

The Nut Hut LLC

Mission St & 7th AVE

Court of the Fountains

Carmel By The Sea, CA 93921

Miguel@thenuthut.com

05/01/2024

To Whom it may concern,

I am writing to voice my support for the establishment of a farmers' market in our community on Saturdays. As a proud resident and business owner within this city, I believe that bringing a farmers' market to our neighborhood would be a fantastic addition to our local economy.

I understand that there may be concerns from other businesses about potential competition. However, I firmly believe that the benefits of a farmers' market far outweigh any perceived drawbacks. Here are a few reasons why:

1. **Community Building:** Farmers markets have a unique way of bringing people together. They create a sense of community and camaraderie that is often lacking in traditional retail environments. By providing a space for residents to connect with local farmers and artisans, a farmers' market can help strengthen the bonds within our community.
2. **Supporting Local:** A farmers' market can support local artisanal businesses and producers. By providing a venue for small-scale farmers and artisans to sell their goods directly to consumers, we can help bolster our local economy and keep dollars circulating within our community.
3. **Promoting Healthy Living:** Farmers markets are not just about buying and selling goods—they also promote healthy living. By offering fresh, locally grown produce and other artisanal products, a farmers market encourages residents to make healthier choices and support sustainable agriculture practices.
4. **Tourism and Economic Growth:** Farmers markets have a proven track record of attracting tourists and visitors to an area. This influx of

foot traffic can provide a significant boost to other local businesses, including restaurants, shops, and art galleries. In addition, a thriving farmers market can attract visitors from neighboring communities.

I understand that there may be challenges and concerns to address, but I believe that with careful planning and community involvement, we can create a farmers' market that benefits everyone involved. I urge the City Council to seriously consider this proposal and explore ways to make it a reality.

Thank you for your time and consideration.

Sincerely,

Miguel Gutierrez

Co-founder

The Nut Hut LLC