

Priorities by Strategic Initiative Category

Financial Stability (2 in progress)	Natural Environment/Village Character (11 in progress)	Community Engagement (2 in progress)	Infrastructure (8 in progress)	Business Environment (3 in progress)	Misc. (3 in progress)
Review/Reformulate approach to reserves/update financial policies	Explore Street Addresses	Volunteer Group Facilitation and Appreciation	Stormwater Ordinance	Explore Parking and Traffic Management Program	New - Car Week Safety and Impacts
New - Transient Occupancy Tax Increase: Explore adding to the 2024 Ballot	Urban Forest Master Plan (UFMP) & Update Tree Ordinance	Develop and Implement Social Media Plan	Develop a Facilities Maintenance Plan (Facility Renovation Projects)	Explore opportunities for permanent outdoor dining/Downtown Master Plan	New - Board and Commissioner Training
	Develop Plan to Reduce Fire Risk in Natural Areas and Private Property		Underground Utilities Rule 20A	New - Outdoor Wine Tasting Ordinance	Review Opportunities for Enhances Fire and Ambulance Services
	Increase Beautification Efforts		Undergrounding Utilities		
	Coastal Engineering Study and Climate Committee		Explore Opportunities for Scout House		
	New - Carmel Area Wastewater District (CAWD)		Police/PW Building Project		
	Bridge to Everywhere Project (Mayor Potter representing)				
	Update Zoning Code and Design Guidelines (Residential & Commercial)		Explore redevelopment of the north lot at Sunset Center		
	AND				
	Explore Reinstatement of the Design Review Board (DRB))				
	Develop Accessory Dwelling Unit (ADU) Ordinance		Explore Opportunities for Flanders Mansion		
	Develop Telecommunication Ordinance consistent with federal law				
	Review barriers to construction of affordable housing				
	New - Housing Element Implementation				

Priorities by Department

Administration (8 projects)	Community Planning & Building (10 projects)	Police(4 projects)	Public Works(11 projects)	Library & Community Activities (1 project)
New - Board and Commissioner Training	Develop Telecommunication Ordinance consistent with federal law	New - Car Week Impacts and Safety**	Undergrounding Power Lines (separate from Rule 20A)	New - Car Week Impacts and Safety**
Explore Street Addresses	Review barriers to construction of affordable housing (Housing Element Adoption)	Develop a plan to ensure that the City's natural areas, as well as private property, are properly maintained to reduce fire risk**	Develop a plan to ensure that the City's natural areas, as well as private property, are properly maintained to reduce fire risk**	
Develop and Implement Social Media Plan	Develop Accessory Dwelling Unit (ADU) Ordinance	Review opportunities for enhanced fire/ambulance service	Stormwater Ordinances Update	
Explore Parking and Traffic Management Program	Update Zoning Code and Design Guidelines (Residential & Commercial) AND Explore Reinstatement of the Design Review Board (DRB))	Police/Public Works Building Project**	Volunteer Group Facilitation and Appreciation	
Review/Reformulate approach to reserves/update financial policies	Explore opportunities for permanent outdoor dining/Downtown Master Plan		Develop Urban Forest Master Plan (UFMP) & Update Tree Ordinance	
Explore Opportunities for Flanders Mansion	Explore redevelopment of the north lot at Sunset Center		Increase Beautification Efforts	
New - Transient Occupancy Tax (TOT) Increase: Explore adding to the 2024 Ballot	New - Housing Element Implementation		Develop a Facilities Maintenance Plan (Facility Renovation Projects)	
New - Carmel Area Wastewater District (CAWD) Bridge to Everywhere Project**	New - Outdoor Wine Tasting Ordinance		Underground Utilities Rule 20A	
	Police/Public Works Building Project**		Police/Public Works Building Project**	
	New - Carmel Area Wastewater District (CAWD) Bridge to Everywhere Project**		Explore Opportunities for Scout House	
			Coastal Engineering Study and Climate Committee (Elevated to High priority in August)	