

To Whom It May Concern:

I am writing to express my enthusiastic support for the proposal to establish a Saturday Farmer's Market outside of Vesuvio Restaurant on 6th Avenue. As a proud member of the Carmel community and the owner of Vesuvio, I believe this initiative would greatly benefit our residents and local businesses.

First, I must commend the success of the existing Thursday Farmer's Market, which has become a beloved tradition in our city. It has provided access to fresh, locally sourced produce and fostered a sense of community spirit and support for our local farmers and artisans. Extending this opportunity to a Saturday market would only enhance these positive outcomes and accommodate those who cannot attend on Thursdays due to other commitments.

At Vesuvio, we take great pride in sourcing ingredients from local farmers and producers whenever possible. The Thursday Farmer's Market has been instrumental in facilitating these connections, allowing us to showcase the vibrant flavors of our region on our menu. A Saturday market would further strengthen these relationships and allow us to continue supporting our local economy.

I understand the concerns that some may have regarding potential competition from outside vendors. However, I want to reassure you that the proposed Saturday market would strictly feature local produce and goods, with no hot food vendors from outside Carmel. Therefore, it would not negatively impact businesses within our town but rather complement the existing offerings and attract more visitors to our charming streets.

In conclusion, I urge you to consider approving the establishment of a Saturday Farmer's Market outside of Vesuvio on 6th Avenue. Thank you for your time and attention to this matter.

Sincerely,

Gian Antonio Pepe

CEO, Pepe International | Vesuvio, Carmel Bakery, Little Napoli