

NUMBERED STREET ADDRESSES IN CARMEL-BY-THE-SEA

Addresses are facilitators

- Make places easier to find
- Make deliveries easier and more reliable
- Reduce time from when a caller dials 911 and when responders can provide aid
- Helpful and welcoming to people not familiar with the area like:
 - ▣ Guests
 - ▣ Tourists (most of the local economy)

Standard addresses make it easier for everyone.

Favor Simplicity

Addressing is a system

- *“We have work-arounds”*
 - ▣ This proves our current system does not work
- Simple things are easier to understand and use
- Simple systems are more robust
- We will have to adjust to new addresses; a simpler system will enable an easy transition

Why climb a big hill when we can climb a small one?

Familiar addresses are best

People expect addresses to consist of numbers followed by a street name:

123 Main Street

- Typically an alpha part of standard addresses distinguishes multiple units from each other
 - ▣ A duplex that has 840 A and 840 B
 - ▣ A, B, C, D, etc. in a business building

It's best to stick with the familiar

Addresses that play well with others

- Work with the USPS Address Management System (AMS)
 - ▣ The system that almost all entities use to confirm that you have a usable address
 - ▣ If you're not in AMS, it's hard to prove where you are (it may be hard to prove you exist)
 - ▣ AMS rejects CBTS directional addresses
- Work seamlessly with the GIS (Geographic Information System) used by 911 call centers, dispatchers, and responders

The current directional address approach does not work with these databases

Carmel already has some standard numbered addresses

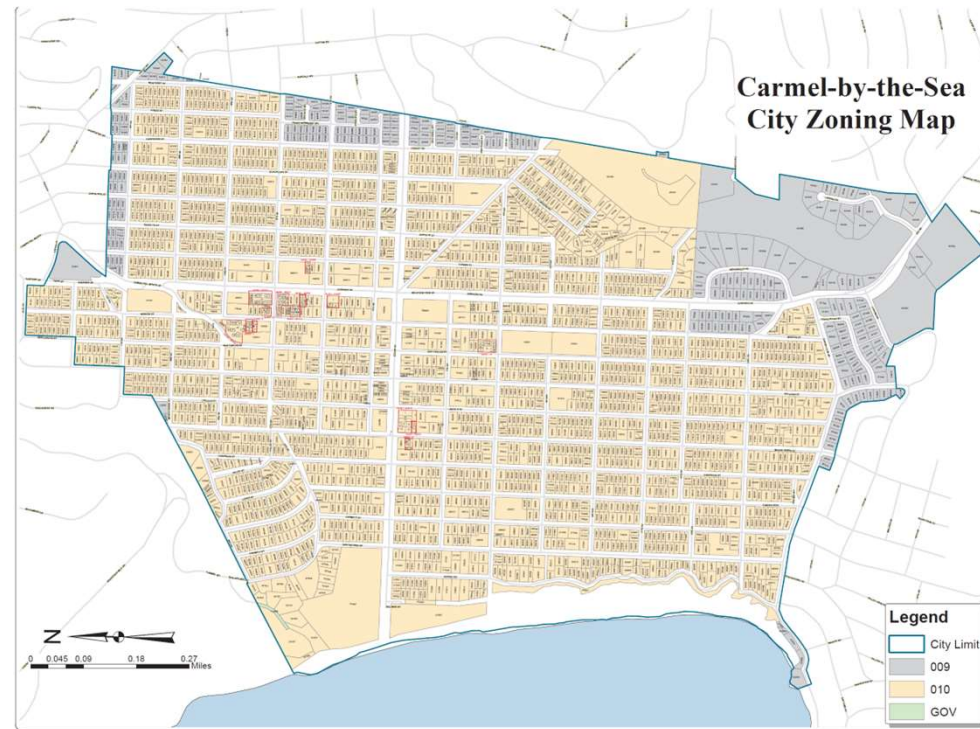
Lots shown in gray were not originally part of the city but annexed later

Many of these (especially in the south and east) retain their addresses from when they were part of unincorporated Monterey County

- They also retain mailboxes and USPS delivers mail to them

Sometimes they have difficulties calling 911

- Call takers may not believe they are in the city since they have an address and “Carmel doesn’t have addresses”
- Calls may be routed to a Monterey County Sheriff rather than local police, likely delaying response.



Standard addresses won't be "new" in Carmel – we already have some.

We are historically situated NOW

- Our “no addresses” tradition goes back to at least 1916
 - ▣ We live here **today**
- Over time Carmel has implemented many types of infrastructure:
 - ▣ Running water and sewers
 - ▣ Electrical power
 - ▣ Paved streets
 - ▣ Natural gas
 - ▣ Cable television and now high-speed fiber

How many of us would live here without this infrastructure?

We need standard addresses because of WHEN we live.

An address to receive deliveries

Consider this approach:

123 OCEAN AVE

PO BOX 4567

CARMEL-BY-THE-SEA, CA 93921-4567

- Everyone can find you:
 - Emergency responders
 - FedEx, UPS, DHL, Amazon
 - “last-mile” delivery contractors
 - Deliveries from local restaurants and pharmacies
 - Utilities, financial institutions, insurance companies, service providers, etc. that need to know your physical location
 - Visitors
- **AND**
 - USPS will continue delivering to your PO Box

The Post Office is not an issue

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- Inquiries with local and other postal officials have all concluded that anything Carmel does with addresses:
 - ▣ Will NOT cause the post office to close
 - ▣ Will NOT lead to residential delivery and mailboxes

USPS will continue delivering to your PO Box.

It's time to address addresses

- Local government discussion on adopting addresses has been going on for two years.
 - ▣ There has been lots of time, and multiple opportunities, to address the council about addresses.
 - ▣ Staff reports have been made available to the public as part of publicly announced council meeting agendas.
- City staff and the planning department can proceed now to develop and implement a plan.
There is no need to delay policy on addresses.

Resources

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- The city web site now has a page on addresses:
<https://ci.carmel.ca.us/street-addresses>
 - Follow all the links to get an overall picture
 - See the whole two-year history of this public discussion
- The City Council has included addresses on the agenda for the September 10, 2024 meeting at 4:30 at City Hall.
 - Agenda at:
<https://carmel.novusagenda.com/agendapublic/MeetingView.aspx?MeetingID=1564&MinutesMeetingID=1291&doctype=Agenda>
 - Detailed report and legal analysis at:
<https://carmel.novusagenda.com/agendapublic/CoverSheet.aspx?ItemID=6651&MeetingID=1564> along with detailed attachments at the end.

Thank you!!