



CITY OF CARMEL-BY-THE-SEA

Council Discretionary Grant Program

City Council Meeting

May 7, 2024



Background

The purpose of today's agenda item is to:

- 1) Provide direction regarding the total amount of funding to allocate for FY 24-25 Council Discretionary Grant program to include in the budget; and
- 2) Provide direction regarding how to distribute the funds allocated to the eligible applicants who applied for a FY 24-25 Discretionary Grant.



Background

- In 2017 Council adopted Policy C17-01 City Council Discretionary Funds Grant Program.
- Each year Council advertises an opportunity for local non-profits or schools to apply for a discretionary grant, and staff reviews the applications received for eligibility.
- Minimum eligibility criteria:
 - 1) Located in Carmel, or serves Carmel residents
 - 2) Nonprofit community based 501(c) or Carmel School
 - 3) Directly provide community services for which funds are sought
 - 4) No outstanding debt to City
 - 5) Not financially dependent on City support



Applications Received

- The City received 16 applications which were thoroughly reviewed by staff.
- Upon review, 11 applications were found to have met all of the eligibility requirements in the Discretionary Grant Policy and are recommended for funding.
- The total requested funding for the 11 eligible applicants is \$33,000.
- The FY 24-25 has a preliminary \$30,000 allocated for Discretionary Grant funding for FY 24-25, subject to Council discretion and approval.



Application Review Summary

- Based on a preliminary total of \$30,000 for Discretionary Grants, the recommended breakdown of funding among the 11 applicants is as follows:
- Award \$2,700 to 10 of the eligible applicants (see following slides), for a total of \$27,000.
- Award \$3,000 to Community Human Services, due to their organization providing assistance to the most vulnerable members of our community.
- The total amount adds up to \$30,000.



Grant Applications

	Applicant	Amount Requested	Purpose	Meets Eligibility Criteria	Recommended Funding Amount
1	CERT	\$3,000	Purchasing new emergency first aid materials, uniforms, communication equipment and training.	yes	\$2,700
2	Carmel Residents Association	\$3,000	Production of the VOICE newsletter (cost of graphic design, printing, and postage) to deliver the newsletter to all Carmel residents.	yes	\$2,700
3	Carmel Woman's Club	\$3,000	Printing and postage for production of the Carmel Connections Newsletter.	yes	\$2,700
4	Carmel Youth Center (CYC)	3,000	Purchase nutritious snacks to youth participating in afterschool programming.	yes	\$2,700



Grant Applications

	Applicant	Amount Requested	Purpose	Meets Eligibility Criteria	Recommended Funding Amount
5	Carmel Dance Festival	\$3,000	Providing 2 free intergenerational dance classes and performances as part of Carmel Dance Festival's major production from July 13th and 20th (Carmel High School).	yes	\$2,700
6	Monterey Symphony	\$3,000	Subsidizing the cost of tickets for students, children, and active duty military to attend the Love Letter to Hollywood, Volume 2 performances.	yes	\$2,700
7	Pacific Repertory Theatre (PacRep)	\$3,000	Purchasing teaching materials, and offering subsidized tickets to performances and programs through our Tix4Kids program, and SoDA education outreach.	yes	\$2,700



Grant Applications

	Applicant	Amount Requested	Purpose	Meets Eligibility Criteria	Recommended Funding Amount
8	Leadership Carmel (Carmel Chambers)	\$3,000	Purchase materials such as decomposed granite, lumber, boulders, and irrigation supplies to restore the Scenic Outlook area at Scenic and SW 8th.	yes	\$2,700
9	Carmel Youth Baseball	\$3,000	Purchasing new scoreboards and baseball field covers (infield tarps).	yes	\$2,700
10	Monterey Peninsula Ballet Theatre (MPBT)	\$3,000	Subsidizing free tickets to a Nutcracker performance for up to 700 students in Monterey county.	yes	\$2,700
11	Community Human Services	\$3,000	Provide funding for Casa de Noche Buena towards housing, case management services, meals, and internet access at this emergency shelter for homeless women and children.	yes	\$3,000



Grant Applications

5 applications received are not being recommended for funding at this time, due to not meeting all of the eligibility requirements.

Applicant	Amount Requested	Purpose	Meets Eligibility Criteria
CA Arts and Sciences Institute	\$3,000	Pay for a professional ecologist to facilitate High Schoolers to volunteer in geo mapping of Black Acacia in the MTNP, and install a trail camera to monitor unlawful use of motorbikes in MTNP.	no - the use of funds to install permanent cameras in MTNP (to monitor illegal motorbikes) is not an approved project, the applicant did not provide a budget plan for the full \$3,000 request.
Legal Services for Seniors	\$3,000	Printing pamphlets, purchase bag and pens, for a presentation at the Carmel Foundation.	no - the cost of printing pamphlets for services, advertising materials are considered general operating costs which are not eligible for a grant.



Grant Applications

Applicant	Amount Requested	Purpose	Meets Eligibility Criteria
Tor House Foundation***	\$3,000	Creating a 5-10 minute professional video presentation celebrating 100 plus years of historic, cultural and literary contributions by Robinson and Una Jeffers.	no - application did not describe how the use of grant funds benefits the community. **submitted documents 5/7/2024
Carmel Heritage Society	\$3,000	Print brochures, mailing invitations, food for reception, Pine Cone ad, and pay for a lecturer for the Comstock Hansel and Gretel Exhibit (part of the Hugh Comstock 100th Anniversary at the First Murphy House).	no - applicant did not provide a budget plan for \$3,000 of expenses, and the special event does not appear to have a far reach in the community.
Carmel Cares	\$3,000	Restoring and enhancing the Cherry Center for the Arts (also a non profit) Sculpture Garden by purchasing an irrigation system, native shrubs and plants, and refreshing the pathway and borders.	no - grant funds cannot be used to pay for permanent improvements (irrigation, landscaping) to non-City owned property.



Recommendation

- Consider the recommendation by staff and provide direction on the total amount of funding to allocate for FY 24-25 Council Discretionary Grants.
- Consider the applications received and staff recommendation on the allocation of funds and provide direction on how to proceed.