I noticed the need for decisions that align with our governing documents to enhance fairness and efficiency. Encouraged by citizens I've assisted, I am committed to contributing meaningfully to Carmel's future. I am dedicated to nurturing our community so it can be enjoyed for generations.

Please list any relevant qualifications or experience you possess that would enhance the mission and goals of the board(s) or commission(s) for which you are applying:

I have decades of experience in Commercial & Residential Construction, Land Planning, Development, Real Estate, and Historic Restoration. My work includes commercial projects, luxury homes, and significant historic restorations. Active in community affairs, I've attended numerous city council and commission meetings, offering me insight into local governance and processes. Running for City Council further broadened my understanding of community needs. As a volunteer, I serve with organizations such as the CRA, Chamber of Commerce, and Carmel Cares, representing diverse community interests. My skills in balancing various stakeholders' needs are well-developed, emphasizing patience and fact-based solutions. I possess strong communication skills, grounded in attentive listening. I also engaged with French governmental layers to resolve development issues, inspired by Carmel-by-the-Sea's preservation model. I've contributed to committee work and city discussions while diligently studying local planning documents.

Please list any local area associations, boards, commissions, foundations, or companies in which you have an investment, or serve as an officer or director:

Carmel Cares, Board of Directors
VELO, LLC, Marketing & Sales Director and Project Manager
David Lyng Real Estate, REALTOR

Education:

Institution	Course of Study	Degree Year (s)
Leland High School College Prep.	College Prep.	Diploma
National Association of Realtors	California Real Estate	REALTOR®
	Senior Real Estate Service Designation	

Employment Experience (Start with Most Recent):

Organization:	VELO, LLC	
Position:	Marketing & Sales Director / Project Manager	Year: 2016-Present
Organization:	Chateau de Falloux SARL	
Position:	General Manager	Year: 2016-2020
Organization:	Energy Talk Radio	
Position:	Owner/Founder/Radio Host	Year: 2012-2016

Prior public service, civic or volunteer activities:


Organization:	Carmel Residents Association, Board of Directors	
Position:	Director	Year: 2023-2024
Organization:	VIPS - Volunteer in Police Service	
Position:	Volunteer Patrol Assisting for Carmel Police Department	Year: 2023-Present
Organization:	Meals on Wheels of the Monterey Peninsula	
Position:	Dispatch, Safety & Fundraiser	Year: 2022-Present
	SPCA of Monterey County	2021-Present
	Volunteer Cashier Shop & Telethon Fundraiser Operator	
	Carmel Cares	
	Board of Directors	2024-Present

December 14, 2024
Date

Citizen knowledge, interest and participation are vital ingredients to the delivery of high-quality public services. The richness that comes from citizens serving in advisory roles to the City Council contributes to making Carmel by the Sea the special place it is. The City of Carmel-by-the Sea thanks you for your interest in serving on a City board or commission.

Return application to the City Clerk's Office, East side of Monte Verde Street, between Ocean and Seventh Avenues or mail to PO Box CC, Carmel-by-the-Sea, 93921, attention: City Clerk's Office.

DAVID O'NEIL



Carmel-by-the-Sea is the epitome of proper preservation and advancement through charming architecture, natural landscape and commercial development.

While in France remodeling a chateau, opening it to the public and helping with local development, I used Carmel-by-the-Sea as the prime example of the perfect balance of architecture, nature, real estate, local enjoyment, tourism, and commerce.

I have profound respect for Carmel-by-the-Sea and would be honored to be of service in its continued protection and development.

OBJECTIVE:

Planning Commission or Forest and Beach Commission

TECHNICAL SKILLS:

Extensive participation in various Carmel City meetings, plan design and review, land planning and development, property management, submittals/budgets/RFIs for commercial and residential, historic research, coordinating contractors, pre-planning in 3D Software/Sketch-up, PowerPoint, and Photoshop for architects/designers/clients, web design, commercial and high-end residential real estate sales and marketing, and 1031 tax deferred exchanges.

PERSONAL SKILLS:

Love of architecture and history, excellent listener, patient, reasonable, optimistic, objective, forthright, understanding, sympathetic, collaborative, perceptive, and a diplomatic communicator, facilitator and negotiator.

RELEVANT EXPERIENCE:

2021 - Present - Full time resident and volunteer in Carmel-by-the-Sea:

Excellent understanding of the designs, landscape, architecture and commerce of the town demonstrated at many city meetings in Carmel, and other municipalities both state, national and international. Have a vested interest in the long term development of the community. Volunteer for Meals on Wheels, SPCA, Carmel Preservation Association, Carmel Cares, Carmel Woman's Club, Carmel Rotary, and PacRep.

2007 - Present - Commercial and Residential Real Estate Agent:

Excellent understanding of values, pricing and marketing.
Negotiations and contracts.
Discerning architecture and design observations.
1031 exchanges education and processing.

1998 - Present - Commercial & Residential Construction

Commercial and historic remodels and tenant improvements.
Property management for both residential, commercial and HOAs.3D

visual plans for architects and clients. Management of plans, submittals, RFIs and correspondence. Liaison with contractors, owners, HOAs, architects, design boards and municipalities.

2005 - Present - Land Planning/Development & Landscape Architecture

Work with clients, planning departments and communities to approve concepts, mixed use development and international large scale development.

Negotiate needs between parties to find alternatives and solutions.

Listen and communicate clearly to determine needs, benefits and costs.

VOLUNTEER EXPERIENCE:

Carmel Cares

Board of Directors, Co-Chair

Carmel Residents Association

Event Planning, Management & Civic Leadership

Carmel Police Department

Volunteer in Police Service - PR & Security

Pacific Repertory Theatre

Event Planning & Fundraising

Carmel Rotary

Event Planning

Carmel Chamber of Commerce

Public Relations & Event Management

Meals on Wheels

Fund Raising, Dispatch, Database & Event Management

SPCA of Monterey County

Cashier Salesperson & Fund Raising

Stop AIDS Project

Operations Manager, Fund Raising & Human Resources

L'association 3P : Passé Présent Patrimoine

French Historic Association

Philanthropist, Event Manager, Donor, Community Development, and PR

MORE INFORMATION:

PROTECTCARMEL.NET

CARMELCOASTAL.COM

LANGUAGES:

English and French



JAN 6 '25 PM 3:03

Forest & Beach
Resident
City of Carmel-By-The-Sea

JAN 06 2025

Office of the City Clerk

[Signature]

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NAME David Refuerzo DATE 1/4/2025
RESIDENCE ADDRESS [REDACTED] CITY Carmel ZIP 93921
MAILING ADDRESS P. [REDACTED] CITY Carmel ZIP 93921
RESIDENCE PHONE [REDACTED] BUSINESS PHONE [REDACTED]
EMAIL [REDACTED]
HOW LONG HAVE YOU LIVED IN CARMEL-BY-THE-SEA? 15 years

Board or Commission Selection:

You may apply for more than one Board or Commission. Please note, however, that members shall not serve simultaneously on more than one Council-appointed Board or Commission.

Community Activities & Cultural Commission (meets the second Tuesday of the month at 9:30 a.m.)	
Harrison Memorial Library Board of Trustees (meets the fourth Wednesday of the month at 9:00 a.m.)	
Planning Commission (meets the second Wednesday of the month at 4:00 p.m., tour of inspection at 2:00 p.m.)	
Forest & Beach Commission (meets the second Thursday of the month at 3:30 p.m., tour of inspection at 3 p.m.)	<input checked="" type="checkbox"/>
Historic Resources Board (meets the third Monday of the month at 4:00 p.m., tour of inspection at 3:15 p.m.)	
Board of Appeals (once annually and on an as-needed basis)	

Will you be available to attend board/commission meetings regularly? yes

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In accordance with Assembly Bill (AB) 1234 appointed members are required to attend Public Service Ethics Education upon appointment and every two years thereafter.

Do you agree to file all required statements in a timely manner as prescribed by law or the City's Conflict of Interest Code? YES ☒ NO ☐

Reason for Interest in the Position:

See attached

Please list any relevant qualifications or experience you possess that would enhance the mission and goals of the board(s) or commission(s) for which you are applying:

See attached

Please list any local area associations, boards, commissions, foundations, or companies in which you have an investment, or serve as an officer or director:

None

Education:

Institution	Course of Study	Degree Year (s)
Stanford University	Chemical Engineering	1982

Employment Experience (Start with Most Recent):

Organization: Bank of America/Merrill Lynch	
Position: Vice President/Senior Financial Advisor	Year: 2009-present
Organization: Advanced Micro Devices / Spansion	
Position: Etch Module Manager	Year: 1987-2009
Organization: National Semiconductor	
Position: Process Engineer	Year: 1984-1987

Prior public service, civic or volunteer activities:

Organization: Carmel by the Sea Forest and Beach	
Position: Commissioner	Year: 2011-2019
Organization: Concours d'Elegance	
Position: Exit and Iron Gate Team leader	Year: 2014-present
Organization: Tour d'Elegance	
Position: Block Captain	Year: 2011-2019

Signature

Date

1/4/2025

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Carmel by the Sea Application to Serve on the Forest and Beach Commission

Reason for Interest in the Position:

I walk the white sand beach every weekend with my wife and our two dogs which allows me to keep in tune with the main issues that are facing our top tourist attraction. With the past two years of major storms, access to the beach from the 8th Ave dune is no longer possible and 2 stairwells from Scenic Ave need repair which further limits public access. In addition, those 2 years of storms have potentially undermined the walls and supporting rock features that protect Scenic Drive from being compromised. As I see it, these are some of the Beach issues that must be addressed if the City is to maintain the crown jewel of the local economy.

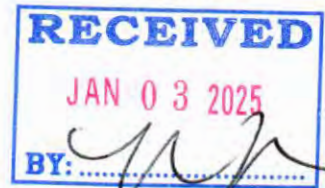
I walk my dogs 3-4 miles per day throughout the urban forest that surrounds Carmel and I'm aware of the number of trees that we've lost during the past two seasons of winter storms due to the epic wind events and many other trees that were removed in-between storms because of concerns that they might fall. There is a Forest management plan in place and it's the Forest and Beach Commissions responsibility to make sure that it is followed and updated so that the forest is maintained for future generations.

Because we live in a Village in the forest by the sea, I feel that it is important to ensure that both the beach and urban forest are fully maintained in the short term and that proper measures are put in place for their long-term preservation. One way to accomplish this is to be a responsible/involved resident and volunteer to serve on the Forest and Beach Commission as I have done previously.

Please List any relevant qualifications or experience that you possess that would enhance the missions and goals of the board(s) commission(s) for which you are applying:

I previously served on the Carmel by the Sea Forest and Beach Commission for 8 years from 2011 -2019 and during the two terms, I was the Chair for 3 ½ of those 8 years. For the two terms, I was appointed by 2 different mayors, Sue McCloud and Jason Burnett, respectively. During my tenure as the Chair, the original Beach Fire Management Program was thoroughly vetted in many meetings and was approved by the Coastal Commission. We also updated the Forest Management Plan and put into place more strict guidelines for Tree replanting and subsequent monitoring by the city during my tenure. The North Dunes habitat restoration project was also started during my 2nd term. Beach and Shoreline assessments from a local Coastal Biologist were completed 1-2 times during my two terms and I hope that something as complete as those surveys is still being done today. From those assessments, public works projects were completed on the 13th Ave cove to shore up the infrastructure supporting the wall.

Forest & Beach App
resident



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NAME Donna Jett DATE 1/3/2025
RESIDENCE ADDRESS [REDACTED] ZIP 93921
MAILING ADDRESS [REDACTED] CITY Carmel ZIP 93921
RESIDENCE PHONE [REDACTED] BUSINESS PHONE [REDACTED]
EMAIL [REDACTED]
HOW LONG HAVE YOU LIVED IN CARMEL-BY-THE-SEA? 28 years

Board or Commission Selection:

You may apply for more than one Board or Commission. Please note, however, that members shall not serve simultaneously on more than one Council-appointed Board or Commission.

Community Activities & Cultural Commission (meets the second Tuesday of the month at 9:30 a.m.)	<input type="checkbox"/>
Harrison Memorial Library Board of Trustees (meets the fourth Wednesday of the month at 9:00 a.m.)	<input type="checkbox"/>
Planning Commission (meets the second Wednesday of the month at 4:00 p.m., tour of inspection at 2:00 p.m.)	<input type="checkbox"/>
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Historic Resources Board (meets the third Monday of the month at 4:00 p.m., tour of inspection at 3:15 p.m.)	<input type="checkbox"/>
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Will you be available to attend board/commission meetings regularly? Yes

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Do you agree to file all required statements in a timely manner as prescribed by law or the City's Conflict of Interest Code? YES ☒ NO ☐

Reason for Interest in the Position: Served on F & B ad Hoc - believe
I can assist.

Please list any relevant qualifications or experience you possess that would enhance the mission and goals of the board(s) or commission(s) for which you are applying:

Organizational Skills, Ability to understand
complex issues.

Please list any local area associations, boards, commissions, foundations, or companies in which you have an investment, or serve as an officer or director:

None

Education:

Institution	Course of Study	Degree Year (s)
<u>El Camino Jr.</u>	<u>Business & Speech</u>	<u>1993</u>
<u>MPC - History Art</u> <u>& Architect, Computer</u>	<u>1994 - 2005</u>	

Employment Experience (Start with Most Recent):

Organization:	Church of the Wayfarer	
Position:	Wedding Coordinator	Year: 2008-2011
Organization:	Clarewell School	
Position:	Administration	Year: 1997-2002
Organization:		
Position:		Year:

Prior public service, civic or volunteer activities:

Organization:	Carmel Activities Commission	
Position:		Year: 2016 -
Organization:	Carmel Woman's Club	Present
Position:	Past President	Year: 2021-2023
Organization:	Joining Hands Benefit	
Position:	Pacific Rep Theater - Volunteer	Year: 2021-Present
		1997-Present

[Redacted Signature]

Signature

Date

1/3/2025

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JAN 8 '25 PM 1:07



City of Carmel-By-The-Sea

JAN 08 2025

Office of the City Clerk

APPLICATION TO SERVE ON A CARMEL-BY-THE-SEA CITY BOARD OR COMMISSION

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NAME GAIL LEHMAN DATE 01.07.2025

RESIDENCE ADDRESS [REDACTED] CITY CARMEL ZIP 93921

MAILING ADDRESS [REDACTED] CITY CARMEL ZIP 93921

RESIDENCE PHONE [REDACTED] BUSINESS PHONE SAME

EMAIL [REDACTED]

HOW LONG HAVE YOU LIVED IN CARMEL-BY-THE-SEA? 50 YEARS

Board or Commission Selection:

You may apply for more than one Board or Commission. Please note, however, that members shall not serve simultaneously on more than one Council-appointed Board or Commission.

Community Activities & Cultural Commission (meets the second Tuesday of the month at 9:30 a.m.)	
Harrison Memorial Library Board of Trustees (meets the fourth Wednesday of the month at 9:00 a.m.)	
Planning Commission (meets the second Wednesday of the month at 4:00 p.m., tour of inspection at 2:00 p.m.)	✓
Forest & Beach Commission (meets the second Thursday of the month at 3:30 p.m., tour of inspection at 3 p.m.)	
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Do you agree to file all required statements in a timely manner as prescribed by law or the City's Conflict of Interest Code? YES ☒ NO ☐

Reason for Interest in the Position:

I MAJORED IN GOVERNMENT AT CORNELL AND SUBSEQUENTLY STUDIED SPACE PLANNING AND DESIGN AT THE NEW YORK SCHOOL OF DESIGN BOTH CONTINUE TO ENGAGE ME. I WAS FORTUNATE TO COMBINE BOTH WORKING FOR LOS ANGELES COUNTY, THE PLANNING COMMISSION PRESENTS AN IDEAL WAY TO AGAIN SERVE MY COMMUNITY.

Please list any relevant qualifications or experience you possess that would enhance the mission and goals of the board(s) or commission(s) for which you are applying:

PRIOR SERVICE ON THE PLANNING COMMISSION IS MY MOST PERTINENT QUALIFICATION. I HAVE A VETERAN'S KNOWLEDGE OF THE PLANNING COMMISSION'S MISSION, METHODS AND GUIDELINES. MY C.V. IS ATTACHED AND PROVIDES MY OCCUPATIONAL EXPERIENCE WITHIN CARMEL AND IN CALIFORNIA'S MAJOR METROPOLITAN AREAS.

Please list any local area associations, boards, commissions, foundations, or companies in which you have an investment, or serve as an officer or director:

GAK LEHMAN & ASSOCIATES, OWNER-DESIGNER-ARTIST
THE GORDON HAN, LLC, MANAGING MEMBER
O.S.I.T. INVESTMENTS - PARTNER

Education:

Institution	Course of Study	Degree Year (s)
PLEASE SEE ATTACHED C.V. PAGE # 1		

Employment Experience (Start with Most Recent):

Organization: PLEASE SEE ATTACHED C.V. PAGES #1-4	
Position:	Year:
Organization:	
Position:	Year:
Organization:	
Position:	Year:

Prior public service, civic or volunteer activities:

Organization: PLEASE SEE ATTACHED C.V. PAGE #1	
Position:	Year:
Organization:	
Position:	Year:
Organization:	
Position:	Year:


Signature

01-08-2025
Date

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GAIL LEHMAN



PROFILE

EDUCATION:

Cornell University 1957-1960

Harvard College 1959

New School for Social Research 1960-1961

New York School of Interior Design 1963-65

PROFESSIONAL AFFILIATIONS:

American Institute of Architects, (affiliate member)

Institute of Business Designers

Design International

Central Coast Art Association

National Society of Acrylic Painters

Women Artists of the West

SERVICE:

Interior Design Guild of Monterey Bay, 1980-84, President, 1983-84

Soroptimist International

Chamber of Commerce, Santa Cruz, San Francisco, Monterey

City of Monterey, Design Review Board 1977-78

City of Carmel by the Sea,

Planning Commissioner, Vice-Chair 2016-2022

Arts Council of Monterey County, Grants evaluator

HONORS AND AWARDS:

- Design International award winner 1983, 1984, for
- "Excellence in the field of Interior Design and Space Planning."
Design projects included in the :
"Compendium of Women in Design International"
"Prix des Femmes International" award for:
Excellence in commercial office design.

Certificate of special Congressional Recognition for selection as:

The Judge in "An Artistic Discovery" 2017

"The Congressional Art Competition for High School Students"

EMPLOYMENT HISTORY:

1/2000-Present

GAIL LEHMAN FINE ART

Carmel by The Sea, California

See : Artist Bio at: www.gaillehmanfineart.com

1/1988-Present

THE GOLDEN MEAN, LLC

Carmel by the Sea, California

Position: Owner, Designer, Project Manager
Supervised the design and construction of thirty-six homes in Washington, New Jersey
The majority in Carmel by the Sea, California

2/1977 to 2005

GAIL LEHMAN AND ASSOCIATES

Carmel By The Sea, California

Position: Owner. Project Director/Designer
Responsibilities: Principal Designer, Long range feasibility planning, space evaluations for lease negotiations, project coordination, project design, marketing, coordination and direction of office personnel.

Major Clients:

American Tin Cannery
Bayou Cafe
Crocker National Bank Building
Dalgety Foods
Dominican Santa Cruz Hospital
Fort Ord dining room, disco, modular units, barracks)
Fortuna Communications
Hartnell College, Child Development
Hudson, Martin, Ferrante & Street
IBM Corporation, on call field consultant
Lakin-Spears, law office
Lavorato & House, Law building
Robert Louis Stevenson School
Salinas Public Library
University of California, San Francisco
UCSF/ Stanford Health Care
UCSF Long Hospital/Pediatric
(Floors six and seven)

5/76 to 2/77

MILTON SWIMMER PLANNING AND DESIGN

Beverly Hills, California

Position: Project Director, Senior Designer
Responsibilities: Coordinate and direct projects for major corporations. Supervise initial space planning, working drawings and construction in progress.

Major Clients:

Buckeye Realty & Construction
Columbia Savings & Loan
Freedman & Low
Korean Exchange Bank
National Distillers & Chemical Corporation

3/77-9/ **ENVIRONMENTAL RESEARCH AND DEVELOPMENT**

Beverly Hills, California

Position: Project Director/Designer

Responsibilities: Identical to previous position

Major Clients:

Ayre Jorgensen MacDonald
Billy Jack Productions
The Colwell Company
Ernst & Ernst (Salt Lake City)
Kellog & Andelson
National Medical Enterprises
Peat, Marwick, Mitchell (New Orleans)
Prudential Insurance Company
Rosenfeld, Horn, Denton & Harrell
Shapiro, Robin, Cohen & Powell

9/73. **SAPHIER LERNER SCHINDLER ENVIRONETICS**

West Los Angeles, California

Position: Project Director

Responsibilities: The same as above.

Major Clients:

Gate Realty, Inc.
Harbor Insurance Building
Johnson & Higgins
Monogram Industries
Tishman Reality & Construction
Unionamerica Insurance
(Los Angeles, San Francisco, Dallas, Houston and

New York)
Urban Projects, Inc.

Position: Director of Technical Services
Responsibilities: Supervised production control operation. Duties included direct supervision of Draftsmen, Detailers and Tenant Development Project Directors. Responsible for job scheduling, determining building standards for construction, final approval of working drawings, building permits and computer operation. Acted as major contact between company, tenant and construction coordinators.

Major clients:

Avco Center
Charles Dunn Company
Dillingham Development Company
S. Jon Kreedman Company
Matlow-Kennedy Corporation
The Realty Group
The State of California
Shell Oil
Tishman Realty & Construction

9/70 to 9/73

COUNTY OF LOS ANGELES

Department of Health Services
LAC-USC Planning Division
Los Angeles, California

Position: Senior Project Planner
Responsibilities: Design, plan and execute schematics and working drawings for major county hospitals. Write service and facility programs for capital projects. Conduct feasibility studies to determine optimum utilization of facilities.

Planning
Commission
resident JAN 7 '25 PM 4:15



City of Carmel-By-The-Sea

JAN 07 2025

Office of the City Clerk

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NAME JOSEPH DiNUCCI DATE 01/06/2025
RESIDENCE ADDRESS [REDACTED] CITY CARMEL ZIP 93921
MAILING ADDRESS [REDACTED] CITY CARMEL ZIP 93921
RESIDENCE PHON [REDACTED] BUSINESS PHONE SAME
EMAIL [REDACTED]

HOW LONG HAVE YOU LIVED IN CARMEL-BY-THE-SEA? 4 YEARS / 5 months RESIDENT
40 YEARS / 8 months OWNER

Board or Commission Selection:

You may apply for more than one Board or Commission. Please note, however, that members shall not serve simultaneously on more than one Council-appointed Board or Commission.

Community Activities & Cultural Commission (meets the second Tuesday of the month at 9:30 a.m.)	
Harrison Memorial Library Board of Trustees (meets the fourth Wednesday of the month at 9:00 a.m.)	
Planning Commission (meets the second Wednesday of the month at 4:00 p.m., tour of inspection at 2:00 p.m.)	X
Forest & Beach Commission (meets the second Thursday of the month at 3:30 p.m., tour of inspection at 3 p.m.)	
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Board of Appeals (once annually and on an as-needed basis)	

Will you be available to attend board/commission meetings regularly? _____

All members of boards and commissions are subject to the Conflict of Interest Laws of the State of California and are required to submit Form 700, "Statement of Economic Interest," within 30 days of assuming office. Form 700 must be filed annually thereafter, and within 30 days of leaving office as well.

In accordance with Assembly Bill (AB) 1234 appointed members are required to attend Public Service Ethics Education upon appointment and every two years thereafter.

Do you agree to file all required statements in a timely manner as prescribed by law or the City's Conflict of Interest Code? YES ☒ NO ☐

Reason for Interest in the Position:

I WANT TO SERVE THIS TIME I LOVE. HOW CARMEL CAN MAINTAIN OUR HERITAGE AND EVOLVE IN OUR 2ND CENTURY CHALLENGES ME. THE BALANCE BETWEEN PRESERVATION AND PROPERTY RISKS WILL REQUIRE CRITICAL THOUGHT, AS WELL AS KNOWING THE GUIDELINES. I AM EXCITED ABOUT OUR NEW MAYOR AND COUNCIL MEN. I SEE BETTER GOVERNANCE AHEAD FOR CARMEL.

Please list any relevant qualifications or experience you possess that would enhance the mission and goals of the board(s) or commission(s) for which you are applying:

MY EDUCATION + 50+ YEARS OF LIVING AND WORKING HAVE TAUGHT ME HOW TO THINK, AND HOW TO LISTEN. I'VE TAUGHT GRADUATE CLASSES ON LEADERSHIP AND TEAMWORK @ STANFORD, OXFORD AND MIT. I HELPED CREATE THE REACH PROGRAM FOR STROKE SURVIVORS IN PALO ALTO AND 1989, AND SERVED AS A BOARD MEMBER AND CHAIR FROM 2012 TO 2022. I CO-CREATED "SILICON VALLEY PRESS.NET", AND HAVE RUN IT SINCE 2010. I ASPIRE TO THE "SERVANT LEADER" MODEL. BTW, I HAVE NO ASPIRATIONS TO Elected OFFICE.

Please list any local area associations, boards, commissions, foundations, or companies in which you have an investment, or serve as an officer or director:

NONE

Education:

Institution	Course of Study	Degree Year (s)
CARNEGIE MELLON UNIV.	BS MECHANICAL ENGINEERING	1964
Duquesne Univ.	MBA MARKETING	1971

Employment Experience (Start with Most Recent):

Organization: SILICON VALLEY PRESS, NET	
Position: PARTNER	Year: 2010 - NOW
Organization: SURVIVING SUCCESS (PROFESSIONAL COACHING)	
Position: COACH	Year: 2007 - NOW
Organization: SILICON GRAPHICS	
Position: SVP MARKETING - AUTOMOTIVE & AEROSPACE	Year: 1992 - 1999

Prior public service, civic or volunteer activities:

Organization: REACH PROGRAM FOR STROKE SURVIVORS	
Position: BOARD MEMBER, CHAIRMAN	Year: 2012 - 2022
Organization: SILICON VALLEY COMES TO OXFORD MBA SCHOOL	
Position: MASTERCLASS Creator & PRESENTER ON ENTREPRENEUR	Year: 2008 - 2015
Organization: MELT WATER ENTREPRENEUR SCHOOL OF TECHNOLOGY / GHANA	
Position: TEACH ENTREPRENEURS HOW TO CREATE CREATE	Year: 2010
AND GROW TECH BUSINESSES IN AFRICA	

Signature

Date

01/06/2025

Citizen knowledge, interest and participation are vital ingredients to the delivery of high-quality public services. The richness that comes from citizens serving in advisory roles to the City Council contributes to making Carmel by the Sea the special place it is. The City of Carmel-by-the Sea thanks you for your interest in serving on a City board or commission.

Return application to the City Clerk's Office, East side of Monte Verde Street, between Ocean and Seventh Avenues or mail to PO Box CC, Carmel-by-the-Sea, 93921, attention: City Clerk's Office.

Planning Commission
Resident



City of Carmel-By-The-Sea

JAN 07 2025

Office of the City Clerk

APPLICATION TO SERVE ON A CARMEL-BY-THE-SEA CITY BOARD OR COMMISSION

In accordance with the Public Records Act, submitted applications and attachments are considered public records and will be disclosed upon receipt of a public records request. Applications may also be published (with signatures and personal contact information redacted) in the agendas of relevant meetings of the City Council, boards and commissions.

NAME Kevin Ruess DATE 1/7/2025
RESIDENCE ADDRESS [REDACTED] CITY Carmel ZIP 93921
MAILING ADDRESS [REDACTED] CITY Carmel ZIP 93921
RESIDENCE PHONE [REDACTED] BUSINESS PHONE ([REDACTED]) [REDACTED]
EMAIL [REDACTED]
HOW LONG HAVE YOU LIVED IN CARMEL-BY-THE-SEA? 8 years

Board or Commission Selection:

You may apply for more than one Board or Commission. Please note, however, that members shall not serve simultaneously on more than one Council-appointed Board or Commission.

Community Activities & Cultural Commission (meets the second Tuesday of the month at 9:30 a.m.)	
Harrison Memorial Library Board of Trustees (meets the fourth Wednesday of the month at 9:00 a.m.)	
Planning Commission (meets the second Wednesday of the month at 4:00 p.m., tour of inspection at 2:00 p.m.)	✓
Forest & Beach Commission (meets the second Thursday of the month at 3:30 p.m., tour of inspection at 3 p.m.)	
Historic Resources Board (meets the third Monday of the month at 4:00 p.m., tour of inspection at 3:15 p.m.)	
Board of Appeals (once annually and on an as-needed basis)	

Will you be available to attend board/commission meetings regularly? YES

All members of boards and commissions are subject to the Conflict of Interest Laws of the State of California and are required to submit Form 700, "Statement of Economic Interest," within 30 days of assuming office. Form 700 must be filed annually thereafter, and within 30 days of leaving office as well.

In accordance with Assembly Bill (AB) 1234 appointed members are required to attend Public Service Ethics Education upon appointment and every two years thereafter.

Do you agree to file all required statements in a timely manner as prescribed by law or the City's Conflict of Interest Code? YES ☒ NO ☐

Reason for Interest in the Position:

I value the aesthetic, both traditional and modern, that makes up Carmel's diversity, and I have long had an amateur interest in architecture and design. Having been through a major remodel of our home here in Carmel, I learned the value of the architectural design guidelines and developed tremendous respect for Carmel's planning staff. I do believe that staff and the planning commission can do a better advance job of managing local expectations about project application timelines and how submitters can manage their applications to make the process easier and shorter.

Please list any relevant qualifications or experience you possess that would enhance the mission and goals of the board(s) or commission(s) for which you are applying:

Please list any local area associations, boards, commissions, foundations, or companies in which you have an investment, or serve as an officer or director:

Education:

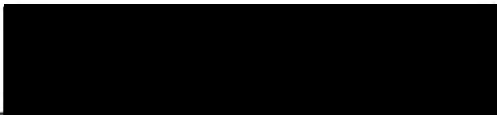
Institution	Course of Study	Degree Year (s)
George Mason University	Education	PhD 2000
University of Notre Dame	English	MA 1983
Westmont College	English	BA 1982

Employment Experience (Start with Most Recent):

Organization:	Carmel by the Sea Library	
Position:	Asst Librarian (laid off at beginning of COVID)	Year: 2020
Organization:	Intelligent Automation Inc	
Position:	Research Scientist	Year: 2003-2008
Organization:	George Mason University	
Position:	Asst Professor	Year: 2000-2003

Prior public service, civic or volunteer activities:

Organization:	Peace Corps Volunteer	
Position:	ESL Teacher Trainer	Year: 1983-1985
Organization:		
Position:		Year:
Organization:		
Position:		Year:



Signature

1/7/25
Date

Citizen knowledge, interest and participation are vital ingredients to the delivery of high-quality public services. The richness that comes from citizens serving in advisory roles to the City Council contributes to making Carmel by the Sea the special place it is. The City of Carmel-by-the Sea thanks you for your interest in serving on a City board or commission.

Return application to the City Clerk's Office, East side of Monte Verde Street, between Ocean and Seventh Avenues or mail to PO Box CC, Carmel-by-the-Sea, 93921, attention: City Clerk's Office.

Planning Commission
resident

City of Carmel-By-The-Sea

JAN 06 2025

Office of the City Clerk



APPLICATION TO SERVE ON A CARMEL-BY-THE-SEA CITY BOARD OR COMMISSION

In accordance with the Public Records Act, submitted applications and attachments are considered public records and will be disclosed upon receipt of a public records request. Applications may also be published (with signatures and personal contact information redacted) in the agendas of relevant meetings of the City Council, boards and commissions.

NAME Mel Ahlborn DATE 06 Jan 2025
RESIDENCE ADDRESS [REDACTED] CITY Carmel ZIP 93921
MAILING ADDRESS [REDACTED] CITY Carmel ZIP 93921
RESIDENCE PHONE [REDACTED] BUSINESS PHONE _____
EMAIL [REDACTED]
HOW LONG HAVE YOU LIVED IN CARMEL-BY-THE-SEA? 8+ years

Board or Commission Selection:

You may apply for more than one Board or Commission. Please note, however, that members shall not serve simultaneously on more than one Council-appointed Board or Commission.

Community Activities & Cultural Commission (meets the second Tuesday of the month at 9:30 a.m.)	
Harrison Memorial Library Board of Trustees (meets the fourth Wednesday of the month at 9:00 a.m.)	
Planning Commission (meets the second Wednesday of the month at 4:00 p.m., tour of inspection at 2:00 p.m.)	X
Forest & Beach Commission (meets the second Thursday of the month at 3:30 p.m., tour of inspection at 3 p.m.)	
Historic Resources Board (meets the third Monday of the month at 4:00 p.m., tour of inspection at 3:15 p.m.)	
Board of Appeals (once annually and on an as-needed basis)	

Will you be available to attend board/commission meetings regularly? Yes, of course

All members of boards and commissions are subject to the Conflict of Interest Laws of the State of California and are required to submit Form 700, "Statement of Economic Interest," within 30 days of assuming office. Form 700 must be filed annually thereafter, and within 30 days of leaving office as well.

In accordance with Assembly Bill (AB) 1234 appointed members are required to attend Public Service Ethics Education upon appointment and every two years thereafter.

Do you agree to file all required statements in a timely manner as prescribed by law or the City's Conflict of Interest Code? YES ☒ NO ☐

Reason for Interest in the Position:

I am deeply invested in the future of Carmel-by-the-Sea and its unique charm. My interest in joining the Planning Commission stems from a desire to contribute to the thoughtful preservation and development of our community, balancing growth with sustainability and innovation. I value the city's rich history, aesthetic beauty, and quality of life, and I am eager to explore how technological advancements can be thoughtfully integrated to enhance community infrastructure and ensure sustainable planning. My skills and experience can bring valuable perspectives to the commission's decision-making process, combining a respect for tradition with forward-thinking solutions.

Please list any relevant qualifications or experience you possess that would enhance the mission and goals of the board(s) or commission(s) for which you are applying:

• My client-facing work as an engineer, consultant, and programmer has consistently placed me as an integral member of project teams. In the context of a city commission, my "client" would be the people of Carmel. • I have worked in the fields of aerospace manufacturing; residential, multi-family, and commercial real estate management and renovation; CAD design and custom build for clients in National Historic Landmark properties; and, consultation with architects on the historic, symbolic, and aesthetic needs of my clients. • My regulatory experience includes extensive engagement with HCIDLA, the Housing and Community Development Department of the City of Los Angeles. • If seated as a Planning Commissioner, I would support initiatives that explore how best to streamline the city's 9-step process for development. A review of these processes has the potential to improve accessibility and compliance while offering the city, its businesses, and property owners the opportunity to save time and money. Representing the people of Carmel, my decisions and queries would be guided by the city's General Plan, Municipal Code, Local Coastal Plan, together with the archived history of approaches taken by past councils and commissioners.

Please list any local area associations, boards, commissions, foundations, or companies in which you have an investment, or serve as an officer or director:

Illumination Studio, Owner

Education:

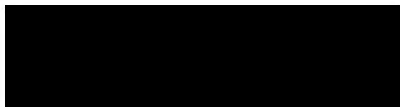
Institution	Course of Study	Degree Year (s)
Tufts University	BS Chem, BS Classics	
University of Bradford	Archeological Science, Materials Testing	
UCLA	Marketing, Certificate	

Employment Experience (Start with Most Recent):

Organization: Illumination Studio, Owner	1989-present
Position:	Year:
Organization: Contractor - Programmer and Multimedia Specialist	2015-2020
Position:	Year:
Organization: Richard MacDonald Studios - Marketing Director	2012-2015
Position:	Year:

Prior public service, civic or volunteer activities:

Organization: Carmelite Monastery, Volunteer	
Position:	Year:
Organization: Carmel Cares, Volunteer	
Position:	Year:
Organization: ECVA, Inc (501c3) - 25 years of service	
Position:	Year:



Signature

6 January 2025

Date

Citizen knowledge, interest and participation are vital ingredients to the delivery of high-quality public services. The richness that comes from citizens serving in advisory roles to the City Council contributes to making Carmel by the Sea the special place it is. The City of Carmel-by-the Sea thanks you for your interest in serving on a City board or commission.

Return application to the City Clerk's Office, East side of Monte Verde Street, between Ocean and Seventh Avenues or mail to PO Box CC, Carmel-by-the-Sea, 93921, attention: City Clerk's Office.

Forest + Beach
resident
JAN 7 '25 PM4:29



City of Carmel-By-The-Sea

JAN 07 2025

Office of the City Clerk

APPLICATION TO SERVE ON A CARMEL-BY-THE-SEA CITY BOARD OR COMMISSION

In accordance with the Public Records Act, submitted applications and attachments are considered public records and will be disclosed upon receipt of a public records request. Applications may also be published (with signatures and personal contact information redacted) in the agendas of relevant meetings of the City Council, boards and commissions.

NAME Melanie C. Bellis DATE Jan. 5, 2025
RESIDENCE ADDRESS [REDACTED] CITY Carmel-by-the-Sea ZIP 93921
MAILING ADDRESS [REDACTED] CITY Carmel-by-the-Sea ZIP 93921
RESIDENCE PHONE [REDACTED] BUSINESS PHONE [REDACTED]
EMAIL [REDACTED]
HOW LONG HAVE YOU LIVED IN CARMEL-BY-THE-SEA? 1991

Board or Commission Selection:

You may apply for more than one Board or Commission. Please note, however, that members shall not serve simultaneously on more than one Council-appointed Board or Commission.

Community Activities & Cultural Commission (meets the second Tuesday of the month at 9:30 a.m.)	
Harrison Memorial Library Board of Trustees (meets the fourth Wednesday of the month at 9:00 a.m.)	
Planning Commission (meets the second Wednesday of the month at 4:00 p.m., tour of inspection at 2:00 p.m.)	
Forest & Beach Commission (meets the second Thursday of the month at 3:30 p.m., tour of inspection at 3 p.m.)	X
Historic Resources Board (meets the third Monday of the month at 4:00 p.m., tour of inspection at 3:15 p.m.)	
Board of Appeals (once annually and on an as-needed basis)	

Will you be available to attend board/commission meetings regularly? yes

All members of boards and commissions are subject to the Conflict of Interest Laws of the State of California and are required to submit Form 700, "Statement of Economic Interest," within 30 days of assuming office. Form 700 must be filed annually thereafter, and within 30 days of leaving office as well.

In accordance with Assembly Bill (AB) 1234 appointed members are required to attend Public Service Ethics Education upon appointment and every two years thereafter.

Do you agree to file all required statements in a timely manner as prescribed by law or the City's Conflict of Interest Code? YES ☒ NO ☐

Reason for Interest in the Position:

My love and devotion to Carmel's unique character of the village in a forest by the sea even for California has put it in serious jeopardy and also placed Carmel's special character and vibrancy. I believe that my commission membership would bring balance in perspective in support of the importance of our forest.

Please list any relevant qualifications or experience you possess that would enhance the mission and goals of the board(s) or commission(s) for which you are applying:

I have served on many city committees and the Planning Commission. I understand how important the "charge" of these entities is & how important following city policies and procedures are for group effectiveness and community confidence. I have also served the City of San Luis Obispo as Mayor, Council member and Planning Commissioner and as such I also have the experience of being on the volunteer side of community participation and also being on the elected leadership side of government. This knowledge and experience working with people of all persuasions is vital to the promotion of the community goals etc. Lastly, my extensive study of our forest & coastline.

Please list any local area associations, boards, commissions, foundations, or companies in which you have an investment, or serve as an officer or director:

None

Education:

Institution	Course of Study	Degree Year (s)
U.C. Berkeley	European & American History	BA 1985
Cal St., San Francisco	"	MA 1969
	* California Life Teaching Credential in Secondary Education	

Employment Experience (Start with Most Recent):

School history in early 1970's. I've pursued volunteer & community work since.

Organization:		Year:
Position:		
Organization:		Year:
Position:		
Organization:		Year:
Position:		

Prior public service, civic or volunteer activities:

See attached list

Organization:		Year:
Position:		
Organization:		Year:
Position:		
Organization:		Year:
Position:		

Signature

Jan 5, 2025
Date

Citizen knowledge, interest and participation are vital ingredients to the delivery of high-quality public services. The richness that comes from citizens serving in advisory roles to the City Council contributes to making Carmel by the Sea the special place it is. The City of Carmel-by-the Sea thanks you for your interest in serving on a City board or commission.

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Public Service, Civic or Volunteer activities
1992-2025

- Member of the Carmel Library Foundation Board of Directors
- Member of City Planning Commission
- Member of 1st Design Traditions Committee + 2nd D.T. Committee (current)
- Member of both Parking Committees
- Chairperson of Ad Hoc Committee on Undergrounding
- President of the Flanders Foundation
- Member, Hatton Canyon Advisory Committee on Aesthetics
- Friends of Forest Theatre, Member
- Friends of Carmel Forest, Member
- Friends of Pacific Repertory Theatre, Board Member
- Member and Board Member of LWRMC

Public Service, Civic or Volunteer Activities (cont.)

San Luis Obispo 1970's - '80's

- Mayor, San Luis Obispo
- Council Member, San Luis Obispo
- Planning Commissioner, San Luis Obispo
- Member of LAFCO
- Chair, Whale Rock Commission to manage water for the City of S.L.O., Cal Poly State University, and the California Men's Colony
- Member, countywide task force which developed San Luis Obispo County's growth management policies.

Forest + Beach
resident

JAN 10 '25 PM 12:12



City of Carmel-By-The-Sea

JAN 10 2025

City of Carmel-By-The-Sea
Office of the City Clerk

JAN 10 2025

Office of the City Clerk

NR

APPLICATION TO SERVE ON A CARMEL-BY-THE-SEA CITY BOARD OR COMMISSION

In accordance with the Public Records Act, submitted applications and attachments are considered public records and will be disclosed upon receipt of a public records request. Applications may also be published (with signatures and personal contact information redacted) in the agendas of relevant meetings of the City Council, boards and commissions.

NAME NEAL RUTTA DATE 1-10-2025
RESIDENCE ADDRESS [REDACTED] CITY Carmel ZIP 93921
MAILING ADDRESS [REDACTED] CITY Carmel ZIP 93921
RESIDENCE PHONE [REDACTED] BUSINESS PHONE [REDACTED]
EMAIL [REDACTED]
HOW LONG HAVE YOU LIVED IN CARMEL-BY-THE-SEA? 2 yrs 6 mos.

Board or Commission Selection:

You may apply for more than one Board or Commission. Please note, however, that members shall not serve simultaneously on more than one Council-appointed Board or Commission.

Community Activities & Cultural Commission (meets the second Tuesday of the month at 9:30 a.m.)	
Harrison Memorial Library Board of Trustees (meets the fourth Wednesday of the month at 9:00 a.m.)	
Planning Commission (meets the second Wednesday of the month at 4:00 p.m., tour of inspection at 2:00 p.m.)	
Forest & Beach Commission (meets the second Thursday of the month at 3:30 p.m., tour of inspection at 3 p.m.)	X
Historic Resources Board (meets the third Monday of the month at 4:00 p.m., tour of inspection at 3:15 p.m.)	
Board of Appeals (once annually and on an as-needed basis)	

Will you be available to attend board/commission meetings regularly? YES

All members of boards and commissions are subject to the Conflict of Interest Laws of the State of California and are required to submit Form 700, "Statement of Economic Interest," within 30 days of assuming office. Form 700 must be filed annually thereafter, and within 30 days of leaving office as well.

In accordance with Assembly Bill (AB) 1234 appointed members are required to attend Public Service Ethics Education upon appointment and every two years thereafter.

Do you agree to file all required statements in a timely manner as prescribed by law or the City's Conflict of Interest Code? YES ☒ NO ☐

Reason for Interest in the Position:

AS A FULLTIME RESIDENT, THE FOREST & BEACH COMMITTEE WILL ALLOW ME TO PARTICIPATE IN PUBLIC SERVICE FOR THE CITY. ONE OF THE REASONS FOR MOVING TO CARMEL WAS ITS UNIQUENESS, ESPECIALLY IN HOW FOREST & BEACH ISSUES ARE CONSIDERED HIGH PRIORITY FOR THE CITY. I AGREE WITH THIS APPROACH. I FEEL I CAN PROVIDE A BALANCED OPINION IN DISCUSSING ISSUES PERTAINING TO THIS WORKING GROUP. LOOKING FORWARD, I ALSO THINK THERE ARE LONGER TERM CONSIDERATIONS THAT WILL BE IMPORTANT TO DISCUSS AND I WOULD LIKE TO BE PART OF THE CONVERSATION.

Please list any relevant qualifications or experience you possess that would enhance the mission and goals of the board(s) or commission(s) for which you are applying:

AT AAA INSURANCE (CSAA-16) I SPENT THE LAST 10 YEARS AS A SR MANAGER FOR VARIOUS SOFTWARE DEVELOPMENT TEAMS. WHILE THIS DOESN'T HAVE DIRECT RELEVANCE TO ISSUES PERTAINING TO THE FOREST & BEACH COMMISSION, I HAVE DEVELOPED SKILLS IN WORKING WITH OTHERS AND CONSIDERING DIFFERENT OPINIONS, MANAGING TEAMS OF PEOPLE IN DIFFERENT CAPACITIES, AND MANAGING BUDGETS RELATED TO PEOPLE AND PROJECTS WHILE WORKING TOWARDS SPECIFIC GOALS. I WOULD ALSO LIKE TO POINT OUT THAT CSAA-16 IS AN INSURANCE COMPANY, AND WHILE IT IS NOT A GOVERNMENTAL ORGANIZATION, IT IS HIGHLY REGULATED AND THIS I HAVE AN UNDERSTANDING OF WHAT IT MEANS TO WORK WITHIN THE CONTEXT OF RULES AND REGULATIONS.

Please list any local area associations, boards, commissions, foundations, or companies in which you have an investment, or serve as an officer or director:

N/A

Education:

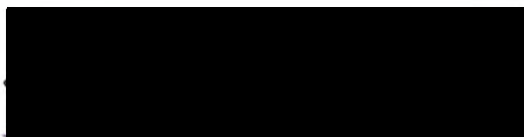
Institution	Course of Study	Degree Year (s)
CALIFORNIA STATE UNIVERSITY, NORTHRIDGE	BS COMPUTER SCIENCE	1987

Employment Experience (Start with Most Recent):

Organization:	CSAA INSURANCE GROUP	
Position:	SOFTWARE ARCHITECT, Sr MANAGER	Year: 2012-2024
Organization:	SYNASE INC	
Position:	SOFTWARE ARCHITECT	Year: 2010-2012
Organization:	YAHOO	
Position:	SOFTWARE ENGINEER	Year: 2009

Prior public service, civic or volunteer activities:

Organization:		
Position:		Year:
Organization:		
Position:		Year:
Organization:		
Position:		Year:



Signature

1-10-2025
Date

Citizen knowledge, interest and participation are vital ingredients to the delivery of high-quality public services. The richness that comes from citizens serving in advisory roles to the City Council contributes to making Carmel by the Sea the special place it is. The City of Carmel-by-the Sea thanks you for your interest in serving on a City board or commission.

Return application to the City Clerk's Office, East side of Monte Verde Street, between Ocean and Seventh Avenues or mail to PO Box CC, Carmel-by-the-Sea, 93921, attention: City Clerk's Office.

JAN 10 '25 PM 3:52



City of Carmel-by-the-Sea

JAN 10 2025

Office of the City Clerk

APPLICATION TO SERVE ON A CARMEL-BY-THE-SEA CITY BOARD OR COMMISSION

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NAME PARKER LOGAN DATE 1/10/2025

RESIDENCE ADDRESS [REDACTED] CITY CARMEL ZIP 93921

MAILING ADDRESS [REDACTED] CITY CARMEL ZIP 93921

RESIDENCE PHONE [REDACTED] BUSINESS PHONE [REDACTED]

EMAIL [REDACTED]

HOW LONG HAVE YOU LIVED IN CARMEL-BY-THE-SEA? 25 yrs

Board or Commission Selection:

You may apply for more than one Board or Commission. Please note, however, that members shall not serve simultaneously on more than one Council-appointed Board or Commission.

Community Activities & Cultural Commission (meets the second Tuesday of the month at 9:30 a.m.)	
Harrison Memorial Library Board of Trustees (meets the fourth Wednesday of the month at 9:00 a.m.)	
Planning Commission (meets the second Wednesday of the month at 4:00 p.m., tour of inspection at 2:00 p.m.)	✓
Forest & Beach Commission (meets the second Thursday of the month at 3:30 p.m., tour of inspection at 3 p.m.)	✓
Historic Resources Board (meets the third Monday of the month at 4:00 p.m., tour of inspection at 3:15 p.m.)	
Board of Appeals (once annually and on an as-needed basis)	

Will you be available to attend board/commission meetings regularly? YES

All members of boards and commissions are subject to the Conflict of Interest Laws of the State of California and are required to submit Form 700, "Statement of Economic Interest," within 30 days of assuming office. Form 700 must be filed annually thereafter, and within 30 days of leaving office as well.

In accordance with Assembly Bill (AB) 1234 appointed members are required to attend Public Service Ethics Education upon appointment and every two years thereafter.

Do you agree to file all required statements in a timely manner as prescribed by law or the City's Conflict of Interest Code? YES ☒ NO ☐

Reason for Interest in the Position:

To be more involved in the direction
CARMEL WILL drive into the future.

Please list any relevant qualifications or experience you possess that would enhance the mission and goals of the board(s) or commission(s) for which you are applying:

4th Generation Carmelite
with a broad range of experience across an intricate
web of people from all walks of life.

Please list any local area associations, boards, commissions, foundations, or companies in which you have an investment, or serve as an officer or director:

NONE

Education:

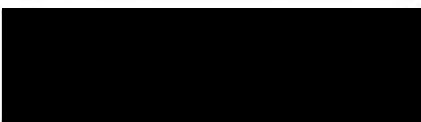
Institution	Course of Study	Degree Year (s)
CAL STATE BAKERSFIELD	communications	2
MPC	ENGLISH	2
CUESTA college	general ed.	2

Employment Experience (Start with Most Recent):

Organization:	SODES COCKTAILS	
Position:	OWNER	Year: 2009 -
Organization:	LOGAN REAL ESTATE	
Position:	OWNER BROKER	Year: 2001-2021
Organization:		
Position:		Year:

Prior public service, civic or volunteer activities:

Organization:		
Position:	NONE	Year:
Organization:		
Position:		Year:
Organization:		
Position:		Year:


Signature

1/10/2025
Date

Citizen knowledge, interest and participation are vital ingredients to the delivery of high-quality public services. The richness that comes from citizens serving in advisory roles to the City Council contributes to making Carmel by the Sea the special place it is. The City of Carmel-by-the Sea thanks you for your interest in serving on a City board or commission.

Return application to the City Clerk's Office, East side of Monte Verde Street, between Ocean and Seventh Avenues or mail to PO Box CC, Carmel-by-the-Sea, 93921, attention: City Clerk's Office.

Forest + Beach
(lives in sphere)

City of Carmel-By-The-Sea

JAN 06 2025

Office of the City Clerk



APPLICATION TO SERVE ON A CARMEL-BY-THE-SEA CITY BOARD OR COMMISSION

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NAME PETER YOUNG DATE JAN 5, 2025

RESIDENCE ADDRESS [REDACTED]

MAILING ADDRESS " CITY " ZIP "

RESIDENCE PHONE " BUSINESS PHONE "

EMAIL "

HOW LONG HAVE YOU LIVED IN CARMEL-BY-THE-SEA? 12+ yrs

Board or Commission Selection:

You may apply for more than one Board or Commission. Please note, however, that members shall not serve simultaneously on more than one Council-appointed Board or Commission.

Community Activities & Cultural Commission (meets the second Tuesday of the month at 9:30 a.m.)	<input type="checkbox"/>
Harrison Memorial Library Board of Trustees (meets the fourth Wednesday of the month at 9:00 a.m.)	<input type="checkbox"/>
Planning Commission (meets the second Wednesday of the month at 4:00 p.m., tour of inspection at 2:00 p.m.)	<input type="checkbox"/>
Forest & Beach Commission (meets the second Thursday of the month at 3:30 p.m., tour of inspection at 3 p.m.)	<input checked="" type="checkbox"/>
Historic Resources Board (meets the third Monday of the month at 4:00 p.m., tour of inspection at 3:15 p.m.)	<input type="checkbox"/>
Board of Appeals (once annually and on an as-needed basis)	<input type="checkbox"/>

Will you be available to attend board/commission meetings regularly? 100%

All members of boards and commissions are subject to the Conflict of Interest Laws of the State of California and are required to submit Form 700, "Statement of Economic Interest," within 30 days of assuming office. Form 700 must be filed annually thereafter, and within 30 days of leaving office as well.

In accordance with Assembly Bill (AB) 1234 appointed members are required to attend Public Service Ethics Education upon appointment and every two years thereafter.

Do you agree to file all required statements in a timely manner as prescribed by law or the City's Conflict of Interest Code? YES ☒ NO ☐

Reason for Interest in the Position:

AFTER GROWING UP IN THE RAY AREA AND HAVING THE PRIVILEGE OF ATTENDING RLS FOR HIGH SCHOOL, IT'S SAFE TO SAY I'VE DEVELOPED A PROFOUND RESPECT FOR OUR AREA & FIND ITS BEAUTY UNSURPASSABLE WHEN COMPARED TO OTHER PARTS OF THE WORLD I'VE VISITED. I'VE LIVED & WORKED DURING MY LIFE. 'LEAVE IT BETTER THAN YOU FOUND IT' IS AND ALWAYS WILL BE A MOTTO I LIVE BY.

Please list any relevant qualifications or experience you possess that would enhance the mission and goals of the board(s) or commission(s) for which you are applying:

- MORE THAN TWO DECADES OF MKT. RESEARCH INVOLVING CONSTRUCTION, FORESTRY & AGRICULTURE
- STRONG ECONOMIC & FINANCIAL BACKGROUND
- SPECIAL INTERESTS INCLUDE FINANCE, RE, SKIING & NATURE HIKES

Please list any local area associations, boards, commissions, foundations, or companies in which you have an investment, or serve as an officer or director:

NONE

Education:

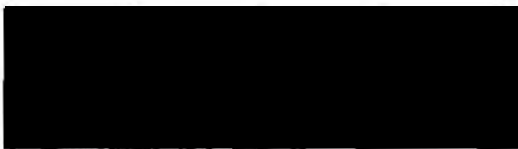
Institution	Course of Study	Degree Year (s)
COLORADO STATE UNIV	ECONOMICS	1995

Employment Experience (Start with Most Recent):

Organization:	VENGT ASSOCIATES, INC	
Position:	PRESIDENT/OWNER	Year: 1998-2023
Organization:		
Position:		Year:
Organization:		
Position:		Year:

Prior public service, civic or volunteer activities:

Organization:	DALE BYRNE FOR CARMEL MAYOR	
Position:	TREASURER	Year: 2024
Organization:	BOY SCOUTS OF AMERICA (?)	
Position:	EAGLE	Year: 1988
Organization:		
Position:		Year:



Signature


Date

Citizen knowledge, interest and participation are vital ingredients to the delivery of high-quality public services. The richness that comes from citizens serving in advisory roles to the City Council contributes to making Carmel by the Sea the special place it is. The City of Carmel-by-the Sea thanks you for your interest in serving on a City board or commission.

Return application to the City Clerk's Office, East side of Monte Verde Street, between Ocean and Seventh Avenues or mail to PO Box CC, Carmel-by-the-Sea, 93921, attention: City Clerk's Office.

JAN 09 2025

Office of the City Clerk



APPLICATION TO SERVE ON A CARMEL-BY-THE-SEA CITY BOARD OR COMMISSION

In accordance with the Public Records Act, submitted applications and attachments are considered public records and will be disclosed upon receipt of a public records request. Applications may also be published (with signatures and personal contact information redacted) in the agendas of relevant meetings of the City Council, boards and commissions.

Name: Philip (Phil) Mitchell

Date: January 10, 2025

RESIDENCE ADDRESS: [REDACTED] CITY: Carmel-by-the-Sea ZIP: 93921

MAILING ADDRESS: [REDACTED] CITY: Carmel-by-the-Sea ZIP: 93921

RESIDENCE PHONE: [REDACTED] BUSINESS PHONE: [REDACTED]

EMAIL: [REDACTED]

HOW LONG HAVE YOU LIVED IN CARMEL-BY-THE-SEA? Our home purchased was by my family in 1976. I've owned it since 2007. My wife and I lived part-time there beginning in 2019 (3 years) and full-time beginning in 2022 (2.5 years).

Board or Commission Selection:

You may apply for more than one Board or Commission. Please note, however, that members shall not serve simultaneously on more than one Council-appointed Board or Commission.

Community Activities & Cultural Commission (meets the second Tuesday of the month at 9:30 a.m.)	<input type="checkbox"/>
Harrison Memorial Library Board of Trustees (meets the fourth Wednesday of the month at 9:00 a.m.)	<input type="checkbox"/>
Planning Commission (meets the second Wednesday of the month at 4:00 p.m., tour of inspection at 2:00 p.m.)	<input checked="" type="checkbox"/>
Forest & Beach Commission (meets the second Thursday of the month at 3:30 p.m., tour of inspection at 3 p.m.)	<input type="checkbox"/>
Historic Resources Board (meets the third Monday of the month at 4:00 p.m., tour of inspection at 3:15 p.m.)	<input type="checkbox"/>
Board of Appeals (once annually and on an as-needed basis)	<input type="checkbox"/>

Will you be available to attend board/commission meetings regularly? YES

All members of boards and commissions are subject to the Conflict of Interest Laws of the State of California and are required to submit Form 700, "Statement of Economic Interest," within 30 days of assuming office. Form 700 must be filed annually thereafter, and within 30 days of leaving office as well.

In accordance with Assembly Bill (AB) 1234 appointed members are required to attend Public Service Ethics Education upon appointment and every two years thereafter.

Do you agree to file all required statements in a timely manner as prescribed by law or the City's Conflict of Interest Code? YES X NO

Reason for Interest in the Position:

I've been interested in design and architecture from an early age. Prior to high school, my family owned an historic home in the village of Mendocino. The house was built in 1878 from first growth redwood with square nails. As a teen, I contributed to the design of our family home constructed from the ground up. My father was trained as an architect – he took the lead in the design. I have been involved in design and construction professionally and in remodeling of 3 homes.

I'm eager to serve on the Planning Commission to contribute my skills and experience, my passion for design, and to help in the transition to greener building approaches.

Please list any relevant qualifications or experience you possess that would enhance the mission and goals of the board(s) or commission(s) for which you are applying:

I am a licensed Civil Engineer, with a specialization in water and wastewater treatment. While working for IBM in San Jose, I led a major soil and groundwater cleanup, including design and construction of multiple water treatment and reuse facilities. This role also involved negotiating a cleanup order with 4 state and federal oversight agencies, the regional water district, and 3 local water companies. I co-authored a book on international environmental management standards.

Recently, major remodels of homes in Oakland and Carmel have given me insights into design, permitting, and construction challenges. Our recent Carmel remodel involved switching to all-electric appliances and heating coupled with adding solar and battery backup with the goal of reducing our greenhouse gas emissions.

On the leadership front, my career has included managing several teams while at IBM and subsequently at 4 ventures as president, interim CEO, and Co-Founder. In multiple roles at

IBM, I was responsible for building alliances with other technology companies, primarily in Silicon Valley.

As an angel investor, I have been involved with multiple enterprises. I have also mentored student-led startups at UC Davis and judged numerous social ventures at UC Berkeley. Through my consulting company, I have helped numerous ventures improve their business approaches.

Please list any local area associations, boards, commissions, foundations, or companies in which you have an investment, or serve as an officer or director:

Besides investments in bonds and exchange-listed stocks, I currently have investments in 2 un-listed companies: BioLite (Brooklyn, NY) and Vision Science Labs (Palo Alto, CA).

Education:

Institution	Course of Study	Degree Year(s)
UC Davis	BS – Civil Engineering	1978
UC Berkeley	Masters, Business Administration	1984

Employment Experience (Start with Most Recent):

Organization: Incubato Consulting

Position: Founder/CEO

Year: 2014 – Present

Organization: Vision Science Labs

Position: Founder/CEO

Year: 2018 – 21

Organization: Oneeros

Position: Business Strategy Consultant/Interim CEO

Year: 2013 – 15

Organization: Four Dad Foods, Inc

Position: President

Year: 2011 – 12

Organization: IBM

Position: Various Engineering & Management Positions

Year: 1981 – 2010

LinkedIn Profile: [REDACTED] /

Prior public service, civic or volunteer activities:

Organization: UC Davis Student Startup Center

Position: Advisory Board Member, Mentor

Year: 2022 – Present

Organization: Global Social Venture Competition (at UC Berkeley)

Position: Judge

Year: 2016 – 17

Organization: Santa Teresa Action Group

Position: Board Member

Year: 2001 – 2003

Organization: Silicon Valley Environmental Partnership

Position: Board Member

Year: 1996 – 2003


Signature

1-10-2025
Date

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Return application to the City Clerk's Office, East side of Monte Verde Street, between Ocean and Seventh Avenues or mail to PO Box CC, Carmel-by-the-Sea, 93921, attention: City Clerk's Office.

Contact

www.linkedin.com/in/phil-mitchell-8253431 (LinkedIn)

Top Skills

New Business Development
Alliances
Business Strategy

Certifications

Licensed Civil Engineer

Publications

ISO 14000 Guide - The New
Environmental Management
Standards

Phil Mitchell

Founder / Entrepreneur

Carmel, California, United States

Summary

Strategy and Planning
Business Development / Alliances and Partnerships
Building / Leading Teams
Product Development (Software, Solutions)
Product Marketing
Project Management

Specialties: Managing people, product development, alliances, and projects, identifying market opportunities, capturing new business opportunities, setting business and technology strategy, starting up new ventures

Experience

Incubato Consulting
Founder/CEO
2014 - Present (11 years)
Oakland, CA

Business consulting aimed at helping start-ups. Clients have included a broad range of industries, including nutraceuticals, therapy services, financial services and technology, health technology, and nutrition to boost wellness.

Vision Science Labs
3 years 6 months
Founder
January 2018 - June 2021 (3 years 6 months)
SF Bay Area

CEO
January 2018 - November 2018 (11 months)
Oakland, CA

An early-stage company focused on improving eye fitness. Developing science-based software applications to assess and improve eye fitness for

reading, sports, and eSports performance, and use of computer and mobile screens.

Oneeros, Inc.

Business Strategy Consultant/Interim CEO

2013 - 2015 (2 years)

Oakland, CA

Prepared business strategy, plans, and financial projections for innovative medical device start-up for sleep apnea detection and monitoring. Helped hire CEO and other key HR tasks.

Four Dads Foods, Inc

President

2011 - 2012 (1 year)

Oakland, CA

Led an early stage start-up in the food industry, including product planning, branding, financial projections, financing, and manufacturing planning.

IBM

14 years

Manager, ISV Business Strategy and Enablement

January 2008 - December 2010 (3 years)

Managed team responsible for major IBM alliance software partner relationship. Integrated partner software with IBM servers/storage and associated virtualization technology. Developed business development strategy and oversaw ongoing business development activities.

Manager, Software Development

November 2004 - December 2007 (3 years 2 months)

Managed team developing new software technology to ease use and migration. Successfully developed and demonstrated proof of technology, then integrated technology into ongoing product versions.

Manager, Strategy and Planning

November 2003 - November 2004 (1 year 1 month)

Managed team that developed strategic directions and plans across a rapidly growing software product portfolio. Evaluated market information, formulated detailed product and technology plans, and managed key partners.

Project Manager and Manager

January 2000 - November 2003 (3 years 11 months)

Managed team that developed software/hardware solutions and managed partners key to driving growth of storage products. Key founder in creating new open storage integration lab that grew to over 50 team members within 2 years.

Marketing Manager

January 1997 - January 2000 (3 years 1 month)

Performed lead marketing roles for new venture within IBM to sell key storage technology to outside companies. Achieved \$400M revenue within first 2 years.

Santa Teresa Action Group

Board Member

2001 - 2004 (3 years)

Led efforts aimed stopping or improving a power plant proposed for our community. Directed significant litigation activities. Improved resulting project to better protect community.

Silicon Valley Environmental Partnership

Board Member

1996 - 2003 (7 years)

San Jose

Served on board of organization which periodically produces the Silicon Valley Environmental Index. This Index has been on the cutting edge of identifying and tracking key sustainability metrics within Silicon Valley.

Education

University of California, Berkeley, Haas School of Business

MBA, Marketing and Finance · (1981 - 1984)

University of California, Davis

BS, Civil Engineering · (1973 - 1978)