

**CITY OF CARMEL-BY-THE-SEA
CITY COUNCIL**

PROCLAMATION

“KEEP AMERICA BEAUTIFUL” GREAT AMERICA CLEAN UP PLEDGE

WHEREAS, the City of Carmel-by-the-Sea recognizes the importance of preserving our natural beauty, enhancing our quality of life, and fostering a sense of civic pride; and

WHEREAS, we acknowledge the increasing concern over litter and its impact on our environment, economy, and overall well-being; and

WHEREAS, we are resolute in our commitment to taking substantial measures to reduce litter and enhance the beauty of our community, thus ensuring a cleaner, more vibrant, and sustainable living environment; and

WHEREAS, embracing the spirit of unity and progress, the City of Carmel-by-the-Sea, in collaboration with Carmel Cares and dedicated community volunteers, pledges to spearhead a concerted effort to achieve a cleaner and more beautiful environment by actively participating in the “The Greatest American Cleanup” in partnership with Keep America Beautiful and communities nationwide; and

WHEREAS, Carmel Cares, a nonprofit City support group, has generously volunteered to organize three (3) clean-up, recycling, and beautification activities in Carmel, encouraging widespread community and City support group involvement to uphold a clean, green, and beautiful environment; and

WHEREAS, in partnership with Carmel Cares and other City Support Groups, this Keep America Beautiful pledge serves as both a call to action and a celebration of the residents our of cherished village.

NOW, THEREFORE, I, Dave Potter, Mayor of the City of Carmel-by-the-Sea, do hereby take the “Greatest American Cleanup” Pledge, reaffirming the City’s dedication to fostering a vibrant, environmentally conscious, and interconnected community through active involvement in "The Greatest American Cleanup" with the support of Carmel Cares.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the City of Carmel-by-the-Sea to be affixed on this 5th day of March, 2024.

Dave Potter, Mayor